

Curriculum Vitae

Lawrence P. Howorth

Adjunct Professor – International Business

A.C.C.E.S.S. Office 972-238-6140 (adjunct faculty)

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Richland College
12800 Abrams Road
Dallas, TX 75243

Education

Bachelor of Commerce (B. Comm.),
University of Saskatchewan, Canada

September 1968 – May 1972

Teaching Experience

Richland College, DCCCD
Co-op Program
Guest Lecturer

2015

University of Texas, Arlington
Executive MBA Program
Guest Lecturer

2016/2017

Certificates, Certifications & Other Qualifications

Certified Professional Accountant (CA and CPA),
Chartered Professional Accountants of Canada

May 1972 – February 1977

Other

Chairman Emeritus, North Texas District Export Council – Export Guidance and International education and training (appointed by the Secretary of Commerce, USA Federal Government) & Lecturer for the “Exporting with the Experts” program; Education and Training Committee, Forum for Corporate Directors; Director/Investor, Tech Coast Angels Investor; Speaker and Panelist.

Relevant Work Experience

President, HOWORTH International, LLC

October 1994 - Current

Multinational interim management and consulting practice. Engagements in operations, finance/accounting, business strategy, change management, organization development, performance assessment and market entry planning and development. Interim assignments:

- *Chief Financial and Operations Officer*, logistics and global shipping company – re positioned and organized the 17 year old company for a major financing transaction, building the finance and accounting infrastructure and supported and guided the Company through a Private Equity process and major Dividend Recap. Guided the expansion of the company into the eCommerce market in India.
- *President and Chief Financial Officer*, patent owner for online and mobile applications for geo-location technology - built operations and finance Infrastructure for new venture including management of intellectual property litigation against several hundred patent violators.

I certify that statements made by me in this vitae are true, complete and correct.

- *International Market Development*, waste to energy technology company – developed distribution and market entry strategy into Brazil.
- *Chief Executive Officer, Director*, multinational office product manufacturing and distribution company – developed supply chain and foreign manufacturing operation plan in Brazil and managed the acquisition and integrated the operations and administration of an acquired office products sales and distribution company.

**Chief Operations and Financial Officer,
Director, Co-Founder, Event411, Inc.**

March 1998 – July 2002

Developer of software solutions startup for planning, management, registration and travel-related technology solutions for the meetings and events industry. Managed the development and deployment of infrastructure, several major software products and raised over \$35 million in private equity funding and managed the eventual sale of the company.

**President and Chief Financial Officer, Director,
Co-Founder, SOFTBANK Interactive Marketing Inc.**

October 1995 – March 1998

Interactive marketing, software development and media sales startup, a pioneer in online marketing and advertising. Managed the development of several major software projects, developed training programs specific to online media sales and ad performance metrics, led the acquisition and integration of acquired company and the eventual sale of the parent company, built and managed national online advertising team, accounting, finance and payroll systems for over 100 employees.

**President, Chief Financial Officer, Director,
Learning Tree International, Inc.**

May 1987 – September 1994

- publicly traded global technical education company offering training in 4 languages. Senior executive and director leading turnaround of the company, managed financing initiatives, re-built finance and operations infrastructure, implemented training methods and processes for company and clients and successfully led expansion in Asia (28% Hitachi training).

**General Manager, Chief Financial Officer,
International Corporate Controller,
Schlumberger (Smith International Group)**

April 1979 – September 1987

Publicly traded global oilfield/mining manufacturing and service organization. Led the world wide reorganization of operations and financial infrastructure and structured and implemented a manufacturing and services requirements materials and job planning system including training modules and performance benchmarking.

Earlier Employment History

June 1972 – April 1979

General Manager, Controller, Director, Nu-Central Homes/Nu-Fab Building Products; Professional Audit and Consulting Staff, Peat Marwick Mitchell and Co., (KPMG).

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