

Curriculum Vitae

Dr. Jason Geesey
El Centro College
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Dallas, Texas 75202
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Education

Argosy University, Phoenix, AZ
D.B.A. with Marketing Emphasis

Azusa Pacific University, Azusa, CA
M.B.A.

Azusa Pacific University, Azusa, CA
B.S. Applied Management

Teaching Experience

Colorado State University - Global, Greenwood Village, CO August 2013 – Current
Program Chair Marketing

Tarrant County College, Trinity River Campus, Fort Worth, TX December 2009 – Current
Adjunct Instructor – Management & Marketing

Amberton University, Garland, TX December 2009 – October 2017
Associate Professor – Management & Marketing

LCC University, Klaipeda, Lithuania – June 2013 – December 2013
Visiting Associate Professor – Marketing

Publications, Presentations, and Papers

Creating Shovel Ready Students, June 21, 2018
Presenter at Argosy University Doctorial Symposium, Dallas, TX

Diffusion of Social Media for North Texas College Students, November 2012
Presenter at Texas Social Media Research Institute, Stephenville, TX

Self Control Theory: Recognizing your Company's Vulnerability to Employee Theft, March 2011
Presenter at Argosy University, Sarasota, FL

Publications

Geesey, J.J., and Rocha, C, "Self Control Theory: Recognizing your Company's Vulnerability to Employee Theft," The Journal of American Academy of Business, Cambridge, vol.17(2), 2012, pp. 198-203