

CONTACTS

214.334.0658

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INTRODUCTION

I am a fine art professor with diverse expertise in traditional and technology based art forms. A dedicated leader focused on motivating students to grow themselves and their process into successful careers in the arts. I have a demonstrated history of inspiring students to foster great ideas and develop effective, innovative and aesthetically cutting-edge messages that impact an audience. I have effective classroom/curriculum management skills that further develop talent through leading by example, positive mentoring, excellent communication skills, and the desire to show up everyday with a sense of humor, ready to make something amazing!

Trayc Claybrook



EDUCATION

Master of Fine Arts,
Painting/Graphic Design
Texas Woman's University 2004

Bachelor of Fine Arts,
Painting/Printmaking
Kansas City Art Institute 1991

Assoc. of Applied Arts,
Computer Animation
The Art Institute of Dallas 1995

PhD Candidate,
Art & Technology
University of Texas, Dallas 2008-2012

EXPERTISE

- Painting/Printmaking
- Video Installation
- Bookmaking
- Color Theory & Design Fundamentals
- All Facets of The Production Process
- Visual Effects & Motion Graphics
- Storytelling & Scriptwriting
- Media Concept Development
- Teaching, coaching, mentoring
- Self-managing, solid work ethic
- Inspiring, positive & upbeat



WORK EXPERIENCE

Associate Professor

The Art Institute of Dallas, Digital Filmmaking & Video Production, BFA 1999-present

Managing all aspects of undergraduate instruction, advising and mentoring. Effective instruction in color theory, design fundamentals, lighting, non-linear editing, motion graphics & visual effects, storytelling, art direction, and media concept development.

Key Accomplishments:

- Develop, update, and manage curriculum and rubrics for digital filmmaking and video production bachelor and associate degrees.
- Lead, organize, and collaborate with the department's Professional Advisory Board to update curriculum in order to keep student portfolios up to date with current industry needs, trends, and standards.
- Oversee the Digital Film department's equipment, hardware and software by serving on the Faculty Technology Committee.
- Facilitate community, high school and on-campus recruiting events and focus efforts on increasing enrollment.
- Engage in scholarship/creative activities, provide service to the department, college and community.
- Facilitate interdisciplinary partnerships to provide students learning experiences across departments and platforms.
- Evaluate professors through classroom observation and provide insight and ideas for effective teaching and classroom management.
- Oversee, inspire and mentor graduating students in the creation of portfolios and guide students on a journey to successfully land jobs in the digital media industry.
- Guide, teach and mentor students to create relevant, compelling and on-trend work for their graduating portfolios.

Managing Partner, Visual Effects, Motion Graphics, Editor, Animator

Reel Effects Creative Studios, Dallas, TX.

1995-2002

Led and managed creative teams of animators, editors, and sound designers through projects related to broadcast media, motion pictures, and documentaries for major clients: Wishbone, Barney, Spy Kids franchise, Grant's Farm Bread, Kmart, JC Penny, McDonald's, Miller Lite, Sony, Six Flags, Blue Bell, Armor All, and Quaker.

Key Accomplishments:

- Created various visual effects, graphics, and animation for award winning commercial broadcast campaigns, television shows, and feature films.
- Developed and maintained strong relationships with ad agencies to produce turnkey projects from design concept to animatics to final output of commercial broadcast campaigns, motion pictures, and other forms of sequential time-based media.

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Art & Technology
University of Texas, Dallas 2008-20012

TOOLS OF MY TRADES

- Traditional & modern painting/printmaking
- Mixed media
- Video installation
- Found object/material manipulation
- HDV & 4K Cameras
- Steady Cam
- Lighting Equipment
- Grip Equipment
- Media Formats & Timecode
- HDNTSC Regulations
- Color Correction & Grading
- Visual Effects & Motion Graphics



EXHIBITIONS/AWARDS/FILM/TELEVISION

Painting/Sculpture/Installation

Nes Artist Residency, Skagastrond, Iceland, December 2017

Women's Caucus For The Arts, featured artist, June 2017, nationalwca.org

"Seeing Blue", Gallery25N, Peekskill, NY. 2017

"Grievance Boxes" "boXed", Nave Gallery, Somerville MA. 2016

"Everything Is Going to Be OK", The Point Gallery, Dallas TX. 2016

"Peace Pilot", 4-part epic video installation/projection, Great Lakes International Film Festival 2016

"Peace Pilot", 4-part epic video installation/projection, Rothko Chapel, Houston, TX 2013, Interfaith Peace Chapel, Dallas, TX 2012

"Lady Pilot" 4-part epic video installation, 2011

"High Five", Official Selection & Bronze Remi Winner, WorldFest International Film Festival, Houston, TX 2007

"Truth Beauty Chaos", *Texas Discovery Gardens Gallery* Dallas, TX. 2012

"Waxy Buildup: Cleaning House", *Gallery One Visual Arts Center*, Ellensburg, WA. 2011

"Waxy Buildup: Cleaning House", *Fort Worth Community Arts Center*, Ft. Worth, TX. 2009

"Waxy Buildup: Cleaning House", *Grimshaw-Gudewicz Gallery*, Bristol Community College, Fall River, MA. 2009

"It Became Something Else", *Times Ten*, Dallas, TX. 2008

"Who Do They Confront Now?", *Nine Eyes Studio*, Dallas, TX. 2007

"The Condition of Being Here", *33UP Studio*, Dallas, TX. 2004

"Flashcard" *Gallery 010*, Denton, TX. 2002

Film & Television

"Fazl Socks" commercial, 2016

"In The End" short film, 2016, festival participation can be viewed here:

<https://www.facebook.com/groups/1621103768201149/>

"Dates of Change", 2013, Gold Telly award winner for cinematography

"Soft Deductions" & **"Killer Sexy"**, Official Selection, DIFF, 2006

"Caching In" 3rd Place, Dallas 24hr. Video Race, 2006

"Malebox" 3rd Place, Dallas 24hr. Video Race, 2005

"The Lost Hookers" weekly TV Series, 2008-09

"Special Circumstances" documentary, 2008

"Pigeon: The Voice of Hawaii" documentary, 2009

"Spy Kids 1,2,3" feature films, 1998-2002

"Wishbone" PBS children show, 1997-1999

SOFTWARE/SOCIAL MEDIA

DaVinci Resolve

Autodesk Smoke

Autodesk Flame

Final Cut X

MAYA

Adobe Premiere CC

Adobe Photoshop CC

Adobe Illustrator CC

Adobe AfterEffects CC

Microsoft Word

Microsoft PowerPoint

QuickTime

Google

Facebook

Twitter

Pinterest

Instagram

Vimeo