

CURRICULUM VITAE

MARCENE BLAKEY ROYSTER, Ph.D.

Eastfield College

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Doctor of Philosophy in Public Affairs, May 2015

The University of Texas at Dallas, Department of Public Affairs

Dissertation: "See Me, Hear Me: Perspectives of African American Men On Providers Of Health Care" (Simon M. Fass, Chair; Simon C. Lee, Meghna Sabharwal, Richard K. Scotch; Committee)

Master of Social Work, August 1983

Indiana University, Department of Social Work

Concentration: Planning and Management in Health Care

Bachelor of Arts Sociology/Social Work, May 1974

The University of South Dakota, Department of Sociology

Concentration: Social Work

RESEARCH

Research Interests

Health Disparities, public health, racial, gender, and cultural diversity, community engagement, social justice

Peer-Reviewed Publications

Sabharwal, M., Mograbhi, I. and **Royster, M.** (2014). Preparing Future Public Servants: Role of Teaching Diversity in Public Administration. *Public Administration Quarterly*. Vol (2) 206-245.

Cardarelli, Kathryn, Jackson R, Martin M, Linnear K, Lopez R, Senteio C, Weaver P, Hill Am Epperson-Brown M, Parrish D, Newton JR, **Royster M**, Haley S,

Vishwanatha JK, Johnson ES. Community-Based Participatory Approach to Reduce Breast Cancer Disparities in South Dallas. *Progress in Community Health Partnerships*, Winter 2011; 5 (4): 375-385.

Little, B.B., Spaulding, S., Walsh, B., Keyes, D.C., Wainer, J., Pickens, S., **Royster, M.**, et al. (2009). Blood Lead Levels and Growth Status Among African-American and Hispanic Children in Dallas, Texas-1980, and 2002: Dallas Lead Project II. *Annals of Human Biology*. Vol. (3) 36 331-414.

Research Experience/ Presentations

Sabharwal, Meghna; Imane Mograbhi; and **Marcene Royster**. "Preparing Future Public Servants: Role of Teaching Diversity in Public Administration Curriculum." National Association of Schools of Public Affairs and Administration Annual Conference, Austin, TX, October 2012.

TEACHING EXPERIENCE

Teaching Interests

Non-profit management, health disparities, research design, preventive, and primary health care policy, social justice, determinants of health, government

Adjunct Faculty

Royster, M. (2018-Present). Federal and Texas Government. Eastfield College

Guest Lecturer

Royster, M. (2017). Research Design I. The University of Texas at Dallas

Royster, M. (2014). Human Resources Management in Public Administration. The University of Texas at Dallas

Royster, M. (2013). Health & Illness Primary Care and Public Health: What Are the Differences? The University of Texas at Dallas

Royster, M. (2013). How Race Impacts Health: Senior Honors Seminar. The University of Texas at Dallas

PROFESSIONAL EXPERIENCE

Director of Community Services, 1998-2011

Parkland Health & Hospital System

Dallas, Texas

Refocused outreach activities for the organization; established Department of Community Services, implemented health education, health promotion, and preventive health screening initiatives; spearheaded efforts addressing standards of participation in community outreach with internal stakeholders, collaborated with external stakeholders in addressing health and human services needs identified by the community; developed relationship management skills with seven member multidisciplinary team, utilized knowledge management skills with divisional peers, and senior executives.

- Increased organizational participation in community outreach by 60%.
- Surpassed previous outreach numbers by 70% and serving over 10,000 Dallas County residents annually.
- Established men's health initiative successfully serving over 150-300 men at each conference.
- Increased and refined access of community mammogram program by adding additional outreach dates, on-site financial counseling, and immediate appointments to hospital resources. Resulted in continued funding of the Susan G. Komen Breast Cancer Grant.
- Created summer health program for Parkland's Youth & Family Health Centers a collaboration with Dallas Independent School District; served over 300 students during the inaugural summer.
- Initiated and facilitated "Community Conversations" in five separate and diverse communities engaging over 300 partners; stakeholders identified and created sustainable health and human services initiatives; efforts acknowledged by The Community Council of Greater Dallas, 2007.

- Organization recognized as a leader in community engagement/outreach among area hospitals, recognized as a Health Care Hero Honoree by the Dallas Business Journal, 2008.
- Organized Parkland's initial response for victims of Hurricane Katrina.
- Structured successful Lead Screening Project between Parkland and the West Dallas, Oak Cliff communities; surpassed screening goals by over 50%.
- Organization received highest commendation given by the Commission on Cancer (CoC) for outreach activities (2004, 2008, 2012).
- Assisted Area Health Education Center (AHEC) in development of materials for Community Health Educators.
- Presented educational seminars to adults on public, preventive, and primary health topics.
- Facilitated panels, groups and served as speaker for internal and external stakeholders.
- Leadership of seven-member multi-disciplinary and diverse team.
- Developed and monitored departmental budget.
- Initiated community advisory boards for five health centers and the new Parkland Hospital.
- Advocated and represented organization by serving on six external health, advocacy, and advisory boards.
- Served as Acting/Interim Site Administrator in absence of assigned leadership.
- Member of the Community Oriented Primary Care (COPC) Senior Leadership Team.

Area Director of Operations, 1989-1998

Parkland Health & Hospital System

Dallas, Texas

Engaged with Parkland's Senior Management in the development and implementation of the largest Community Oriented Primary Care (COPC) system in the United States; aggressively promoted the concept of COPC within Dallas County and throughout the United States.

Served as Area Director of Operations for three community health centers and established two off-site clinics. Leadership skills advanced the East Dallas Health center as a model for the delivery of outstanding health care, and operational excellence.

- Monitored combined budget of over two million dollars.
- Leadership of 100 multidisciplinary, multicultural staff including physicians.
- Executed hiring and termination of employees, responsible for coaching, counseling, and evaluation of all staff.
- Developed, interpreted, and implemented organizational, divisional, departmental policies and procedures.
- Collaborated with departments and vendors for optimal operation of health centers.
- Negotiated medical and non-medical contracts for services; increased minority participation by 15%.
- Spearheaded re-location of major health center.
- Created Refugee Medical Outreach program.
- Expanded medical services to Geriatric population by establishing on-site health clinic for Catholic Charities Brady Center.
- Served as member of the Community Oriented Primary Care Senior Leadership Team.

PROFESSIONAL ACTIVITIES

2012-2016: Member, The Commission to End Health Care Disparities (CHECD), American Medical Society Chicago, IL

2008-Present: District Three Health Advisory Board, Dallas, TX

2004-2005: Co-Chair, American Cancer Society Relay For Life South Dallas, Dallas, TX

2003-2003: Attendee, Asset Based Community Development Santa Fe, NM

2002- 2002: Participant, Cultural Immersion Program The Center For Bilingual Multicultural Studies Cuernavaca, Mexico

2001-2002: Fellow, American Health Forum: Healthy Communities Fellowship
Chicago, IL

AWARDS HONORS/ SERVICE ACTIVITIES

2015-Delta Epsilon Iota Academic Honor Society, The University of Texas at
Dallas, Richardson, TX

2008-Health Care Heroes, Dallas Business Journal, Dallas, TX

2007-Nominee Distinguished Human Service Professional, Community Council of
Greater Dallas, Dallas, TX

2007-Co-Recipient Let Justice Run Like A River Award, J. Williams McDonald
Institute, Dallas, TX

2004-Recipient "Caring Spirit Award", American Cancer Society, Dallas, TX

2002, 2003-Recipient "Above and Beyond Award", Parkland Health & Hospital
System, Dallas, TX

2015-Present: Engagement Coordinator, CM3 (Christian Music Ministry
Movement), Grand Prairie, TX

1995-Present: Conference Speaker, He Reigns, Inc., Duncanville, TX
UnCommon Women Conference; Chicago, IL
Called to Leadership International; Highland, CA

2014-2016: Director of Women's Ministries; Family of Faith & Impact Church,
Duncanville, TX

2007-2009: Director of Christian Education; CrossRoads Covenant Church,
DeSoto, TX
