

## **Curriculum Vitae**

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### **Education**

Texas A&M International University, Laredo, TX  
Ph.D. in International Business with concentration in Management (Expected 2017)

University of Houston- Clear Lake, Houston, TX  
Master of Business Administration

University of Houston- Clear Lake, Houston, TX  
B.S. Honors in Accounting

### **Teaching Experience**

El Centro College, Dallas, TX August 2016 – Current  
Adjunct Instructor – BMGT 2303 Problem Solving and Decision Making

### **Publications and Papers**

Bowman's paradox revisited: An Investigation of three east Asian markets, 2016  
Paper presented at Decision Sciences Institute Annual Conference, Austin, TX.

The moderating role of human capital building strategy in the relationship between market orientation and firm performance, 2016  
Paper presented at the 20th Annual Western Hemispheric Trade Conference, Laredo, TX.

The effect of corporate social responsibility strengths and concerns on financial performance: MNEs vs. U.S. domestic firms, 2015  
Paper presented at Decision Sciences Institute Annual Conference, Seattle, WA.

The moderating effect of industry concentration on the relationship between corporate social responsibility and firm performance, 2015  
Paper presented at the 19th Annual Western Hemispheric Trade Conference, Laredo, TX.

The effect of industry concentration and R&D on corporate social responsibility and firm financial performance, 2015  
Paper presented at Decision Sciences Institute Annual Conference, Seattle, WA.

Beyond formal training and development: The effect of perceived organizational support for development, 2015  
Paper presented at Decision Sciences Institute Annual Conference, Seattle, WA.

The citation impact of international management journals: An investigation and comparison, 2014  
Paper presented at Decision Sciences Institute Annual Conference, Tampa, FL.

## **Publications**

Alikaj, A., Nguyen, C.N., & Ning, W., "Differentiating the impact of CSR strengths and concerns on firm performance: an investigation of MNEs and U.S. domestic firms," *Journal of Management Development*, *in press*, 2016.

Alikaj, A., Nguyen, C.N., & Ning, W., "The combined effect of firm external and internal factors on corporate social responsibility and firm performance," *International Management Review*, vol.12, no 2. 2016, pp. 20-28.

Nguyen, C.N., Mayfield, J., & Mayfield, M., "The rapport between perceived organizational support for development and worker outcomes," In M. Warkentin (Ed.). *Models and Applications in the Decision Sciences: Best Papers from the 2015 Annual Conference* (pp. 91-109). Uppers Saddle River, NJ: Pearson FT Press.

Nguyen, C.N., Alikaj, A., Ning, W., "The moderating effect of ownership concentration on the book-tax conformity-earnings persistence relationship," *Journal of Global Business Issues*, vol.9, no 1, 2015, pp. 39-45.

Nguyen, C.N., & Oyotode, R., "The moderating effect of marketing capabilities on the relationship between changes in CSR perceptions and changes in brand equity," *International Management Review*, vol.11, no 1, 2015, pp. 17-25.

Alikaj, A., Nguyen, C.N., & Ning, W., "Louisiana's distinct legal system and its effect on earnings management," *International Journal of Business and Social Science*, vol.5, no 11, 2014, pp. 161-168.