

Curriculum Vitae

Linda Ogaja
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Education

Texas Woman's University
MBA/Accounting Concentration

University of Texas – Arlington
BBA - Accounting

Teaching Experience

Mansfield ISD, Mansfield TX Feb 2016 – September 2016
Substitute teacher

GRADUATE RESEARCH PROJECTS

Capstone (Thesis): Silverhop Brewery, LLC

August 2014

Collaborated with six MBA candidates to develop and formulate an extensive working business plan for execution of a microbrewery - Silverhop Brewery LLC- incorporating in Texas. The business plan presented a detailed analysis of industry threats, opportunities, weaknesses and strengths (TOWS); a thorough research of key competition; provided an extensive and aggressive marketing strategy for four product lines targeted towards a predetermined market; completed a five-year production schedule including: staffing requirements, retention strategies, and adopted management styles and philosophies. In addition, the plan included a five-year financial statement projection, a profitability, and an enterprise valuation analysis for purposes of establishing benchmarks, meeting forecasted financial obligations, production requirements, expansion, and to measure progress.

The COSO Framework

August 2013

Chronicled revisions and developments over the past decade of the Committee of Sponsoring Organization's Integrated Control – Internal Framework. The analysis specifically highlights the implementation of the Enterprise Risk Management Framework (ERM) and subsequent effects on businesses.

The Tax Game

November 2013

The research focused on tax evasion versus tax avoidance through Delaware domicile and foreign domiciles such as Ireland, Cayman Islands, and Bermuda. Specific examples discussed are Microsoft Corporation, Apple Inc., and Hewlett-Packard.

GRADUATE PRESENTATIONS

AICPA Code of Professional Ethics: Sections 300 and 500
Creating High Performing Teams
Marketing Management Plan: Mattel, Inc.
Financial Statement Analysis: Lead Case Study discussions

July 2014
March 2014
May 2014
February 2014