

**Cheryl Smith, M.S.**

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<b>Education</b>	
M.S., Amber University (now Amberton), Dallas, TX in Human Relations and Business (Marketing)	1985-1986
B.S., Florida Agricultural and Mechanical University, Tallahassee, FI in Journalism	1976-1980
<b>Appointments</b>	
<b>Associate Professor</b> Department of Arts and Sciences Paul Quinn College Dallas, Texas	2000-2010
I Messenger Enterprises Publisher-Editor I Messenger, Texas Metro News and Garland Journal Dallas, Texas	2011-present
<b>Other Positions and Employment</b>	

<p><b>Editor</b>  Capital Outlook News, Tallahassee, FL  Responsible for total operation of weekly newspaper. Duties included covering stories, typesetting, editing, taking photos, preparing budget and representing Capital Outlook at local, regional and national events and forums.</p>	1980- 1981
<p><b>Production Coordinator</b>  TV Watch, Dallas, TX  Duties included overseeing production of monthly and weekly television guides, managing staff and editing copy.</p>	1981-1982
<p><b>Compliance/Production Coordinator</b>  JC Penney Life Insurance Company, Richardson, TX  Duties included writing copy for direct mail correspondence, securing legal approval and doing presentations on new products.</p>	1982-1984
<p><b>Production Assistant/copy editor</b>  Freelance while working on Masters Degree.</p>	1984-1986
<p><b>Executive Editor, Editor-in-Chief, Columnist</b>  The Dallas Weekly, Dallas, Texas  In addition to charting the editorial direction of the publication, my responsibilities included assigning writers and photographers, developing an annual budget and editorial calendar, writing a weekly column and representing the publication on boards, panels and in public forums.</p>	1987-Present
<p><b>Executive Producer, board operator and talk show host</b>  KKDA-AM, Grand Prairie, Texas  Responsible for booking guests, developing and hosting shows. Also learned to operate technology to run programming.</p>	1990-2012
<p><b>Executive Assistant</b>  Dallas County Commissioner John Wiley Price, Dallas, Texas  Responsible for scheduling, creating correspondence, speaking engagements, managing interns, executive producing weekly radio talk show and serving on boards.</p>	1990-1995
<p><b>Writer/Editor</b>  Wrote a syndicated column that appeared in several weekly newspapers, web sites and some daily or monthly publications.</p>	1995-1999
<p><b>Executive Director</b>  Future Speak News, Dallas TX  As Executive Director of this student published weekly newspaper, I oversaw budget, hired participants and managed operations</p>	1997-2000
<p><b>Adjunct Professor</b>  University of North Texas, Denton, TX  Course taught: Newsgathering and Reporting</p>	2002
<p><b>Adjunct Professor</b>  Texas Woman's University, Denton, TX  Course taught: Newsgathering and Reporting</p>	2002
<p><b>Adjunct Professor</b>  University of North Texas, Denton, TX  Course taught: Feature Writing. In addition to instruction, worked with area daily and weekly publications to feature articles written by students.</p>	2005
<p><b>Freelance on-air Talent</b>  The Ester Davis Show on PAX –TV  Interviewed guests at red carpet events and local shows</p>	2005-2007
<p><b>Consultant</b></p>	1995-2006

<b>Professional Memberships and Activities</b>	
<p><b>National Association of Black Journalists</b> –Two-term Regional Director, Deputy Regional Director, media monitoring committee co-chair, Black Press committee chair, membership committee Chair, Basic Training Camp director, regional conference and national convention workshop presenter</p>	1977- Present
<p><b>Dallas/Fort Worth Association of Black Communicators</b> – Secretary, vice president-print, vice president-broadcast, scholarship chair and three-term president</p>	1989 – Present
<p><b>North Central Texas Health Facilities Board</b>—Chair</p>	1993-1995
<p><b>Women in Communications</b></p>	1999 - 2001
<p><b>Southwest Journalists of Color</b></p>	2000 – Present
<p><b>Press Club of Dallas</b></p>	1992 – Present
<p><b>National Society of Newspaper Columnists</b></p>	2004 – 2010
<p><b>UNITY Journalists of Color Mentor Project 2004 Convention Planning Committee</b></p>	2003 – 2004
<p><b>Florida Press Association</b></p>	1980-1982
<p><b>Independent Free Papers Association</b></p>	2013
<b>Honors and Awards</b>	

Outstanding Journalism—Texas Publishers Association	1989-1991
Juanita Craft Award for Journalism—Dallas NAACP	1990
Radio Broadcast - Katie Award Honorable Mention—Press Club of Dallas	1991
Dallas-Fort Worth Association of Black Communicators Griot Awards	1996, 1997, 1998,
Best Radio Talk Show, Best News Story, Best Commentary, Best Editorial	2000, 2001, 2002, 2003, 2004
Outstanding Service Award	2004
National Association of Black Journalists	
Ma'at Awards for Journalistic Excellence	2001, 2002, 2003,
Commentary, News Story, Feature Story	2004, 2005 and 2006
	2001, 2003
National Newspaper Publishers Association Merit Awards	1998
Southeast Dallas Business and Professional Women's Clubs	2000
Delta Sigma Theta Sorority, Inc. - Dallas Alumnae Chapter	2005
Journalism Excellence Award—Dallas Examiner	2002
Outstanding Journalist Award—Elite News	
Barry Bingham Sr. Award – presented by National Conference of Editorial Writers	2003
Invisible Giant Award – National Voting Rights Museum, Selma, AL	2004
Image Award -- Alpha Kappa Alpha Sorority, Omicron Mu Omega Chapter	2004
Messenger Award – National Newspaper Publishers Association	2005, 2006, 2007
Alumni of the Year – Dallas Metroplex Council of Black Alumni Associations	2006
State Editor – Presented by Texas State Senator Royce West	2007
Iota Phi Lambda Sorority, Inc.—Community Service Award	2007
<b>Committee Assignments and Administrative Services</b>	
<b>Paul Quinn College</b>	2000-2007
Advisor to Quinn Quill Newspaper	
Advisor to National Association of Black Journalists	
Advisor to Theta Theta Chapter of Alpha Kappa Alpha Sorority, Inc.	2003
Advisor to Lambda Nu Chapter of Delta Sigma Theta Sorority, Inc.	2004-2008
Disciplinary Council	2000-2008
Publicity Committee member	2006
<b>Educational Activities</b>	

<p><b>Associate professor at Paul Quinn College:</b> served on several committees, including the UNCF Executive Advisory Team, Disciplinary Hearing Board and public relations committee.</p> <p>Courses taught: Survey of Mass Communications, Topics in Journalism, News Gathering &amp; Reporting, Microcomputer Applications in Journalism, News Writing &amp; Editing, Intro to Telecommunications, Writing for Mass Media, Newspaper Layout, Principles of Photojournalism, Field Reporting, Newspaper Management, Computer Assisted Reporting, Technology and the Media, Investigative Reporting, Seminar in Journalism and Mass Communications, Broadcast and Cable Management, Radio TV Film Production, Ethics in Mass Media and Communications Law and Regulation.</p> <p>As advisor for communication majors, I kept detailed portfolios on each student and met with majors a minimum of three times each semester to determine their course of action, ascertain how they were doing in classes and to update files when necessary. We were required to log hours of advisement and submit to department chair monthly.</p> <p>At its peak, Paul Quinn had about 50 communication majors. Each class had between 8 and 22 students enrolled.</p> <p><b>Adjunct professor at University of North Texas</b> Courses taught: News Gathering and Reporting, Feature Writing</p> <p><b>Adjunct professor at Texas Woman's University</b> Course taught: Newsgathering and Reporting</p> <p><b>Director – Dallas-Fort Worth Association of Black Journalists Urban Journalism Workshop.</b> For this 12-week training program, I planned curriculum, established the budget and scheduled presenters and assistants. Under my direction students produced a newspaper, television and radio broadcasts, a PR campaign and a web site.</p> <p><b>Mentor – National Association of Black Journalists' NABJ-TV Broadcast Program.</b> Helped students with all aspects of preparing story for airing.</p>	<p>2000-2008</p> <p>2002 and 2006</p> <p>2002</p> <p>1990- Present</p> <p>1992-2000</p>
<b>Editorial Work</b>	
<p>Capital Outlook News, Tallahassee, Florida - Editor Dallas Post Tribune, Dallas, TX – Staff writer/copyeditor The Dallas Weekly, Dallas, TX - Editor, Editor-in-Chief and Executive Editor The Ebony Tribune, Tyler, Texas - Columnist Minority Opportunity News, Dallas, TX - Columnist Dallas Examiner's Future Speak, Dallas, TX - Executive Editor African-American News and Issues, Houston, TX - Contributing Editor Ester Davis Show - PAX-TV - Contributing Show Host (Red Carpet Talent) I Messenger Enterprises, Dallas, TX - Publisher/Editor</p>	<p>1980-1981 1984-1985 1986-Present 1991-1999 1992-1996 1997-2000 1999-2001 2005-2007 2011 - present</p>
<b>Presentations</b>	

<b>Oral Presentations</b>	
National Association of Black Journalists Regional Conferences	
Austin, TX	1996
Dallas, TX	1997
-Conference Chair	
Houston, TX	1998
Oklahoma City, OK	2000
San Antonio, TX	2001
Baton Rouge, LA	2002
Tulsa, OK	2003
Atlantic City, NJ	2003
Atlanta, GA	2003
San Diego, CA	2004
Houston, TX	2005
New Orleans, LA	2005
Oklahoma , OK	2005
St. Petersburg, FL	2005
Baltimore, MD	2006
Las Vegas, NV	2007
Montgomery, AL	2007
Washington, DC	2007
New York, NY	2007
Las Vegas, NV	2007
Chicago, IL	2007
Houston, TX	2008
Houston	2009
Little Rock, AR	2013
National Association of Black Journalists National Conventions	1996
Nashville, TN	1997
Chicago, IL	1998
Washington, DC	2000
Phoenix, AZ	2001
Orlando, FL*	2002
Milwaukee, WI*	2003
Dallas, TX*	2005
Atlanta, GA*	2006
Indianapolis, IN*	2007
Las Vegas, NV*	2008
Washington, DC	2009
Tampa	2010
San Diego	2011
Philadelphia	2012
New Orleans	
UNITY Journalists of Color Conventions	
Atlanta, GA	1995
Seattle, WA*	1999
Washington, DC*	2004
Dallas-Fort Worth Association of Black Communicators Media Access Workshop – “Tupac and the Media”*	
	1996
Alpha Kappa Alpha Sorority, Inc National Convention Accessing the Media	2002
Dallas Center for Non Profit Management Media Access Forums	1995-2005
National Conference of Black Mayors Town Hall Meeting co-moderator	2002

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Alpha Kappa Alpha Sorority  
 Workshop on accessing the media  
 Speaker

Business Assistance Center Sister to Sister Forum  
 "Working with the Media"  
 Moderator

Friendship West Baptist Church Poverty Summit, Dallas, TX  
 Moderator – "How the Media Covers the Poor"

Top Ladies of Distinction Leadership Conference 2007  
 Speaker

Dr. Emmett J. Conrad Leadership Program Annual Luncheon 2007  
 Keynote Speaker

Women's Business Network Conference 2008  
 University of Dallas at Frisco  
 "How to Use the Media"  
 Speaker and Panelist

2005-2009

NBC-TV, Pegasus News, ABC-TV, KHVN-Radio, KGCMRadio.com, CBS11-TV, Newswatch, AM Journal Express, Dallas Times Herald, Maynard Institute, Westside Gazette, Arizona Informant, KGGR Radio and Eclipse Magazine. Also moderated several political forums and debates.

Le Messenger 30<sup>th</sup> Anniversary Celebration, Cameroon 2009

NABJ Conventions - Black Press sessions/panels 2009-2012

Dallas-Fort Worth Association of Black Journalists Forums 2008-2013

City of Dallas Code Enforcement Conference 2012 and 2013  
 Media Responsibility

Florida A&M University Recruitment Reception - Dallas 2012  
 Introduction of FAMU President  
 Introduction of FAM Vice President 2013

\* Facilitated, developed or served as moderator

NOTE:

This year marks the 20<sup>th</sup> year of the Don't Believe the Hype Celebrity Bowl-a-thon where local and national media folks, athletes and celebrities lend their support to raise funds for aspiring journalists, through my foundation.

Although this is the 25<sup>th</sup> year of its existence, I have been the director of the Dallas-Fort Worth Association of Black Journalists Urban Journalism Workshop for 20 years and I have taken students across the country, teaching them about journalism.