

Kevin A. Reading

Professional Musician , Lecturer

4849 W. Illinois Ave., Dallas, TX 75211
kreading@dcccd.edu

Education

M.M. in Latin Music Performance

Texas State University — San Marcos, Texas • 2014

B.G.S. in Music, Art/Design, Photography

Texas State University — San Marcos, Texas • 2012

University Experience

Lecturer

Mountain View College — DCCCD • 2015-Present

- Lecturer for core music curriculum such as music history and music theory.
- Percussion studio instructor
- Dual Credit lecturer
- Latin Lab Band director
- Recruitment for Latin ensembles

Design Consultant

School of Music — Texas State University • 2012-2015

- Departmental faculty and ensemble photographer.
- Introduced promotional content from concept to print.
- Created promotional video for visiting artist and festivals.
- Implemented a social media campaign for recruitment.
- Designed and maintained festival websites using HTML and CMS platforms.

Graduate Teaching Assistant

School of Music — Texas State University • 2013-2014

- Directed "Orquesta del Rio"—an 18 piece salsa orchestra consisting of full rhythm and horn sections including vocalists.
- Taught private lessons to percussion students enrolled in Latin ensembles.
- Created audition materials for Latin ensembles and hosted auditions for the area.
- Scheduled and coordinated rehearsals and performance opportunities.
- Collaborated with the department chair and professors in the area to maintain an efficient learning environment for undergraduate music majors.

Specialist/Consultant

Latin Music Studies Department — Texas State University • 2012-2014

- Conducted several university clinics and master classes focused in afro-caribbean percussion, vocal technique, and history.
- Provided material for Texas Music Educators Association (TMEA) clinics introducing advanced techniques for the Latin percussion ensemble.
- Designed curriculum and taught the multi-cultural portion of the annual Texas State percussion camps.

Secondary and Preparatory Experience

Audio Engineer/ Private Instructor

Network for Young Artists (NYA) — San Antonio, TX • 2015-Present

- Live Sound Engineer for NYA fundraising and private events.
- Inventory and operations consultant for sound and lighting.
- Audio-visual crew leader and trainer.
- Teaches beginner/intermediate concepts of live sound. Designed curriculum to engage youth in audio-visual concepts.

Clinician/Performer

Laredo ISD — San Felipe del Rio CISD, Eagle Pass ISD • 2008-2014

- Performed with Texas State for annual recruitment.
- Presented master classes for the Latin rhythm section to high school band programs and directors.
- Offered independent study to aspiring afro-caribbean percussionists.

Clinician/Instructor

San Marcos High School — San Marcos CISD • 2008-2010

- Provided ensemble instruction for the Salsa ensemble.
- Taught weekly individual lesson to percussion students.
- Developed personalized repertoire to meet student goals.
- Collaborated with directors to establish and implement a custom curriculum for the Salsa ensemble and private study.

Percussion Instructor

Moisés E. Molina — Dallas ISD • 2006-2007

- Taught weekly individual lessons to percussion students.
- Developed personalized repertoire to meet individual student goals.
- Implemented a small percussion ensemble for group instruction.

Percussion Coordinator

Bishop Dunne High School — Diocese of Dallas • 2002-2004, 2006

- Assisted in marching band rehearsals, camps, fundraisers and competitions.
- Developed lesson plans and taught weekly drum line and percussion ensembles.
- Taught weekly individual lessons to percussion students.
- Developed personalized repertoire to meet individual student goals.
- Successfully prepared students for regional competitions.
- Organized percussion studio recitals.
- Created an inventory system to manage and catalog instruments and equipment.

Selected Percussion Studies

Dr. Pete Rodriguez, Professional Musician, Latin Music Studies Professor

Texas State University • 2013-2014

Georgie Padilla, Professional Musician, Graduate Teaching Assistant

Texas State University • 2009-2012

Butch Miles, Professional Musician, Jazz Studies Professor

Texas State University • 2008-2010

[five entries follow]

Percussion Master Classes

Roberto Quintero, Professional Percussionist
Texas State University • 2013/2014

Henry Brun, Professional Percussionist
Texas State University • 2014

Victor Rendón, Professional Percussionist
Texas State University • 2013

Scholarships

Recipient — Latin Music Studies Performance • 2012-2014

Recipient — School of Music Graduate Studies • 2012-2014

Language Skills

Spanish — intermediate reading knowledge.

Professional Associations

Texas Music Educator Association (TMEA)

Percussive Arts Society (PAS)

International Appearances

Santiago, Chile • 2012

Viña del Mar, Chile • 2012

Special Appearances

Yoko Mimata | Club Nirvana — San Antonio, TX • 2015

Larry Harlow | The Marc — San Marcos, TX • 2015

Tito Puente Jr. | Arneson River Theatre — San Antonio, TX • 2014

Cita Rodriguez | Celia Cruz Tribute Concert — San Marcos, TX • 2014

Tito Puente Jr. | Tito Puente Tribute Concert — San Marcos, TX • 2013

Maelo Ruiz | Mambo Martini — San Antonio, TX • 2013

Poncho Sanchez | Texas State University — San Marcos, TX • 2012

Charlie Cruz | Mi Patria — Killeen, TX • 2012

Larry Harlow | George's — San Marcos, TX • 2008

Poncho Sanchez | St. Anthony Hotel — San Antonio, TX • 2008

Recordings

Libertad Orquesta | EP • 2015

Salsa del Rio | 20th Anniversary LP • 2015

Inez Rodriguez: Senior Recital. Rec. 1 Dec. 2014. N.d. *Texas State University Library Catalog*. Call No. RCD2156.

Ricky Ray Hernandez: Senior Recital. Rec. 12 Apr. 2014. N.d. *Texas State University Library Catalog*. Call No. RCD2030.

Somos Musicos: A Showcase Series of Concerts for Students in the School of Music. Rec. 3 Apr. 2014. N.d. *Texas State University Library Catalog*. Call No. RCD2015.

A Night of Latin Jazz: Percussion Ensemble. Rec. 11 Apr. 2013. N.d. *Texas State University Library Catalog*. Call No. RCD1809.

Somos Musicos: A Showcase Series of Concerts for Students in the School of Music. Rec. 21 Feb. 2013. N.d. *Texas State University Library Catalog*. Call No. RCD1749.

Somos Musicos: A Showcase Series of Concerts for Students in the School of Music. Rec. 1 Dec. 2011. N.d. *Texas State University Library Catalog*. Call No. RCD1526.

Rene Gonzalez: Graduate Recital. Rec. 20 Nov. 2011. N.d. *Texas State University Library Catalog*. Call No. RCD1487.

Somos Musicos: A Showcase Series of Concerts for Students in the School of Music. Rec. 24 Mar. 2011. N.d. *Texas State University Library Catalog*. Call No. RCD1375.

Somos Musicos: A Showcase Series of Concerts for Students in the School of Music. Rec. 3 Mar. 2011. N.d. *Texas State University Library Catalog*. Call No. RCD1359.

Somos Musicos: A Showcase Series of Concerts for Students in the School of Music. Rec. 17 Feb. 2011. N.d. *Texas State University Library Catalog*. Call No. RCD1349.

Orquesta Ritmo | Live at Ruta Maya LP • 2010

Salsa del Rio | Pasiones LP • 2009

Brian Boman: Senior Trombone Recital. Rec. 25 Apr. 2009. N.d. *Texas State University Library Catalog*. Call No. RCD963.

Orquesta Ritmo | Live at Triple Crown LP • 2008

Bio Ritmo | Latin Jazz EP • 2008