

Curriculum Vitae

Craig Lasseigne
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Education

DBA (ABD status), Information Systems Management, Northcentral University (regionally accredited)
Research Interests: (1) the history of technologies, (2) the symbiotic construction of ideas, (3) education credentialing and occupational alignments, (4) business and competitive intelligence through data analytics. Completed 18 hours of information technology, business/management, and economics coursework.

MBA, Operations Management, DePaul University; Chicago, Illinois

B.S., Electronic Engineering Technology, University of Houston; Houston, Texas

Honor Societies: Tau Alpha Pi (technology), Sigma Beta Delta (business), Delta Mu Delta (business; International), and the Golden Key International Honour Society.

Teaching Experience

BROOKHAVEN COLLEGE (DCCCD COLLEGE), Farmers Branch, Texas 9/2015 – Present
Part-time Professor — Develop and teach business and computer science courses in the Business Studies department. Also, teaching computer science in an Early College High School program.

DEVRY EDUCATION GROUP, Chicago, Illinois 3/2002 – 1/2007
Associate Professor — Developed and taught a fulltime load of courses in technology and management: computer courses, UNIX course, telephony courses, networking courses, management courses, web development courses, and the Senior Project course; including adjunct teaching at DeVry's Keller Graduate School of Management.

Keller Graduate School of Management, Oak Brook, Illinois 11/1999 – 3/2002
Faculty — Developed/taught courses such as Groupware & Internet Technologies (TM588), Strategic Management of Technology (TM583), and Database Concepts (IS582).

DePaul University, Kellstadt Graduate School of Business, Chicago, Illinois 9/1992 – 5/2000
Adjunct Professor, MBA and certificate programs — Developed and taught courses in the areas of quality, technology, innovation, motivation, and leadership.

Other Academic Experience

Kaplan College, Arlington, Texas 01/2015 – 10/2015
Director of Education (Dean) – Supported diploma and undergraduate students seeking an education that leads to a degree and ultimately career success; and the faculty and others joining in me that pursuit. Responsible for all programs at the Arlington campus including Medical Assistant, Medical Billing & Coding, and Dental Assistant diploma programs; and Criminal Justice and Computer Networking

Technology associate degree programs. Also, responsible for academic compliance. Managed 3 program chairs; 500+ students.

Devry Education Group, Chicago, Illinois & Irving, Texas 2002 – 2014

Dean, Business Programs; DFW Metro, 2007 – 2014

Supported undergraduate and graduate business students seeking an education that leads to a degree and ultimately career success, and the faculty and others joining in that pursuit. Responsible for all North Texas campuses. Lead Business bachelor's degree programs, and the Keller Graduate School of Management MBA, Project Management, Accounting & Financial Management, and Human Resource Management masters degree programs. Managed other degree programs such as health information technology and web graphic design. Oversaw the Study Abroad and Internship programs. Managed 12 fulltime and 35+ adjunct professors; 1200+ students at 3 campuses.

Publications and Papers

Our Networking Evolution Toward a New Age, October 2005

Guest speaker for the keynote address at the Network and Systems Professionals Association (NaSPA) annual event held in Chicago. Presentation helped attendees explore how we use and support networking today and will in the future; addressing questions such as what does this mean for us, how will this change the nature of our work as we know it, and where do we fit in this future.

The Evolution of Four Technological Concepts and Their Ramifications on Current & Future World Markets, November 2002

Authored a paper, published in the conference proceedings, for the 1st Annual China (Hangzhou) International Conference on Finance Engineering & Finance Development held in Chaohui Xinchun, Hangzhou, P. R. China on November 7, 2002 through November 10, 2002. The invitation was because of recent work with several companies in China. Unfortunately, at the last minute I was not able to attend so the paper was read aloud at the conference.

Industry Evolution Process, May 1997

Created and copyrighted The Industry Evolution Process, a method for becoming aware of the changing direction of an industry and the factors that affect the change.

Technology Foundation, March 1993

Created and copyrighted a documented way of doing business that supports the people, skills, and technology of an organization; resulting in quality added value with a focus on constant improvement. The Technology Foundation provides for a management team and a structure designed for organizational fit that is the foundation for information and updates on organizational processes. The structure consists of a Document, Process Charts, Process Descriptions, Related Files, and Related Forms. The Technology Foundation can replace, include, and/or work with a quality program or plan.

1997 – Guest speaker at the annual meeting for the Society of Competitive Intelligence Professionals (SCIP), September 1997. Invited as the keynote speaker at the SCIP annual conference in Chicago, IL.

The Difficulty of Writing about New Products, September 1989

Created a paper that discusses how hard it is to write about new products when the concepts and terminology do not exist in the industry. I delivered a related presentation at the 36th International Technical Communications Conference in Chicago, IL. The conference is sponsored by the Society of Technical Communication (STC). The paper was published in the conference proceedings.