

Curriculum Vitae

Jeff Siegel
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Education

Northwestern University, Evanston, IL
BSJ, Journalism

Teaching Experience

Le Cordon Bleu, Dallas, 2008
Adjunct Instructor, Culinary 123

State Fair of Texas, Dallas, 2008-2011
Lecturer –“Texas wine 101”

Publications and Papers

Numerous articles about food, wine and spirits, 1999-2014
Publications include Vineyard & Winery Management, Wine Business International, Beverage Media, Marketwatch, Fine Cooking, Gourmet, Travel & Leisure, American Way, and Southwest Spirit

The Wine Curmudgeon’s Guide to Cheap Wine. 2013
Vintage Noir Media, Dallas