

# **Naima Jeannette Hill (Montacer)**

[nimahill@dccc.edu](mailto:nimahill@dccc.edu)

[EnviroAdventures.com](http://EnviroAdventures.com)

Dallas, TX

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## **EDUCATION**

### **M.S. Biology**, (May 2009)

West Texas A&M University, Canyon, TX

Thesis: Survey and habitat use of select carnivores with a further investigation on ringtails (*Bassariscus astutus*) in Palo Duro Canyon State Park, Texas.

GPA = 4.0/4.0

### **B.S. Animal Science**, (August 2003)

University of Connecticut, Storrs, CT

## **HIGHLIGHTS**

- Passion for teaching science and science communication
- Engaging speaker (in classroom and beyond - TEDx speaker)
- Published writer focusing on environmental issues
- Entrepreneur (data based social media strategy)

## **EXPERIENCE**

### **Full Time Professor** (January 2018 - present)

Mountain View College, Dallas County Community College District

Utilize real life events, technology, social media, and community centered activities to teach biology and environmental biology to major and non major students. Lead environmental biology school focused project day to spread student's knowledge outside of the classroom. BIOL 1406, BIOL 1407, BIOL 1408, BIOL 1409, BIOL 2406.

### **Adjunct Professor** (August 2014 – December 2017)

Mountain View College, Dallas County Community College District

Developed and taught Environmental Biology (BIOL 2406) lecture and lab, creating interactive activities to engage students. Mix in person and online class utilizing class site (Blackboard) to provide learning materials, enhance course, and interact with students. Teach general biology lectures and labs for major and nonmajor students using real life examples to help students understand complex content. BIOL 1406, BIOL 1407, BIOL 1408, BIOL 1409, BIOL 2406.

### **Freelance Writer** (July 2011 – present)

Write short and long form articles for a variety of outlets. Writing focuses on the environment, sustainability, and wildlife. Webmaster of [EnviroAdventures.com](http://EnviroAdventures.com), Dallas Morning News Voices Columnist, Katy Trail Weekly and White Rock Lake Weekly Writer. Published in Texas Parks and Wildlife Magazine and Texas Wildlife Association.

### **Founder/President** (July 2016 - present)

Seahorse Social

Creative social media management and strategy consulting, influencer management, campaign creation and development. Use science driven analytics to provide diverse clients with educated social media strategy and creative content to spread messages.

### **Online Adjunct Professor** (January 2016 - July 2018)

Columbia Southern University

Teach online classes in Earth Science, Biology, and Ecology utilizing the online environment to provide engaging course content through videos, article discussions, social media and more. Contributed Units (lectures, videos, activities, tests) to new ecology course.

### **Online Mentor/Lead Instructor** (August 2015 - February 2016)

Tarrant County College

Support instructor staff by providing professional development, creative resources and instruction assistance. Assist instructors with becoming fluent in online teaching software and preparation for successful online teaching.

## **CERTIFICATIONS**

- APPQMR (May 2015)
- First Aid Certification (July 2012)

- CPR Certification (July 2012)
- Canoe Basics (March 2010)
- Swift Water Rescue (April 2010)
- Wilderness First Responder (January 2011)

### **UNIVERSITY ACTIVITIES**

Four-year starter for the top ten nationally ranked Division One University of Connecticut Women's Soccer Team. All Big East Selection, (Fall 2002). Unsung Hero (Fall 1999, 2000).

### **PROFFESIONAL ASSOCIATIONS**

- Texas Community College Teacher's Association (February 2018 - present)
- Mountain View College Faculty Council (January 2018 - present)
- Society of Environmental Journalists (February 2014 – present)
- Texas Outdoor Writers Association (June 2014 - present)
- Informal Educators of Dallas County (July 2011 to January 2014)
- Association of Zoos and Aquariums (July 2011 - January 2014)
- Metro Area Science Supervisors (July 2011 – January 2014)
- Texas Association of Zoo Educators (July 2011 – January 2014)
- Arkansas Environmental Education Association (2010-2011)
- West Texas A&M University Student Chapter of the Wildlife Society (2006 - 2009)
- American Society of Mammalogists (2007 - 2009)

### **COMMUNITY INVOLVEMENT**

- Skype with K-12 classes all over the country about science topics (volunteer).
- Advisor to young conservationists around the world (volunteer).

### **PRESENTATIONS**

- 2018. Mammalogy with a focus on Texas. Texas Master Naturalists. Dallas, Texas
- 2017. Sustainability Life Hacks. Audubon Dallas. Dallas, Texas.
- 2016. Connect to Cool Climate Change. TEDx at Mountain View College. <https://www.youtube.com/watch?v=1DBYu-8PN2k>
- 2013. Organisms and the Environment. Activities for your classroom and at the Dallas Zoo. Mini-CAST. Dallas, Texas. Naima Montacer.
- 2013. Recycling and Wildlife. Zoobiology for Dallas Zoo Volunteers. Dallas, Texas.
- 2012. Programs and Conservation at the El Paso Zoo. Texas Master Naturalists. El Paso, Texas.
- 2012. Venomous animals in El Paso. Fort Bliss Training (over 10,000 attendees). El Paso, Texas.
- 2012. How to incorporate the outdoors into your classroom? Kaleidoscope Teacher Conference. El Paso, Texas.
- 2008. Mesocarnivores in Palo Duro Canyon; a surprising abundance of ringtails. Central Plains Society of Mammalogists, Warrensburg, MO.
- 2008. Ecology of a mesocarnivore community in Palo Duro Canyon. American Society of Mammalogists, Brookings, SD.
- 2008. Use of habitats by mesocarnivores in Palo Duro Canyon. Texas Chapter of the Wildlife Society, San Antonio, TX.
- 2007. A survey of carnivores in Palo Duro Canyon with emphasis on ringtail (*Bassariscus astutus*). Southwestern Association of Naturalists, Stephenville, TX.

### **SELECT PUBLICATIONS**

- August 2016. Ecotourism on the Ranch. Texas Wildlife Association. [https://www.texas-wildlife.org/images/uploads/Texas\\_Wildlife\\_Aug\\_2016\\_story.pdf](https://www.texas-wildlife.org/images/uploads/Texas_Wildlife_Aug_2016_story.pdf)
- May 2016. Wild About Big D. Texas Parks and Wildlife Magazine: [https://tpwmagazine.com/archive/2016/may/threedays\\_dallas/](https://tpwmagazine.com/archive/2016/may/threedays_dallas/)
- January 2015. Brush up on your Biology. Dallas Morning News. <https://www.dallasnews.com/opinion/commentary/2015/01/09/naima-montacer-brush-up-on-your-biology>
- August 2014. We have to stop trashing our lakes. [dallasnews.com/opinion/latest-columns/20140801-trashing-our-lakes.ece](https://www.dallasnews.com/opinion/latest-columns/20140801-trashing-our-lakes.ece)