

Kevin M. Wortley

Curriculum Vitae

Richland College - School of Business

12800 Abrams Rd, #WH229, Dallas, TX 75243; P: (972) 238-6027; E-Mail: KevinWortley@dcccd.edu

EDUCATION

Texas A&M University-Commerce, Commerce, TX

Doctoral Candidate; ABD toward Doctor of Education (Ed.D.), Higher Educational Leadership

Southern Methodist University, Dallas, TX

Master of Business Administration – Marketing Concentration (2004)

Southern Methodist University, Dallas, TX

Master of Art in Administration (2004)

University of Missouri, Columbia, MO

Bachelor of Journalism in Advertising (1999)

ACADEMIC APPOINTMENTS

RICHLAND COLLEGE (Dallas, TX)

2014 - present

Professor – Business & Entrepreneurship, School of Business

Credit Courses Taught:

- Business Principles BUSI-1301 (face-to-face & online)
- Small Business Management & Entrepreneurship BUSG-2309 (face-to-face & online)
- Business Law BUSI-2301 (face-to-face & online)
- Personal Finance BUSI-1307 (face-to-face & online)
- Cooperative Education, Business Administration & Management BMGT-2382

Continuing Education (CE) Courses Taught:

- Entrepreneurship 101 BUSG-1091 & Developing Your Business Plan BUSG-1025

Committee/Additional Service Work

- Treasurer, Richland College Faculty Association
- Founder & current Faculty Advisor, Richland Entrepreneurship Club (REC)
- Faculty Advisor, Alley Scholars Shark Tank Challenge
- Richland Liaison, DCCCD Academic Curriculum Committee, Business Administration
- Mentor, AANAPISI Richland College student program
- Ambassador, The Dallas Entrepreneur Center (thedec.co)

Professional Conferences

- Attendee, Collegiate Entrepreneurs' Organization (CEO) National Conference
- Attendee, National Academic Advising Association (NACADA) National Conference
- Faculty Sponsor, Alley Scholars Summit & TCU Values & Ventures Competition

TEXAS A&M UNIVERSITY-COMMERCE (Commerce, TX)

2009 - 2014

Adjunct Instructor – Dept. of Marketing & Management, College of Business

Credit Courses Taught:

- Entrepreneurial Strategy MGT 308 (face-to-face, online, & web-enhanced)
- Management & Organizational Behavior MGT 305 (face-to-face, online, & web-enhanced)
- Marketing Management MKT 306 (face-to-face & web-enhanced)

Committee/Additional Service Work

- Graduate Assistant, Research (GAR) – Dept. of Marketing & Management
- Member, Entrepreneurship Task Force Committee
- Faculty Advisor, Organization of Future Entrepreneurs (O.F.E.)
- Faculty Advisor, TCU Richards Barrentine Values & Ventures Business Plan Competition

Professional Conferences

- TAMU-C Small Business & Entrepreneurship Conference (SBECOn)
 - SBECOn Planning Committee; Moderator – HR for Small Business Panel Talk

PROFESSIONAL EXPERIENCE

FastPhoneFix.com - Dallas, TX 2016 – 2018

Co-Founder/Co-Owner/CFO

- Founded and built a cell-phone repair training and support company

Navis Pack & Ship - Dallas, Ft. Worth, Houston, and Kansas City 2005 – 2014

Owner/President/General Manager

- Owned/managed four Navis logistics franchises (www.GoNavis.com)

The Hockaday School, Dallas, TX 2004 – 2005

Interim Manager, Publicity & Operations – Fine Arts Department

- Oversaw 10-year accreditation and coordinated operations of fine arts venues

The Advisory Board – Booker T. Washington HSPVA, Capital Campaign 2002 - 2004

Development Associate/Grant Writer

- Wrote and edited customized grant proposals for \$40M capital campaign

Seabourn Cruise Line, Miami, FL 2000 - 2002

Assistant Cruise Director/Seabourn Herald Editor

- Organized entertainment, including a television show and the daily newsletter

SBC Communications (AT&T), Dallas, TX 1999 - 2000

Manager, Proposal Development/Technical Writing

- Developed sales proposals and presentations for large customer opportunities

AWARDS/ACCOMPLISHMENTS

- 2013, 2012, 2011 - #1 Navis * (President’s Club; *70+ franchises ranked by annual revenue)
- 2011 – Navis Franchisee of the Year Award (2012 IFA representative)
- 2007 - Navis Franchise of the Year Award

REFERENCES - Furnished upon request