

Curriculum Vitae

Freda Metoff
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Education

Texas A&M University-Commerce - Commerce, TX
MFA in Visual Communication

Thesis: "Preemptive Driver Education Training to Help Mitigate Future Incidences of Road Rage"

Texas A&M University-Commerce, Commerce, TX
B.S. Liberal Studies

Teaching Experience

Collin College, Plano, TX – August 2013 to Present
Adjunct Professor – Basic Graphic Design ARTC 1305 and Intro to Computer Graphics ARTC 1325
Developed syllabus and augmented existing curriculum, created lecture and lab activities,
administered all grades.

Northlake College, Irving, TX – August 2014 to Present
Adjunct Professor – Basic Graphic Design, ARTC 1305
Developed syllabus and augmented existing curriculum, created lecture and lab activities,
administered all grades.

University of North Texas, Denton TX – January 2016 to Present
Adjunct Professor – Visual Strategy JOUR 3055 and Advertising Creative JOUR 3050
Developed syllabus and augmented existing curriculum, created lecture and lab activities,
administered all grades.

Related Professional Experience

Senior Art Director – JCPenney Catalog Advertising - 2002 to 2008
Advertising Manager – Argus Communications - 1992 to 1997
Associate Creative Director – Horchow Catalog - 1984 to 1988