

Francisco I. Rodriguez

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Education

Texas Tech University

B.A. – Journalism, News-Editorial

El Centro College

A.A.S. – Internet Development Technologies

Certifications

- CIW Web Design Specialist
- CIW v5 Database Design Specialist
- CompTIA Network+ License #47GBR69LVLF4K4BC
- CompTIA Security+ License #XPCPHS4E1PV1Q73P
- CompTIA Project+ License #F8GV7PPGCLBQKFQ5
- CompTIA Linux License #MT3TYEDL03VE1VP4
- LPIC-1 Linux Server Professional Certification Verification Code 6vreuadbk2
- Adobe Certified Associate in Web Communication using Dreamweaver
- Adobe Certified Associate in Visual Communication using Photoshop
- Adobe Certified Associate in Rich Media using Flash

Teaching Experience

El Centro College – Dallas, Texas

IT Faculty (Internet Development Technologies)

The Dallas Morning News – Dallas, Texas

CCI/New Media Super User (Led classes on adoption of web practices and dedicated software, trained co-workers on new technology)

Skills

- Producer of online training material for secondary and higher education
- HTML, HTML5 and CSS coding using Notepad and Adobe Dreamweaver
- Designer of print and online material using Adobe Photoshop, Adobe InDesign, Adobe Illustrator and Quark Xpress
- Editor of video material using Adobe Premiere and Final Cut Pro
- Curator of Social Media, including managing department pages in Facebook, Corporate Twitter Feeds and extensive online video production
- Bilingual writing and editing skills in English and Spanish

Work Experience

El Centro College – Dallas, Texas

- Develop and teach higher-education and secondary-level Internet Development courses in Web and Digital Design topics using Adobe Dreamweaver CS6 and CC, Adobe Photoshop CS6 and CC, HTML, HTML5, CSS and manual coding
- Teach Content Management Systems and web publishing using WordPress
- Teach portfolio and personal brand development
- Develop and teach game programming courses using Python and Javascript
- Teach Web Project Management courses
- Revise existing courses to keep students abreast of current trends in Web and Digital development
- Create updated digital material and tutorials for use by students on eCampus and live classes

The Dallas Morning News – Dallas, Texas

- Web Producer, news page and graphic designer
- News and Sports copy editor
- Technology instructor (super user)
- Social media aggregator and brand developer

THERAPY 2000 – Dallas, Texas

- IT Manager/Communications Director
- Online instruction coordinator

Donruss/Playoff – Grand Prairie, Texas

- Collectable NFL and MLB trading card designer
- Collectable Dragon Ball Z trading card game designer

Fort Worth Star-Telegram – Fort Worth, Texas

- News page and graphic designer
- News and Graphics copy editor