

# Curriculum Vitae

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Christopher Fleming  
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Lakeview Centennial High School  
3505 Hayman Drive  
Garland, TX 75043

## Education

University of Oklahoma, Norman, OK  
B.A. Liberal Studies

2006

Oklahoma City Community College, Oklahoma City, OK  
A.A. Journalism / Public Relations

1996

## Teaching Experience

Lakeview Centennial High School, Garland, TX

August 2012 – Current

Instructor – Marketing, Entrepreneurship, Sports and Entertainment Marketing, Social Media Marketing, Advertising, DECA Advisor

## Certificates, Certifications & Other Qualifications

### Texas Teaching Certification

- Currently Teaching – Lakeview Centennial High School
- Marketing 8-12 TExES
- PPR TExES
- *Knowledgeable in Microsoft Office (Word, Excel, PowerPoint, Publisher)*
- *Knowledgeable in Adobe Creative Suite CS6 (Photoshop, Illustrator, InDesign)*
- *Google Certified Educator*
- *Gifted and Talented Certification*

## Relevant Work Experience

Executive and Senior-level positions in Marketing and Business management and Corporate training. My positions required specific qualifications that have translated seamlessly in the educational environment and classroom:

- Training employees, teaching, managing and promoting
- Strategic business planning, marketing, and advertising
- Budget preparation, analysis and management
- Professional presentations and public speaking experience
- Successful participation and interaction with Board of Directors (AAF Fort Worth, March of Dimes)
- Leadership and management training of students in the community

I certify that statements made by me in this vitae are true, complete and correct.

- Collaboration and coordination skills
- Multi-cultural environments
- *Professional Selling Skills Certified*
- *Market Research (Telmar, Arbitron, Scarborough, Nielsen, Kantar)*
- *Salesforce.Com*
- *Top Marketing Manager – Clear Channel Outdoor 2011*
- *Dallas and Fort Worth – American Advertising Federation*

Clear Channel Outdoor, Arlington, Texas 2007 - 2012  
 Digital Media Manager  
 Marketing Manager

ABC Radio (Walt Disney Company), Arlington, Texas 2002 - 2007  
 Promotion/Marketing Manager ESPN Radio  
 Promotion/Marketing Director KSCS

Clear Channel Radio, Oklahoma City, Oklahoma 1995 - 2002  
 Promotion and Marketing Manager KXXY/KTST/KTOK/KJYO/KQSR/WKY  
 Promotion/Marketing Director KXXY/KTST  
 On-air Talent KNRX, KTST

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