

Ronald L. Reed, MS, RID, IIDA
 El Centro College
 801 Main Street, C350
 Dallas, TX 75207
ron.reed@dcccd.edu
 214-860-2338

V I T A E

ACADEMIC/PROFESSIONAL BACKGROUND

Educational Background

<i>Degree</i>	<i>Year</i>	<i>University</i>	<i>Major</i>	<i>Thesis/Dissertation</i>
M.S.	2004	Colorado State University, Fort Collins	Interior Design	Perceptions of Homelike: Through the Eyes of Residents in Assisted Living
B. S.	1996	University of Arkansas, Fayetteville	Interior Design	

University Experience

<i>Position</i>	<i>University/College</i>	<i>Dates</i>
Instructor	El Centro College, Dallas	2015-
Assistant Professor, Program Coordinator for Interior Design	Texas State University	2010-2014
Assistant Professor, Program Coordinator for Interior Design	University of North Texas	2006-2010 2008-2010
Professor, Program Coordinator for Interior Design	El Centro College, Dallas	2003-2006 2004-2006
Graduate Teaching Assistant	Colorado State University	Sp.2002- Sp.2003
Adjunct Faculty	University of Arkansas, Fayetteville	1999-2002

Relevant Professional Experience

<i>Position</i>	<i>Entity</i>	<i>Dates</i>
Team Lead/Project Manager	studioSIX5 Austin, TX	2013-2015

Senior Designer	Touchstone Design Studio Fort Collins, CO	2002-2003
Design Consultant	JenZac, Inc. Rogers, AR	1995-1997 1999-2001
Owner	Reed Design Studio	1998-2007
Interior Designer	Gilliam's Center for Creative Design Scottsdale, AZ	1997-1998

Other: Professional Credentials (licensure certification, etc.)

Registered Interior Designer #11381	Texas Board of Architectural Examiners (TBAE)	2013-current
NCIDQ certificate holder #020474	National Council for Interior Design Qualifications (NCIDQ)	2005-present
Certified Aging in Place Specialists (CAPS)		2004-present

TEACHING

Teaching Honors and Awards

- 2012 – Nominated for the International Interior Design Association's Educator of the Year
- 2010 – University of North Texas Honors Day, *Faculty Recognition*
- 2004 – Interior Design Faculty of the Year, El Centro College, Dallas, TX
- 2005 – Interior Design Faculty of the Year, El Centro College, Dallas, TX

Courses Taught

Texas State University-San Marcos

- ID 2323 Design Development
- ID 2329 Housing & the Environment
- ID 3323 Commercial Interior Design (Studio II)
- ID 3324 Professional Practices
- ID 4220 Portfolio Development
- ID 4120 Portfolio Design
- ID 4301 Internship Interior Design
- ID 4323 Research/Environmental Design (Studio III)
- ID 4324 Contemporary Issues in Interior Design (Studio IV)
- ID 4302F Color Theory & Application
- ID 4391 Independent Study in Interior Design

University of North Texas, Denton

- ADES 2630 Drawing for Interior Design
- ADES 2640 Interior Design: Space Planning I

ADES 4615 Topics in Interior Design: Long-term Care Design
ART 4450 Professional Internship
ART 4900 Special Topics-Advanced Internship Experience
ART 5900 Special Problems-Design and Creativity

El Centro College, Dallas

INDS 1345 Commercial Design I
INDS 2331 Commercial Design II
INDS 1491 Commercial Design III
INDS 1391 Special Topics (Senior Living)
INDS 1341 Color Theory
INDS 1301 Basic Elements of Design
INDS 2335 Residential II
INDS 2317 Rendering Techniques
DFTG 1305 Technical Drafting

Graduate Thesis/Dissertations or Exit Committees (if supervisor, please indicate)

2008-2010 – MFA, Interior Design Graduate Committee Member, Greta Buehrle
2006-2008 – MFA, Interior Design Graduate Committee Member, Preetika Lumba

New Courses Prepared and Curriculum Development

2008, University of North Texas - ADES 4615 - Longterm Care Design
2012, Texas State University – ID 4302F – Color Theory & Application

Funded Internal Teaching Grants and Contracts

Reed, R. (2011). *Multicultural Curriculum Transformation Summer Institute*. Center for Multicultural and Gender Studies, \$1,200.

Submitted, but not Funded, Internal Teaching Grants and Contracts

Reed, R. (2011-2012). Student Service Fee RFP. *Interior Design Materials Library Renovation*, \$30,000.

Other:

2010-2011 Program for Excellence in Teaching and Learning, Texas State University

Fall 2011 ID 4323.2 students featured in the *Seguin Daily News* for presentations to city on revitalization proposal for their downtown historic district.

Fall 2011 ID 4323. 4 students were selected and jointly prepared entries into the 2011 6th Annual Texas State Undergraduate Research Conference, December 2-3. Worked

closely with students instructing on purpose and methodology to research, assisted with writing abstract, poster presentation and content.

Fall 2010 ID 4323.2 students featured in the *Seguin Gazette* for presentations to city on revitalization proposal for their downtown historic district.

Fall 2010 ID 4323. 2 students were selected and jointly prepared entries into the 2010 5th Annual Texas State Undergraduate Research Conference, December 2-3. Worked closely with students instructing on purpose and methodology to research, assisted with writing abstract, poster presentation and content.

Reed, Ron. (2010). *Instructional Manual*. [Supplemental Material]. In Lauer, D. A. & Pentak, S. (2012, 8th ed.), *Design Basics*. Boston, MA: Thomson Wadsworth.

Reed, Ron. (2010). *Instructor's Guide. Color + Design: Transforming Interior Space*. New York: Fairchild Publishers Inc. ISBN: 978-1-56367-603-1 & ISBN: 978-1-56367-601-8

2010 Council for Interior Design Accreditation – *Innovation in Interior Design Education Award* – Entry Submitted September, 2010 – **not awarded**.

SCHOLARLY/CREATIVE

Works in Print (including works accepted, forthcoming, in-press)

Books (if not refereed, please indicate)

Scholarly Monographs:

Reed, R. (2009). *Finding a Place Called Home: The Resident's Journey in Assisted Living*. Berlin, Germany: VDM Verlag. ISBN-13: 978-3639201505

Textbooks

Feisner, E., & **Reed, R.** (August, 2013). *Color Studies, 3rd Edition*. Fairchild Publications, Inc., New York. **(in-press)**.

Reed, R. (2010, March). *Color + Design: Transforming Interior Space*. New York: Fairchild Publishers Inc. ISBN: 978-1-56367-602-4

Chapter in Book:

Reed, R. (2010). Eco-Aesthetics: Nurturing Nature in the Education of Spatial Design. In S. Hernandez, C.A. Brebbia, & W.P. De Wilde, *Eco-Architecture III: Harmonisation Between Architecture and Nature* (pp. 505-513). Wessex, UK: WIT Press.

Articles

Refereed Journal Articles:

Reed, R., Leigh, Katherine E., Tremblay, Kenneth R. Jr. (2007). Designing Assisted Living Facilities to Foster a Sense of Home. *Housing and Society*, 34(2), 213-240.

Non-refereed Articles:

Reed, R. (2008, Fall). The Great Divide: Building Connections between Design Educators and Design Practitioners. *Colorado Connection*, 10 & 12.

Reed, R. (2008, Summer). The Space Between: Bridging the Gap Between Design Educators and Design Practitioners. *Design Texas*, 13 & 25.

Reed, R. (2007). The Many Faces of Color. *Inspiration*. Retrieved October 1, 2008 from <http://www.thomasville.com/Inspiration/The-Many-Faces-Of-Color.aspx>

Abstracts:

Reed, R. (October 2010). *Color Pedagogy in the Modern Curriculum: Investigating Content within CIDA Accredited Design Programs*. Interior Design Educator's Council Southwest Regional Conference, Fayetteville, AR.
<http://www.idec.org/regionalchairs/documents/Proceedings2010.pdf>

Stark, J., **Reed, R.**, Park, J.G., et al. (March 2010). *Investigating Interior Design Student Awareness of Sustainable Design: An Interdisciplinary Undergraduate Research Experience*. Interior Design Educator's Council National Conference, Atlanta, GA.
<http://www.idec.org/documents/2010ConferenceProceedings.pdf>

Reed, R. (October 2009). *Homage to the Bluebonnet: Lupinus Texensis*. Interior Design Educator's Southwest Regional Conference, Lubbock, TX.
<http://www.idec.org/regionalchairs/documents/SWIDEC2009Proceedings.pdf>

Reed, R. (March, 2009). *Ageism: Design through a Gray Lens*. Interior Design Educator's Council National Conference, St. Louis, MO
<http://www.idec.org/events/documents/2009ConferenceProceedingsFINAL.pdf>

Reed, R., and Bertoncino, D. (March, 2008). *Design Organizations: Professional Perceptions*. Raison d'être: Crafting a Historical Narrative of the Evolution of Interior Design, Montreal, Quebec.
http://www.idec.org/events/documents/symposium_program.pdf

Reed, R. (January, 2007). *Influence of Past Residence Experiences on Environmental Perceptions of Homelike in Assisted Living Facilities*. Hawaii International Conference for Art & Humanities, Oahu, HI. <http://www.hichumanities.org/AH2007.pdf>

Other:

Reed, R. (March, 2012) *What Your Paint Colors Say about You*. Real Simple Magazine. (Invited, interviewed and featured in the online magazine article as a content expert)
<http://www.realsimple.com/home-organizing/decorating/paint-color-00100000077641/index.html>

Works not in Print-
Papers Presented at Professional Meetings:

Juried Paper Presentations

Reed, R. (2013, October). *Our Service Men, Women, and Families: Military Housing Features and Perceptions of Home*. Poster presented at the Interior Design Educator's Council Southwest Regional Conference, Norman, OK. (accepted)

Reed, R. (2010, October). *Color Pedagogy in the Modern Curriculum: Investigating Content within CIDA Accredited Design Programs*. IDEC Southwest Regional Conference, Fayetteville, AR. (accepted)

Reed, R. (2010, April). *Eco-Aesthetics: Nurturing Nature in the Education of Spatial Design*. Eco-Architecture 2010: Third International Conference on Harmonisation Between Architecture and Nature. La Caruña, Spain (accepted)

Stark, J., Reed, R., Park, J.G., et al (2010, March). *Investigating Interior Design Student Awareness of Sustainable Design: An Interdisciplinary Undergraduate Research Experience*. IDEC National Conference, Atlanta, GA. (accepted)

Reed, R. *A Warrior's Home*. DRS 2010 – Design Research Society Annual Conference, Montreal, QC. (not accepted)

Reed, R. (2009, October). *Fibonacci Sequence: The Power of Grid in Beginning Space Planning*. IDEC Regional Conference, Lubbock, Texas. (not accepted)

Reed, R. (2009, March). *Ageism: Design through a Gray Lens*. Interior Design Educator's Council National Conference, St. Louis, MO. (accepted)

Reed, R., and Bertoncino, D. (2008, March). *Design Organizations: Professional Perceptions*. Raison d'être: Crafting a Historical Narrative of the Evolution of Interior Design, Montreal, Quebec. (accepted)

Reed, R. (2007, November). *Color Consumerism: Pursuit of Individuality*. Mid-Atlantic Popular American Culture Association Regional Conference, Philadelphia, PA. (accepted)

Reed, R. (2007, January). *Influence of Past Residence Experiences on Environmental Perceptions of Homelike in Assisted Living Facilities*. Hawaii International Conference for Art & Humanities, Oahu, HI.

Reed, R. (2006, November, *Nature's Influence: Design Interpreted*. Mid-Atlantic Popular American Culture Association Regional Conference, Baltimore, MD.

Invited Talks, Lectures, Presentations:

April 7-8, 2010 – Pittsburg State University, Arma, Kansas – *Long-term Care Design and Color Psychology & Perceptions*. Invited two-day presentation to the interior design program in the Dept. of Family & Consumer Sciences.

Spring 2008 – University of North Texas, Denton – *Color Psychology & Perceptions*. Invited lecture to the pre-interior design majors by the Chair of the Department of Design.

Spring 2007 – University of North Texas, Denton – *Color Psychology & Perceptions*. Invited lecture to the pre-interior design majors by the Chair of the Department of Design.

Exhibitions (title; date; location; solo, 2-, 3-, 4-person or group; curated, juried, or invitational-list curator, jury, or inviter; and scope-international, national, regional, and/or state):

Bend. (2012). 14th Annual Contemporary Art Online International Art Exhibition, Upstream People Gallery. (Juried-accepted). Laurence Bradshaw, Professor of Art, University of Nebraska, Omaha.

Prairie. (2012). 14th Annual Contemporary Art Online International Art Exhibition, Upstream People Gallery. (Juried-accepted). Laurence Bradshaw, Professor of Art, University of Nebraska, Omaha.

Homage to the Bluebonnet. (2009). College of Visual Arts & Design – CVAD Annual Faculty & Staff Exhibition, University of North Texas Art Gallery – invitational, Tracee Robertson, Director

Sacrifice. (2008). Faculty Highlights – UNT Art Space, Fort Worth, Texas, invitational, Tracee Robertson, Director

Canvas Alive. (2007). College of Visual Arts & Design - CVAD Annual Faculty & Staff Exhibition, University of North Texas Art Gallery– invitational, Tracee Robertson, Director

Consultancies:

2010 Fairchild Books, Book Review of 2nd edition for 3rd Edition of *Color Studies* by Edith Anderson Feisner.

2008 *College of Visual Arts + Design – University of North Texas*
 -Art Education/Art History Visiting Faculty Office
 2008 -Department of Art History & Art Education Office
 2007 -North Gallery, lighting design, specifications
 2006-2007 -Interior Design Faculty Offices
 2007 Design Consulting – Nicholas Wilson, Dallas, TX
 2007 Design Consulting – Walton’s Garden Center, Dallas, TX
 2007 Visual Merchandising – Walton’s Garden Center, Dallas, TX
 2006 Color Consultant – Eastfield College, Mesquite, TX
 2005 Johnson Residence – Rogers, AR

Workshops:

Oct. 24, 2008 Developed and led in conjunction with the Texas Chapter of ASID and the Celebration of Design: *Educators, Practitioners, Industry Summit.*

Other Works not in print:

Works “submitted” or “under review”

Reed, R. and Hill, C. Color Pedagogy in Accredited Interior Design Programs within Human Sciences. *Journal of Family & Consumer Sciences.*

Works “in progress”

Reed, R. *Student perceptions of a pilot adaptive senior interior design studio for multi-cultural content and perspectives.*

Reed, R. *Making the invisible visible: A multi-disciplinary project in FCS to address stereotypes of older adults among University Students.*

Grants and Contracts

Funded External Grants and Contracts:

2011 Elizabeth Brown Grant, International Furnishings & Design Association, \$1,000

2009 Fairchild Books, Inc. Research Grant, \$1,000. A Place for Color: Content of analysis of CIDA Accredited Interior Design Program’s Curriculum Placement for Color Pedagogy.

2008 Elizabeth Brown Grant, International Furnishings & Design Association, \$1,000

Submitted, but not Funded, External Grants and Contracts:

2012 Cotton, Inc. *Everything Cotton in Fashion.* Dr. Pauline Sullivan, Dr. Jiyun Kang, Dr. Ann Dupont, Dr. Rodney Runyan, Mr. Ron Reed, Dr. Keila Tyner, \$34,954.

- 2012 Reed, R., & Chagnon, P. (2012) *Building Value in Creative Scholarship: Language, Interpretation, and Evaluation in the Academy*. \$2,500
Interior Design Educator's Council Special Projects Grant (submitted in fall 2011)
- 2010 Elizabeth Brown Grant, International Furnishings & Design Association, \$980.86
- 2008 Wells Fargo Award, \$8,500, University of North Texas
- 2007 Interior Design Educators Council Special Projects Grant, \$4,000

Funded Internal Grants and Contracts:

- 2009 University of North Texas Undergraduate Research Fellowship Grant, \$8,000
Assistant Professors Interior Design – Johnnie Stark, Phillip Park, Ron Reed and Associate Professors – Keith Owens, Communication Design and Amie Adelman, Fibers.
- 2008 University of North Texas Faculty Research Grant, \$5,000, *A Warrior's Home*.
- 2008 University of North Texas Junior Faculty Research Grant \$5,000, *The English Boxroom*.

Submitted, but not Funded, Internal Grants and Contracts:

- 2011-2012 Texas State University Research Enhancement Grant, \$7650
Examining the Value of Creative Scholarship Towards Tenure & Promotion
- 2010-2011 University Lecturer Series, Texas State, *Aging Beautifully: Universal Design and Research on Aging* - \$5,500
- 2010 Texas State University Research Enhancement Grant, \$7990
The Influence of Flowering and Foliage Plant Color on Consumer Preferences for Interior Environmental Color

Fellowships, Awards, Honors:

- 2010 Interviewed and featured in the North Texas Daily newspaper for my book, "Color + Design: Transforming Interior Space."
- 2009 Texas ASID Chapter Leadership Service Award for Educator Liaison to the Board
- 2008 Featured in the IFDAEF-International Furnishings and Design Association Educational Foundation Newsletter for receiving the IFDA Elizabeth Brown Grant for Interior Design
- 2008 Interior Design Educators Council Service Award

- 2007 Interviewed by Stan Asher with the North Texas Daily on teaching philosophy and personal views on interior design, the industry, and how to educate and inform consumers of the values of interior design service
- 2006 ART 1340 class and students featured in a special edition of the North Texas Daily "SCENE." My students were featured on the cover, pp. 3 and 4-5.
- 2002 Interior Design Program Award, Colorado State University
- 2001 Awarded the commission to design the Northwest Arkansas Showcase Home
- 2000 Selected Best Interior Design – Northwest Arkansas Parade of Homes
- 2000 Professional work selected and photographed from parade home for use as promotional material for White River Hardwoods product brochure
- 1996 Invited to speak for the Northwest Arkansas Home Builders Association Home Expo on Design Trends

SERVICE

University:

- 2011- Allies of Texas State Member
- 2009-2010 Committee on the Status of LGBT Faculty at UNT
- 2008-2009 Start of School Committee, University of North Texas
- 2007-2008 Eagle Scholar Mentor, University of North Texas

College:

- 2008-2010 Academic Committee, College of Visual Arts + Design, UNT
- 2008-2009 Theatre Lighting Specialist Search Committee, member, University of North Texas DARS representative for the Radio, TV, Film, & Performing Arts
- 2008-2009 Oldham Planning Committee, College of Visual Arts + Design
- 2006-2008 Art Education / Art History Division Personnel Committee
- 2006-2007 Core Curriculum Task Force, College of Visual Arts + Design, UNT
- 2006 Member, El Centro College Aesthetics Committee
- 2006 Chair, Interior Design Curriculum Committee, El Centro College, Dallas
- 2004-2005 Preservation Dallas, Modern Expo Committee Member

Departmental:

- 2013 Family and Child Development Faculty Search Committee
- 2011 Interior Design Resource Room Renovation
- 2010-present Program Area Coordinator for Interior Design
- 2010-2011 Chair, Ad hoc Committee for Interior Design Resource Room Re-Design
- 2010-2011 Co-Advisor, Texas State Interior Design Student Chapter of ASID
- 2010 Judge, Texas State Interior Design Student Chapter of ASID – *Trash to Treasure Event*
- 2009 UNT IIDA Eagle Chapter, Faculty Advisor
Formed in August 2009, a joint umbrella group of our ASID and IIDA groups into the IDSA – Interior Design Student Alliance organization
- 2007-2008 Art Education Faculty Search Committee, member, University of North Texas

- 2006-2007 Art History Faculty Search Committee, member, University of North Texas
- 2006-2007 Interior Design Faculty Search Committee, member, University of North Texas
- 2006 Fine Arts Faculty Search Committee Member, El Centro College, Dallas, Texas
- 2006-2008 Invited faculty mentor by colleague Lari Gibbons for two graduate students in studio art-Thomas Leininger & -Laura Neaderhouser
- 2003-2006 Faculty advisor - El Centro College ASID Student Chapter

Professional:

- 2013 IDEC International Conference; Best Poster Presentation Reviewer
- 2011-2013 IDEC *Southwest Regional Chair*
- 2007-2013 Chair - Interior Design Educator's Council Continuing Education Network
- 2009-2011 IDEC Academy – *Member-at-large*, responsible for all online web content, preparation of marketing material for continuing education courses, and operational budget.
- 2008-2010 IDEC National Conference Paper Reviewer
- 2008-2010 Texas American Society of Interior Designers Board of Directors Educator representative to the Texas Chapter
- 2007-present Qualified Continuing Education Reviewer through the Interior Design Continuing Education Council (IDCEC)
- 2007-2009 IDEC Regional Conference Paper Reviewer
- 2007 IDEC South Region Conference paper review coordinator
- 2006-2008 IDEC national conference best paper juror
- 2006-2009 Qualified NCIDQ Juror (National Council for Interior Design Qualification exam)
- 2005-2006 Southwest Regional Jury Coordinator, National Student Design Competition
- 2004-2006 Preservation Dallas, member - Education/Lecture Chair & Committee Member: Dallas Modern Expo 2004-2006
- 2004 IDEC Southwest Regional Conference Host, El Centro College, Dallas, TX

Organizations

Professional:

- 2012-2014 AAFCS, American Association of Family & Consumer Sciences
- 2009-present IIDA, International Interior Design Association, Professional Member
- 2005-2014 ASID, American Society of Interior Designers, Professional Member
- 2005-2007 North Texas Chapter—U.S. Green Building Council, Associate Member
- 2003-2014 IDEC, Interior Design Educator's Council, Professional Member
- 2002-2003 American Society on Aging, Member

Service Honors and Awards:

- 2013 IDEC-Interior Design Educators Council Service Award
Southwest Regional chair, 2011-2013