

Curriculum Vitae

Robert D. Benson
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Richland College
12800 Abrams Road
Dallas, TX 75243

Education

Collin County Colleges, Plano, TX summer semester '03– winter '04
Post-Graduate studies in Printmaking (etching, woodcut) design courses

Art Institute ONLINE, Dallas, TX August–September '03
Art Institute Online Facilitator Certification

Texas Woman's University, Denton, TX (with Texas A&M, Commerce) fall semester 1999—conferred May '02
Master of Arts in Graphic Design
Prof. Daniel Jasper–Yale graduate; Photography/ Bookmaking–Prof. Susan Grant

U.T. Arlington, Arlington, TX, Journalism Major summer semester fall '87

Eastfield College, Graphic Arts Certificate fall semester '86–spring '87

Texas A&M, College Station, TX, Bachelor of Science degree fall semester '79–spring '82

University of Texas at Arlington, Arlington, TX fall semester '75–spring '77
Architecture Major

Teaching Experience

The Art Institute of Dallas, Dallas, TX July '98–present
Graphic Design Instructor:
Lecture and prepare course curriculum on variety of topics: Design of publications, Corporate identity, Advertising, Branding, Photography, and graphic illustration.

The Art Institute of Dallas, Dallas, TX winter semester '02–Winter '04
Graphic Design Lead/Instructor:
Open House presentations for visiting prospective students and families.
Coordinate and chair faculty meetings; supervise work return week, enlist graphic design advisory council members and coordinate quarterly meetings.

Eastfield College, Mesquite TX winter semester 1990–'91
Adjunct Instructor
Conducted lecture and lab for pre-press and design courses (evenings).
Topics include Design, mechanicals, copy-fitting, scaling and use of color.
Taught beginning and advanced courses

I certify that statements made by me in this vitae are true, complete and correct.

WORKSHOPS TAUGHT

Art Institute of Dallas, Summer Educator Workshops summers	2003-2011
Faculty Development Adobe InDesign workshop	summer 2003
DTP & Digital Prepress Workshops for Graduates	winter semester '98, summer '03
Digital Photography, Faculty Development Seminars:	fall '02, summer '03
Per semester Open House design introduction lecture for prospective students & families	winter semester '02–winter '04
Guest lecturer for menu design in Culinary Institute	spring semester 2003
Paper-making workshop, faculty AID	summer semester 2003

Exhibitions, Presentations, Publications and Papers

The Evolving Image, Nov 30 '04–Jan 2 '05

Printmaking Exhibit, (Collin County Printmakers)

Charles W. Eisemann Center, Richardson, TX

Printmaking Exhibit, Collin County College Gallery

Word on the Street: Searching for signs of personality, March–May'04

Graduate exhibit in TWU art gallery May–April '02

Art Institute of Dallas art gallery June '02–Jan '03

New Vision: photography series:

Pegasus art gallery, Art Institute of Dallas, June '02–Jan '03

Wabi Sabi, Photographix, Color of Rain

Pegasus art gallery, Art Institute of Dallas, June '02–Jan '03

Double Exposure: Dealey Plaza revisited

Pegasus art gallery, Art Institute of Dallas, June '02–Jan '03

Random Reaction in design

Pegasus art gallery, Art Institute of Dallas, June '02–Jan '03

Ode to guitar, Beach-Handmade paper sculptures:

Pegasus art gallery, Art Institute of Dallas, June '02–Jan '03

Handmade book collection

Pegasus art gallery, Art Institute of Dallas, June '02–Jan '03

Walden, Thailand, Belinda's Garden, Textures of India, Jenny Lo's Teahouse, Expressionistic Bowling

Research / Travel

Photo-shoots of vernacular signage from: California, Oklahoma, Louisiana, Arkansas,

Texas, New Mexico, Alaska, Vancouver/Victoria B.C., Hawaii Graduate research 2001 - present

Textures of Asia

Asia tour: India, Nepal, Burma, Thailand, China booklet author and designer, 1985

Certificates, Certifications & Other Qualifications

BFA Curriculum development task force for Graphic Design degree program

winter 2003 - present

Course writing and Input on course curriculum sequencing

fall 2003, spring '02

Curriculum committee (AID)

fall 2003 - present

Texas PIA (Graphic Arts Technical Foundation)

spring '97 - '02

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Applecrops of Dallas (Macintosh-based support group)	fall '96 - '97
Texas Intercollegiate Press Association Award (Advertising Design)	spring 1987
The Medallion Awards: National Council for Marketing and Public Relations: Bronze Medallion for poster entry	September 1998
Instructor of the quarter: The Art Institute of Dallas	summer semester 2002-fall semester 2003
Photo-shoots of vernacular signage from: California, Oklahoma, Louisiana, Arkansas, Texas, New Mexico, Alaska, Vancouver/Victoria B.C., Hawaii Graduate research	2001 - present

Relevant Work Experience

Richland College, Dallas TX Graphics Coordinator Design and prepare artwork (computer generated and hand illustration) for printed pieces promoting college faculty and staff events. Specify, bid and coordinate vendor printing and delivery of items for the Information Services Office. *continued part-time through April '99	June '97–April '99
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Alphagraphics Group, Dallas TX Senior Graphic Artist Design accounts: Southern Methodist University, Click's Billiards, national; NorthPark Mall; DrPepper; Trammel Crow; Bestbuy Rentals national; World Trade Center, Dallas Duties were to design, preflight, color sep, and scan art for brochures, logos, forms, ads, flyers, booklets & mailers using Macintosh & IBM systems; Output on Fiery and large format printer	June '93–June '97
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Hartys' Printing, Dallas TX Graphic Artist Design and Prepare Camera Ready: books, brochures, logos, Ad campaigns, forms, flyers using CorelDraw, Pagemaker, QuarkXpress (Windows). Also produced camera stats, halftones, scans, vector illustrations, negatives, stripping, and some bindery	Jan '92–June '93
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Hart-Hanks Newspapers Production Manager Supervised graphic artist team in art production and stat camera operations for advertisements and full-page special tab inserts for semi-weekly newspaper. Contributing writer.	August '88–Jan '92
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Dallas Better Living Magazine Editor Magazine Editor: Copywriter, hired and edited copy from freelance writers Concept to Design - layout of seasonal articles and sections	July '87–June '88
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