

## Curriculum Vitae - #0010769

Matt Hinckley  
Eastfield College  
3737 Motley Drive  
Mesquite, TX 75150  
matthinckley@dcccd.edu

### **Education**

University of Texas at Dallas, Richardson, TX  
A.B.D. in Humanities – History of Ideas, 2010  
M.A. in Humanities – History of Ideas, 2004

University of St. Francis, Joliet, IL  
B.A. in History, 1994

Moraine Valley Community College, Palos Hills, IL  
Associate of Arts, 1996

### **Teaching Experience**

Eastfield College, Mesquite, TX August 2010 – Present

Full-Time History Faculty – HIST 1301, 1302 (regular and honors), 2328; Cultural Studies 2370

Taught lecture and online sections of HIST 1301 – US History to 1876  
Taught lecture and online sections of HIST 1302 – US History since 1877  
Taught lecture sections of HIST 2328 – Mexican-American History II  
Taught lecture sections of CUST 2370 – Cultural Studies  
Developed and taught Honors course on U.S. Relations with Mexico  
Developed and taught Honors course on the Vietnam War  
Served as lead faculty for History department  
Developed program Student Learning Outcomes and assessment instrument  
Developed Core Objective assessment instrument that served as model for other disciplines

Richland College, Dallas, TX August 2004 – August 2010

Adjunct Instructor – History 1301, 1302; Cultural Studies 2370

Taught lecture and online sections of HIST 1301 – US History to 1876  
Taught lecture and online sections of HIST 1302 – US History since 1877  
Taught lecture and online sections of CUST 2370 – Cultural Studies  
Developed and taught Honors course on the Vietnam War  
Developed and taught Media Culture/Consumer Culture course  
Developed and co-taught International Media course with Saratov (Russia) State University  
Developed Vietnam Veterans Oral History Digital Archive  
Trained other faculty in use of Blackboard LMS and course cartridges  
Trained other faculty in use of Cooperative Learning  
Trained other faculty and staff in Intercultural Competence  
Served on textbook adoption committee for adjunct history faculty  
Awarded Excellence in Teaching Award for Associate Faculty in 2008

## **Non-Teaching Professional Experience in Higher Education**

Eastfield College, Mesquite, TX

President, Eastfield College Faculty Association (6/1/2014-5/31/2018)

Faculty Co-Chair, DCCCD Core Curriculum Review Committee (2014-2015, 2017-2018)

Solicited revisions to district core curriculum following change of interpretation of state rules

Worked with district math faculty to restore additional courses to the core curriculum

Worked with various discipline faculty to negotiate amicable solutions for ongoing core inclusion

Faculty Co-Chair, DCCCD Core Curriculum Steering Team (2011-2014)

Led three-year effort to make district core curriculum comply with significant state rules change

Negotiated and balanced numerous competing interests to ensure learning-centeredness

Conducted forums at each of the seven district colleges to ensure transparent inclusiveness

Led mapping of course-level outcomes to AAC&U Value Rubrics

Developed Core Objective assessment instrument that served as model for other disciplines

Launched cooperative learning training program in 2010 that since has trained 80+ faculty

Co-wrote proposal to launch Faculty Center for Excellence in Teaching and Learning

Advised campus chapter of LULAC, in which students I advised won the 2012 National Young Woman of the Year and the 2014 National Young Man of the Year

Richland College, Dallas, TX

Assistant Dean, Journalism and Student Media (2007-2010)

Instructional Specialist III, Journalism and Student Media (2003-2007)

Instructional Associate, Journalism and Student Media (1999-2003)

Led journalism curriculum and program redesign that increased enrollment 500% over 11 years

Launched student newspaper web site

Increased print publication frequency from twice monthly to weekly

Increased student media advertising revenues from \$5,000 to \$80,000 per year

Launched student web radio station

Launched student-run TV studio and video production house

Newspaper won the ACP Pacemaker (college equivalent of the Pulitzer), 2000, 2001, 2007

Chaired college Council for Teaching and Learning for two years

## **Professional Awards:**

Co-recipient, Innovation of the Year, Eastfield College, 2014-2015

Excellence in Teaching Award, Associate Faculty, Richland College, 2008

Innovation of the Year finalist, Richland College, 2006, 2007, 2008, 2009

Administrator of the Year finalist, Richland College, 2008

Thunderation Award, Richland College Disabilities Services Office, 2005 and 2006

Schauer-Brown Award for Excellence in History – University of St. Francis, 1998

## **Publications and Presentations**

"A Tale of Two Newsrooms: Dallas Newspapers and the Cuban Missile Crisis." Divine, et. al., *America: Past and Present, Volume II: Since 1865, Special Texas Edition*. New York: Longman, 2007, pp. T33-T35.

*Photojournalism of the Civil Rights Movement: A View of the Cold War Home Front*. Gallery Talk and Curated Photo Exhibition. University of Texas at Dallas, February 9, 2010.

"Documentary Photography and Photojournalism," Presentation delivered to students at University of Texas at Dallas, September 14, 2010.

"Caribbean Cold War Crisis: A Mexican Newspaper's Perspective on Missiles in Cuba," Paper delivered to Rocky Mountain Council of Latin American Scholars, Santa Fe, NM, April 8, 2011.

"An Institutional Journey: Developing Student Learning Outcomes Process and Ownership," Presentation delivered with Courtney Carter-Harbour, to Southern Education Foundation, Atlanta, GA, February 2012.

"*Revolucion*: Cuba's Official Communist Newspaper's Perspective on the 1962 Missile Crisis," Paper delivered to Rocky Mountain Council of Latin American Scholars, Park City, UT, March, 2012.

"April 30: Vietnam and the U.S. since the 1975 Fall of Saigon," Asian Pacific American Heritage Month presentation, Eastfield College, Mesquite, TX, April 30, 2012.

"The Bad Neighbor: U.S. Relations with Mexico and Latin America," Hispanic History Month presentation, Eastfield College, Mesquite, TX, September 24, 2012.

"Beyond Jackie Robinson: Black Pioneers in American Sports," Black History Month presentation with Mike Walker, Eastfield College, Mesquite, TX, February 5, 2013.

"Developing 'Personal Responsibility' in Core Courses," Presentation to DCCCD instructional leaders, Bill J. Priest Center, Dallas, TX, August 15, 2013.

"Latino Sports Heroes: Pioneers in American Sports," Hispanic Heritage Month presentation with Mike Walker, Eastfield College, Mesquite, TX, Oct. 7, 2013.

"Black in Vietnam," Black History Month presentation, Eastfield College, Mesquite, TX, February 12, 2014.

"Breaking Free From Spain: Independence in Mexico and Latin America," Hispanic Heritage Month presentation delivered to Eastfield College, Mesquite, TX, October 15, 2014.

"Using Twitter in the U.S. History Classroom," Panel Discussion, Organization of American Historians Annual Conference, St. Louis, MO, April 18, 2015. <https://www.youtube.com/watch?v=y9fBw7ZpY>

## **Select Accomplishments as EFCFA President/DCCFA Faculty Council member, 6/1/2014 – 5/31/2018**

### **2014-2015: Communications Committee Chair**

I helped launch the EFCFA eCampus organization to archive minutes from various councils and organizations, for EFCFA member faculty to review when needed in the future.

During wage and benefits conversations with District leadership, I suggested, and District implemented into Board policy, a ratio of 16 clock hours to 1 credit hours, to apply industry-specific professional development toward Range Advancement calculations, in order to allow career and technical education faculty more opportunities to advance into higher salary ranges without having to earn degrees outside of their fields.

### **2015-2016: Secretary; Communications Committee Chair**

I launched, edited, and co-wrote posts for, the DCCFA Advance blog (<http://dccfa.blogspot.com/>), replacing a semi-regular PDF newsletter, that has reached 71,000 page views since July 2015, to provide timely, accurate, and consistent communication regarding issue of interest to all DCCCD faculty.

I helped expand the biennial Faculty Climate Survey to allow the Faculty Council more thoroughly to understand the concerns of the largest number of DCCCD faculty, to inform DCCFA advocacy efforts.

### **2016-2017: President; Political Information Committee Chair**

As DCCFA president, in August 2016, I successfully negotiated an additional increase in salary for mid-career faculty whose salaries have been compressed.

I wrote, proposed, and successfully passed, revisions to DCCFA bylaws to ensure greater equity, consistency, and transparency, among faculty at all seven colleges, in the governance and operations of the organization.

I served as co-chair of the 2016-2017 Faculty Load Review Group, which led three sub-groups in researching, surveying, and collecting data, to identify the greatest sources of inequity in the calculation and assignment of faculty load across the District. Our recommended solutions have since been independently studied and affirmed by the Boston Consulting Group, for eventual implementation.

### **2017-2018: Vice President; Political Information Committee Chair**

As DCCFA vice president, in December 2017, the president and I successfully negotiated with the chancellor an agreement to allow faculty, working jointly through the Faculty Council, to review LMS offerings and select the next District-supported LMS system.

As a member of The Instructional Leadership Team (TILT), I helped navigate the conversation from one that would have required daily attendance reporting in eConnect as an impractical response to security concerns, to one of progress reports delivered to students at consistent intervals, to promote student success.

As a member of TILT, I helped build consensus to create a uniform and consistent “syllabus policies” link that all faculty could include in their syllabus and whose content could be changed as necessary by the colleges and the District, rather than faculty continuously revising their syllabi whenever the college or District needs to update a policy. This also has saved division office staff significant time, as they no longer have to audit many paragraphs of institutional policies in every syllabus.

As a member of TILT, I helped build consensus to create a process by which all seven colleges collaborate to nominate faculty to serve on statewide curriculum advisory committees. Prior to this, individual colleges did not coordinate their efforts, leading to systemic under-representation of DCCCD faculty on THECB committees.

## **Additional Experiences and Skills**

### Intercultural Competence Trainer

Summer Institute for Intercultural Communication, Intercultural Communication Institute, Portland, OR, 2008

### Cooperative Learning Trainer

International Conference on Cooperative Learning, Cooperative Learning Institute, Minneapolis, MN, 2009

### General Education

Institute on General Education and Assessment, AAC&U, Ellicott City, MD, 2012

Participated on team to develop District-wide plan to assess learning in the Core Curriculum

### Integrative Learning

Institute on Integrative Learning and the Departments, AAC&U, Portland, OR, 2013

Led team that developed plan for integrative learning in the Core Curriculum for District-wide adoption

### Innovations

Innovations Conference, League for Innovation in the Community College, Boston, MA, 2015

### Learning Communities

National Summer Institute on Learning Communities, Washington Center, Olympia, WA, 2015