

John M. Womble

Curriculum Vita

Personal Information

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Education

Hardin-Simmons University, Abilene, Texas
Master of Business Administration, 1986
Major Concentration: Management Minor Concentration: Finance

Hardin-Simmons University, Abilene, Texas
Bachelor of Business Administration, 1966
Major Concentration: Management Minor Concentration: Business Administration

Professional Experience

Prior to retirement from active involvement in business, my career included sales and sales management in a national food manufacturing company, management in non-profit community building organizations, administration (primarily institutional advancement) in college and university positions, and over 15 years in sales, sales management, product and category design, and client relations in developing a successful small business related to the wholesale club industry.

After early retirement from the world of business, I began a second career (currently entering the 10th year) as an instructor in business administration, management and marketing in community colleges and later at the university level.

The years of experience in all phases of management and organizational development has provided an effective platform to understand the educational and career development needs of today's college level business student to equip them for successful careers in the world of business and commerce.

Teaching Experience

Mountain View College (Dallas County Community College system)

August 2006 to May, 2010

Adjunct Instructor in Management and Business Administration

Navarro College – Midlothian Campus

January, 2007, to present

Adjunct Instructor in Management, Business Administration, and Marketing

Cedar Valley College (Dallas County Community College system)

August, 2008 to present

Adjunct Instructor in Management, Marketing, and Business Administration

Tarleton State University

August, 2013, to present

Adjunct Instructor in Management and Business

Skills in Teaching

Courses Taught

- Organizational Behavior
Mountain View College, Cedar Valley College, Navarro College
- Introduction to Business (Business Principles)
Mountain View College, Cedar Valley College, Navarro College
- Principles of Management, Cedar Valley College (**built BlackBoard internet course**), Navarro College
- Business Law, Navarro College
- Human Resource Management, Navarro College
- Principles of Retailing (Retailing Management)
Cedar Valley College – **built BlackBoard internet course**
- Supervision
Cedar Valley College (**built BlackBoard internet course**), Navarro College
- Principles of Marketing, Navarro College
- Small Business Management (**Lead Faculty**), Navarro College- **built BlackBoard internet course**
- Leadership, Navarro College
- Employee/Labor Relations (MGMT 4306), Tarleton State University
- Supervisory Management (MGMT 3303), Tarleton State University
- Principles of Management (MGMT 3301), Tarleton State University
- Business Communications (BUSI 3312), Tarleton State University
- International Business (BUSI 4344), Tarleton State University
- Creating Productive Relationships (MGMT 4302), Tarleton State University

Academic Conferences/ Presentations

Burch,G. & Womble,J (2014) “Making It Real! The Role of Reality in Student Learning”. *The Academy of Business Research Conference San Antonio, Texas*. Printed in Conference Proceedings.

Womble, J, and Burch, G. (2015) Does Curriculum Delivery Method Influence Student Engagement: An Empirical Analysis. *The Academy of Business Research Conference in New Orleans, LA*. Printed in Conference Proceedings. Paper awarded “Best Paper” in session.

Research/Manuscripts

Womble, J, and Burch, G. (2015) “Does Curriculum Delivery Method Influence Student Engagement: An Empirical Analysis”. Paper published in the Fall, 2015, issue of *The Academy of Business Research Journal*.

Burch, G, Womble, J., “Managing the New Generations: a study of changing behavioral dimensions in the two youngest generations in the workforce and the effects on choices of effective management styles.” Target: *The Academy of Business Research 2017 New Orleans Conference*

Burch, G., & Womble, J. “Increasing Student Engagement by Real-World Team Projects: An investigation of the effect of realistic scenario projects in student engagement.” Target: *Academy of Business Research Journal*

Burch, G., Womble, J., and Burch, J. “The Tyranny of Participation”. Submitted to Association of Business and Experiential Learning (ABESL), Spring 2016

Service

Navarro College Business Curriculum Advisory Committee	2008 to present
Academic Advisor of Business Majors, Navarro College	2008 to present
Acting Business Courses Director, Navarro College Midlothian Campus	2010 to present

Primary Research Foci

Leadership

- Leading the younger generations in the workforce
- Leadership preparation and training

Innovation

- Improvement in individual and team engagement

Entrepreneurship

- Use of the creative process in entrepreneurship
- Entrepreneurship at the supervisory management level

Teaching and Learning

- Student engagement through groups and teams
- Experiential learning in classroom lecture, hybrid, and on-line courses

Labor Relations

- **Changing views of unions by the Millennium Generation and Generation X**

Membership in Professional Organizations

- Alpha Kappa Psi, professional business fraternity
- Academy of Business Research

References

Dr. David Deviney
Professor of Management
Tarleton State University-Midlothian
899 Mt.Zion Rd
Midlothian, TX 76065
Telephone: (972)-775-7208
E-mail: deviney@tarleton.edu

Dr. Diane Minger
Cedar Valley College (DCCCD)
Business, Management, and Marketing Coordinator
3030 N. Dallas Ave.
Lancaster, TX 75134
Telephone: (972)-860-8114
E-mail: dminger@dcccd.edu

Dr. Gerald Burch
Associate Professor
Tarleton State University – Stephenville
Email: GBURCH@tarleton.edu

Dr. Sandy McDermott
Midlothian Campus Director/Professor of Nursing
Tarleton State University- Midlothian
MCDERMOTT@tarleton.edu

Teaching Philosophy

My years of experience in organizational development, corporate structure, and small business sales and management have given me a wealth of understanding of practical business concepts and effectiveness. Academic preparation in teaching at the college and university level has provided in-depth understanding of theory and contemporary thought. Consequently, I feel an obligation to fit the two sources of information together to deliver business and management curriculum in ways that will allow students to discover and appreciate acquired knowledge of effective and efficient business practices. By providing the students with real-world scenarios, they can connect academic knowledge with practical usage in the world of business. If I do this efficiently I will prepare students for their futures as business professionals with the opportunity for career success and growth.