

# Curriculum Vitae

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Jim Zeilan  
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Richland College  
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## Education

Associates of Applied Science, Digital Media Technology, Eastfield College - 2006

B.S., Journalism & Commercial Photography, Texas A&M University Commerce (formerly, East Texas State University), Commerce, TX – 1989

## Teaching Experience

Eastfield College – Mesquite Texas August 2000 – to Present  
Adjunct Instructor – Photoshop intermediate and Beginning  
Photography Beginning and Advanced

Texas School of Photography (TPPA affiliate of PPA) for TX – May 2000 – May 2004  
Adjunct Instructor – Basic Photoshop

Northlake Community College Irving TX May 1995 – May 1998  
Adjunct Instructor – Intro to Mac, Photoshop Beginning and Advanced

## Exhibitions, Presentations, Publications and Papers

Nominated as best adjunct teacher at Eastfield College (DCCCD) for 2010  
Fuji Master Piece award South West Convention 2004 and 2005  
Traveling show for Texas Photographic Society, (*Alternative Processes*) 2004-2005  
Published in *Texas Professional Photographers Magazine* 2004  
Published in *SHINE Magazine*, 1999-Present  
Published in Sanford-Brown College Newsletter in St. Louis, MO 1997  
Published in *D Magazine*, May 1996  
Published in *Modern Healthcare*, May 6, 1996  
Artist show, Hickory Street Annex Gallery, Dallas TX (*Alternative Processes*)  
Published in *Photographers Forum*, Best of Photography Annual 1984-85, 1995  
Published in *Insight Magazine*, October 4, 1993  
National Council for Marketing and Public Relations, best Black/White award, 1994-95  
Published in *Book of Days 1990*, Traveling Exhibit  
Published in Savings of America calendar, 1990

I certify that statements made by me in this vitae are true, complete and correct.

## Certificates, Certifications & Other Qualifications

PPA Member (Professional Photographers of America)

Texas State Technical College, Waco, TX – 1995 under the Graphic Arts Curriculum

## Relevant Work Experience

### **Zeilan Photographic Design**

**1986 to Present**

[http://www.zeilanphotographic.com/Zeilan\\_Photographic/Home.html](http://www.zeilanphotographic.com/Zeilan_Photographic/Home.html)

*Photographer & Graphic Artist*

- Fine art photographer
- Function as art and set director.
- Shoot studio products, portraiture and fashion portfolio.
- Location photography including portrait, architecture, product, fashion, travel.
- Desktop publishing design, four-color process, books, and prepress production.
- Brochures – digital imaging, printing, scanning and photo manipulation.
- Teach Seminars on Photoshop CS, digital workflow and color solutions.
- Certified PPA member of Professional Photographers Association.

### **BWC Imaging – Dallas, Texas**

**1998-2004**

*Director of Illustrator's Corner, Technical Director of Sales and Support, and Manager of Portrait Team*

- Taught clients and staff beginning and advanced Photoshop classes at Southern Methodist University and Dallas Community Colleges. Included selecting textbook, writing curriculum, research, and photo CD demonstrations.
- Fostered relationships with existing IC clients and increased sales.
- Secured a new client base of 230 clients from 150 original.
- Educated the staff and clients about our digital capabilities and limitations by offering applicable instruction.
- Managed the IC and E-6 Departments.
- Started and managed portrait division.
- Continual evaluation of the IC and digital departments to increase productivity and to market the digital department and its business to clients.
- Guest speaker at numerous digital photography seminars on such topics as film vs. digital, digital output and color management systems.

### **Presbyterian Healthcare System/Harris Methodist – Dallas, TX**

**1995-1998**

*Multi-Media Specialist, 1998*

*Senior Graphic Designer & Photographer, 1995-1997*

- Managed design, photography, and layout for internal and external publications including brochures, newsletters and annual reports. Functioned as Art Director and Set Designer for photographic assignments.
- Color and black & white, large format, medium format, and 35mm.
- Coordinated client meetings to identify and assess projects in the range of \$50 to \$5,000, bid and estimated cost of jobs, determined specific budgets and identified timelines, and coordinated project details of photography and graphic needs.

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- Copied x-rays and scans into 35mm slides.
- Photographed 4x5 chromes using architectural cameras; set up studio lighting on location to provide commercial quality.
- Processed in-house black and white and color photos, which provided internal copyrights to pictures, granting cost savings to the facility at time of reprint.
- Succeeded in implementing quality cost saving initiatives within the CRC department, bringing the department from a loss to a profit of approximately \$200,000 within the time frame of one year.
- Saved the facility over \$50,000 by eliminating charges for copyrighted photographs as well as reduction in employee overhead.

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