

HURSHEL B. BURTON III, PH.D.

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EDUCATION:

Capella University, Minneapolis, MN

Doctorate of Philosophy Degree Professional Studies in Education
February 2010

Texas Wesleyan University, Fort Worth, TX

Master of Education Degree in English Language Arts,
December 1996

Pennsylvania State University, University Park, PA

Bachelor of Science Degree in Marketing
May 1988

ACADEMIC & CORPORATE EXPERIENCE:

Aug. 01-Present

**Dallas County Community College District, Brookhaven College
Communications Faculty, Professor of English**

Teach six or seven sections of Freshman Composition I & II and World Literature per semester. Facilitate lectures, lab workshops and demonstrations and group discussions for all students enrolled in courses. Participate in various campus and district wide committees and coordinate other academic/professional duties as assigned.

Nov. 99-2001

**Dallas County Community College District
Advisor/Coordinator, Teacher Academy, Brookhaven College**

Responsible for designing, developing and implementing recruiting and Dual Credit, and Teacher Academy programs to increase student enrollment and enhance student retention. Work closely with admissions, business, counseling, testing and faculty coordinating various aspects of student academics and curriculum. Assist as advisor to the Rising Star Program by recruiting, counseling and enrolling students at Brookhaven College.

Aug. 98-Present

**Dallas County Community College District
Adjunct Faculty, Brookhaven and Richland College**

Teach one or two sections of Freshman Composition and Information Technology/Systems Computing per semester. Facilitate lectures, lab workshops and demonstrations and group discussions for all students enrolled in courses.

Jan. 98-Nov. 99

**Dallas County Community College District
Advisor- Trio Programs, Richland College**

Responsible for student, tutor, and instructor recruitment, student tracking, student retention, case file management, coordinating special projects, conducting workshops/tutorials related to academics and staying abreast of federal grant regulations. Worked directly with staff to design and implement academic components.

Aug. 97-Dec. 97

**Dallas County Community College District
Instructional Associate, Cedar Valley College**

Coordinated activities in the College Learning Skills Lab including administering lab exercises for developmental writing and reading

courses. Responsible for group and individual tutorials for writing, grammar and reading comprehension. Worked directly with faculty and staff in the research, implementation and evaluation of various academic components.

Feb. 94-Aug. 97

Fort Worth Independent School District, Fort Worth, TX

Substitute Teacher

Served as a short and long term substitute instructor for High Schools and Middle Schools throughout the district. Taught courses including English, reading, social studies and computer sciences. Attended teacher/student and team planning meetings.

Jun. 93-Aug. 97

Texas Christian University, Fort Worth, TX

Instructor of Dramatic Arts- Trio/Upward Bound

Instructed and tutored college freshman and high school students in dramatic arts and script composition. Attended regular staff meetings, documented student files and coordinated various projects as related to the academic program calendar.

Jan. 93-Feb. 94

Best World Associates, Arlington, TX

Interviewer/Recruiter

Assessed, recruited and placed prospective employees in national Fortune 500 companies via personal interviews and teleconferencing. Responsible for daily office administration including data entry and customer/client correspondence.

Mar. 93- Feb. 94

SRO Marketing and Promotions, Los Angeles, CA

Promotions Assistant

Interacted daily with major record labels, radio stations and music retailers. Provided promotional services for recording artist including tour support, retail/radio tracking, and instore point-of-purchase displays. Met regularly with artist management to discuss publicity, promotional and marketing strategies.

Jun. 89- Dec. 91

Daily Journal Corporation, Los Angeles, CA

Marketing Assistant

Assisted in all aspects of marketing various company publications including copywriting, editing, ad placement, and campaign design. Attended numerous conventions and exhibitions to promote company services and publications.

COMMITTEES & ORGANIZATIONS:

Alpha Phi Alpha Fraternity Inc.

DCCCD English Discipline Committee, Chairperson 2004-2014

Green Team Coalition

Faculty Association BHC

Open Book Project

Phi Theta Kappa

Tango Tab

PUBLICATIONS, PAPERS & PRESENTATIONS:

TEDx Mountain View College, Dallas, Texas

Presentation will be given with topic to be announced February 5, 2019

“Dystopian Film & Literature & the Novel Station Eleven”
CFBISD, Brookhaven College Open Book Project October 2018

“Using Acrostic Poetry and Photography to Teach Sustainability”
Sustainability Summit, Dallas, Texas April 2017

African American Poetry Read-In
Brookhaven College annual event 2000- 2018

“The Future of Higher Education”
DCCCD FADD Conference, March 2015

“The Paperless Classroom”- Effective techniques to integrate sustainable digital learning in the college classroom. DCCCD FADD Conference, March 2014

“Utilizing Technology to Enhance Collaborative Learning”
DCCCD FADD Conference, March 2013

“Art of the 21st Century- Effective techniques to integrate emerging 21st Century Art and Artists to enhance any discipline area” DCCCD FADD Conference, March 2012

“Erasing the Stigma Associated with the Community
College Experience.” DCCCD FADD Conference, March 2012

“The Efficacy of Active and Collaborative Learning Environments in Community Colleges”
Capella University Dissertation-2010

“Tapping In”- Engaging & Retaining the 21st Century Student.”
DCCCD Advisors Forum September 30, 2005

“Visual Literacy”
Brookhaven College March 2002

“A Study of Distant Learning Programs and Their Effectiveness in Creating Self-Directed Collaborative Learning Environments” Texas Wesleyan Thesis-1996

PROJECT LINKS:

INTRODUCTION VIDEO: <https://www.youtube.com/watch?v=LJSXIJKXzQg>

Sample Work of Online Student Collaborative Projects:

<https://www.youtube.com/watch?v=H96kUeCzB0Y>

<http://www.youtube.com/watch?v=33z340BbDdg>

https://www.youtube.com/watch?v=iQ_hzKtuR4E

VISUAL LITERACY ARTICLE:

<http://media.www.brookhavencourier.com/media/storage/paper807/news/2006/11/13/News/Professor.Emphasizes.Need.For.Visual.Literacy-2461868.shtml>

KNOWLEDGE, SKILLS AND ABILITIES

- Skill in verbal and written communication
 - Skill in operating equipment, such as personal computer, fax, copier, phone systems
 - Ability to handle a diversity of details to make informed and responsive decisions on matters that impact the Adjunct Professors, and students
 - Ability to read, analyze, and interpret periodicals, professional journals, technical procedures, and governing body regulations
 - Ability to write reports, business correspondence, and procedure manuals
 - Ability to define problems, collect data, establish facts, and draw valid conclusions
 - Ability to interpret an extensive variety of technical instructions in mathematical or diagram form and deal with several abstract and concrete variables
 - Experience with the online delivery of education and the systems that support it
 - Willingness to participate in trial use of new technologies and integrate new technologies into teaching
 - Excellent analytical, critical thinking and organizational skills
 - Skill in using or eagerness to learn to use multiple technologies to teach and communicate with students (learning management systems, Skype, etc.)
 - Demonstrated mastery of APA and MLA styles
 - Ability to work effectively with individuals from diverse communities and cultures.
 - Employee shall adhere to all applicable rules and regulations of the University,
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