

**Carlos Antonio Rovelo**  
Eastfield College  
3737 Motley Drive  
Mesquite, Texas 75150-2099  
972-860-7100  
[crovelo@dcccd.edu](mailto:crovelo@dcccd.edu)

## EDUCATION

- Master of Arts, Humanities, University of Dallas 1991
- Additional graduate work in political sciences (18 hours) and art history (18 hours),  
University of Dallas 2006
- Business Advancement Program Certificate, McCombs School of Business  
University of Texas 2003
- Bachelors of Arts, University of Texas 1987
- Associate of Arts, Eastfield College 1985

## TEACHING EXPERIENCE

Tarrant County College South Camps August 2008- present  
5301 Campus Drive  
Fort Worth, Texas 76119

**Position: Full time faculty, Government and Art History**

**Responsibilities:** Teach Art History - surveys 1, Introduction to Mexican American Studies, U.S. and Texas Government; mentor students; participate in numerous institutional service activities; conduct local outreach initiatives on behalf of the South Campus

## Selected Accomplishments:

- Member, Tarrant County College Leadership Program – Class of 2009
- Political commentator for Spanish Univision and Telemundo television.
- Member, Government Textbook Review Committee
- Women’s Symposium 2009-2012 Planning Committee
- Presenter, “Women Going Green”
- Member, African Heritage Month 2009-2012 Planning Committee
- Presenter; Tarrant County African Heritage Month
- Presenter; “Family Involvement for Latino Success in College” National Community College Hispanic Council Conference, Fort Worth, Texas
- Organizer, “Dia de los Muertos” Student Exposition and lecture
- Presenter, Richland College Mexican American and Latino Studies Program Symposium

Eastfield College  
3737 Motley Drive  
Mesquite, Texas 75150

August 2007 – present

**Position: Adjunct Faculty, Government**

**Responsibilities:** Teach U.S. and Texas government online courses, advise students

Cedar Valley College  
3030 North Dallas Avenue  
Lancaster, Texas 75134

July 2007 – present

**Position: Adjunct Faculty, Art Appreciation**

**Responsibilities:** Teach art appreciation and humanities courses, including on-line and lecture modules; advise students

Richland College  
12800 Abrams Road  
Dallas, Texas 75243

August 2007 – 2009

**Position: Adjunct Faculty, Humanities - Cultural Studies**

**Responsibilities:** Taught humanities 1311– cultural studies courses, including on-line and lecture modules; developed Introduction to Mexican-American Studies program; advise students; directed two student cultural installations, “*Dia de los Muertos – Day of the Dead*” and “*100 Faces of the Virgin of Guadalupe*,” with extensive regional print media coverage; designed Mexican-American Studies on-line course and a dual credit government on-line course for Richland and Garland ISD

Cedar Valley College  
3030 North Dallas Avenue  
Lancaster, Texas 75134

July 2007

**Position: Adjunct Faculty, Government**

**Responsibilities:** Taught government 2301 (classroom lecture) advised students; directed student art installation, “*Cultural Confessions*”

Eastfield College  
3737 Motley Drive  
Mesquite, Texas 75150

August 2005 – July 2007

**Position: Visiting Scholar Faculty, Humanities, Government and Art Appreciation**

**Responsibilities:** Taught government, art appreciation and humanities courses, including on-line and self-paced delivery modules; developed Mexican-American art appreciation course; advised students, participated in institutional service activities; conducted local outreach initiatives on behalf of Eastfield College

Eastfield College  
3737 Motley Drive  
Mesquite, Texas 75150

August 2004 – May 2005

**Position: Adjunct Faculty, Humanities**

**Selected Accomplishments**

- Nominee, Eastfield College Minnie Stevens Piper Professor Award, AY 2006-07
- Fulbright Scholar, Eastfield College Senegal Summer Seminar, June 2006
- Guest Lecturer, Latino Cultural Center (*The Sensual Geometry of Sebastian, The Iconography of the Virgen of Guadalupe*, Fall 2006
- Motivational Speaker, “Aim For Success” Program, North Mesquite High School, 2006
- Keynote Speaker, the Dallas Federal Deposit Insurance Corporation (FDIC) Hispanic Heritage Program, September 2006
- Guest Lecturer, Eastfield College Hispanic Heritage Celebration, *Los Gordos de Fernando Botero*, October 2006
- Participant, Institute for International Education International Conference, New York, New York, April 2006
- Presenter, the International Mexican Recycling Congress, Puerto Vallarta, Mexico, November 2006
- Guest Lecturer, Richland College International Business Advisory Focus Group, March 2006
- Presenter, The Institute of Scrap Recycling Industries (ISRI) International Environmental Conference, Las Vegas, Nevada, March 2006
- Presenter, DCCCD Faculty/Administrative Conference Day, February 2006
- Guest Lecturer, International Environmental Symposium, University of West Virginia, Fall 2005
- Guest Lecturer, Collin County Community College District International Roundtable, Fall 2005

**Institutional and Student Service**

- Co-sponsor, Eastfield College Skydiving club (2006)
- Sponsor, Eastfield College Video Club (2006)
- Member, Eastfield College Learning Outcomes Core Curriculum Committee
- Member, Eastfield College Global Education Committee

- Participant, numerous college recruitment activities (Malone's Supermarket, TownEast Mall, Mesquite ISD, Viva Dallas!)

The Dallas Independent School District  
Blair Middle School

June 2004 – May 2005

**Position and Responsibilities: Instructor, Adult Basic Education**

Taught ESL classes; created series of student engagement activities for immigrant parents

Sabin Robbins Paper Co.  
Dallas, Texas

November 2001- March 2003

**Position and Responsibilities: Manager, Latin American Exports**

Oldest paper merchant in the United States; established and managed company sales targeting maquiladora industry; responsible for company marketing profile, sales team, strategic alliances & business expansions for Mexican and Latin printing markets

Ecomode International Inc.  
Dallas, Texas

November 2000 – November 2001

**Position and Responsibilities: Principal**

A North American consultant and trading company specializing in scrap trading, environmental management, governmental sustainable “green” policies with offices in Dallas and Mexico City; Publisher, *“SPAM”* Magazine, Mexico City-based bilingual publication covering Mexican and international sustainable practices

Balcones Resources Inc.  
Farmers Branch, Texas

October 1998 – October 2000

**Position and Responsibilities: President, Latin America Export Division**

Largest independent recycling processor in Southwest United States; responsible for direct relationships with Latin America scrap end users; developed credit terms, executed long-term supply agreements for recovered materials and recycling processing equipment; managed company marketing profile, sales team, strategic alliances & business expansions; accomplished in excess of \$1million monthly sales

Rock-Tenn Company  
Dallas, Texas

September 1995 – October 1998

### **Position and Responsibilities: Director of Market Development - Southwest Region**

Largest north America manufacturer of 100% recycled paperboard; responsible for procurement activities for Dallas paper mill and development of paper markets, waste recycling equipment and services; worked with municipalities and state agencies to develop recycling infrastructures and markets for secondary fiber in United States, Canada & Mexico; created exports market average of \$350,000 monthly sales

City of Dallas - Department of Streets & Sanitation

April 1990 – May 1995

### **Position and Responsibilities: Recycling/Environmental Manager**

Developed and implemented the Integrated Solid Waste Management Plan, environmental public education campaign (including energy efficiency practices, green/sustainable purchasing for city facilities) and initial phase of recycling services privatization for City of Dallas, including equipment and activities for municipal composting operations, drop-off centers for glass, aluminum, newspapers, mixed paper, yard waste, expansion of curb side recycling and waste paper recycling; developed bilingual (Spanish and English) public education campaigns

## **ADDITIONAL PROFESSIONAL EXPERIENCE**

### **Educational Programming and Curriculum Development**

- Developed, organized and conducted educational environmental tours of “Green Art” in Dallas, Texas; Mexico; Puerto Rico and Central America
- Developed and introduced interactive teaching program for study of art and environment for Comstock Middle School Students (Junior Achievement Program Volunteer)
- Co-authored and produced environmental PSAs and print materials

## **BOARDS AND ASSOCIATIONS**

- Member, Board of Directors, North Texas Corporate Recycling Council
- Member, TEA Division of the Performance and Academic Excellent Indicators System (AEIS). Seagoville High School Campus Intervention Team Chair, 2007
- Appointed Member, The U.S. Department of Commerce Export Advisory Council, 1999 – present
- Appointed Member, State of Jalisco, Economic Development Advisory Board, 2005- present
- Appointed Member, Board of Directors, Mexican Recycling Institute, 1996 – present
- Member, City of Dallas Mayor’s Environmental and Recycling Advisory Board, 2002 -2003

- Member, Texas North Texas Council of Government - Solid Waste Advisory Board, 1998 - 2001
- President, Dallas Corporate Recycling Council, 1997-1999
- Member, Dallas Chamber of Commerce – Latin America Business Task Force, 1998 - 2002
- Member, American Forest & Paper Association – Recovered Fiber Working Group, 1997 -2000
- Member, National Recycling Coalition - Board of Directors, 1994-1997
- Member, State of Texas “40% Recycling Advisory Committee,” 1994-1996
- Member, “Keep Dallas Beautiful” Board of Directors, 1992 - 1997
- Advisor, Environmental Protection Agency - Plastic Redesign Project ,1992-1994
- President, Recycling Coalition of Texas, 1993 - 1995
- Advisor, Environmental Protection Agency - Recycling Measurement Group, 1993
- Member, The White House Recycling Task Force, 1992

### **SELECTED PUBLISHED ARTICLES**

- Weekly Political commentator for Spanish *Univision* and *Telemundo* television
- Richland College Professor Provokes with Art Project  
Pegasus News, December, 7, 2007  
<http://www.pegasusnews.com/news/2007/dec/07/richland-college-professor-provokes-art-project/>
- Senegal Unplugged  
Recycling Today Magazine, September, 2006  
<http://www.encyclopedia.com/doc/1G1-152513166.html>
- Two strategies: China and Mexico pursue different strategies to retain critical trade relationships with the United States  
Recycling Today Magazine, Sept, 2005  
[http://www.findarticles.com/p/articles/mi\\_m0KWH/is\\_9\\_43/ai\\_n15655461](http://www.findarticles.com/p/articles/mi_m0KWH/is_9_43/ai_n15655461)
- ¡Tequila! Talking to the Expert, Carlos Rovelo  
By Bob Frick  
Kiplinger's Personal Finance magazine, April 2005  
<http://www.kiplinger.com/magazine/archives/2005/04/tequila.html>
- Maguey: Mexico's Plant  
La Estrella Newspaper (Spanish)  
March, 2005
- Guadalajara: 21st Century Voyage  
Recycling Today Magazine, Sept, 2004  
[http://findarticles.com/p/articles/mi\\_m0KWH/is\\_9\\_42/ai\\_n6212911](http://findarticles.com/p/articles/mi_m0KWH/is_9_42/ai_n6212911)