

Curriculum Vitae

C. D. Rossini, Jr.

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Education

Southern Methodist University, Dallas, Texas
MBA

Northern Arizona University, Flagstaff, Arizona
MA in History

Lewis University, Romeoville, Illinois
BA in History

Argosy Sarasota
Advanced Professional Business Certificate in Marketing

Teaching Experience

Art Institute of Dallas, Dallas, TX
Lead Instructor/Chair of Advertising
Advertising Case Studies
Marketing and Media
Brand Research and Positioning
Advertising Company Management
Managing Brand Communication
Economics

Art Institute of Dallas, Dallas, TX
Instructor of Marketing and Academic Advisor

Principles of Marketing

Brookhaven College, Farmers Branch, TX

Adjunct Professor

Principles of Marketing
Advertising and Sales Promotion

Art Institute of Dallas Online, Dallas, TX

Adjunct Instructor

Ancient History
European History
US History

Publications and Papers

Rossini, C.D. , All Ye Lands: A Geography and History of the World (Catholic Textbook Project: 2002), a 6th grade geography and history textbook, co-author

Rossini, C.D. , Patterns of Success and Failure in the Life of Ulysses S. Grant: A Character Study, 1822-1862 (Master's Thesis)

Rossini, C.D., "The Historiography of Fredrich Herr: Tension in the Dialectic as Europe's Creative Genius", *Lewis University History Journal*, 1978