

Alejandrina Drew
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PERSONAL INFORMATION

Born and raised in Mexico City.
Resident of Texas since 1971.
Citizen of the United States of America since 1980.

QUALIFICATIONS

Demonstrated ability to organize and direct complex programs oriented towards or dependent upon successful public relations efforts.

Wide-ranging and long-standing contacts within the civic, diplomatic, business, cultural and academic communities of El Paso and Ciudad Juárez.

Effective interpersonal, diplomatic and management skills to foster professional relationships with donors, foundations and corporations.

Fluent in English, Spanish and Italian.

EDUCATION

Master of Fine Arts in Creative Writing in Spanish at the **University of Texas at El Paso**, 2003. **Thesis:** *Los Lagartos de San Jacinto*, a children's story.

Presented and approved written, sight and consecutive exam for Legal Interpreters (Spanish-English) in the State of New Mexico, 1986.

Master of Arts in Spanish with a major in Hispano-American Literature and minor in Applied English Linguistics at the **University of Texas at El Paso**, 1985.

Thesis:

I *Ficción y realidad en el Tornavoz de Jesús Gardea*

II *La Poesía de Nicolás Guillén y su relación con las doctrinas marxistas sobre la literatura.*

Certified by Texas Examination of Certified Administrators and Teachers (TECAT), 1986.

Certified by the Texas Board of Education to teach Spanish and Italian language, 1977.

“Corsi Singoli” (5) in Letteratura e Arte Italiano, **Università degli Studi di Firenze**, Florence, Italy, 1968-1969.

Diploma de Conoscenza della Lingua Italiana, Istituto Linguistico Dante Alighieri, Florence, Italy, 1968-1969. (Courses in grammar, history, and literature)

Licenciado Degree in Lengua y Literatura Italiana, Universidad Nacional Autónoma de México, México City, 1968. Received “Mención Honorífica” on professional examination.
Thesis: *La Poesía Idílica de Giacomo Leopardi*.

Attended the School of Filosofía y Letras, Universidad Nacional Autónoma de México, México City, 1964-1968.

Attended the Escuela Nacional Preparatoria #5, México City, 1961-1963.

HONORS & AWARDS

Inducted into the El Paso Women’s Hall of Fame: Woman in the Arts 2004.

Recipient of the Women of Influence Award presented by the El Paso Chapter of the National Council of Jewish Women in 1999.

Selected from 62,000 nominations as one of the Ten Outstanding Young Women of America in 1980.

Selected as Teacher of the Year by the El Paso Independent School District in 1979.

Recipient of a fellowship from the Italian government to study at the Università degli Studi di Firenze, Florence, Italy, from 1968 to 1969.

1. Storia dell 'Arte Italiano: Medioevo
2. Storia dell'Arte Italiano: 1600-1700
3. Storia dell'Arte Italiano: Gotico
4. Storia dell'Arte Italiano: Rinascimento
5. Letteratura Italiana: Pavese

Recipient of a scholarship by Centro Linguistico Italiano, Dante Alighieri in Florence, Italy, from 1968-1969. Corsi: Lingua, letteratura e Storia d'Italia

Awarded "Mención Honorífica" in professional examination and defended thesis "La Poesía Idílica de Giacomo Leopardi, May 1968.

EMPLOYMENT HISTORY:

General Manager, The Latino Cultural Center (LCC) of the City of Dallas Office of Cultural Affairs

October 2004 – June 2009

Charged with the responsibility of managing all operational aspects of a brand new facility. Supervise 6.5 staff members, facility operations, community arts development, marketing, programming, staffing, budgeting, and property control. Solicit public private partnerships. Present comprehensive schedule of Latino/Hispanic events. Establish a full range of cultural activities to highlight the Latino arts in the Dallas community. Insure budget control and financial accuracy as well as the supervision of grant writing, corporate solicitation and the development of donors and membership support. Maintain active mutual relationship with the friends of LCC, a non profit organization that supports the mission and goals of the LCC. Charged with the responsibility to increase community awareness for LCC programs and services.

Secured and maintained strong support from local media such as Univision TV, Univision Radio, *Dallas Morning News* and *Al Día* newspapers. Principal corporate support includes American Airlines, Sheraton Hotel, Macy's and Target. Implemented for the first time the LCC's grant writing solicitation program; Mid-America Arts Alliance, Texas Commission on the Arts and the National Endowment for the Arts has awarded funding for all of the LCC's grant requests. Contract professional guest artists and companies.

Collaborated with the Latino and non-Latino local arts organizations to produce events and performances at the LCC. Organizations that now perform at the LCC are: Teatro Flor Candela, Allegro Guitar Society, Ollimpaxqui Ballet Company, Writer's Garret and Orchestra of New Spain. Nurtured new collaborations with local civic organizations to present original festivals showcasing the diverse Latino cultures. Collaborate with the governments of Spain and Mexico to sponsored significant collections that offer Latino and Hispanic arts to the public. The LCC has maintained an average annual attendance of over 32,000 people.

Presented an average of 300 events per year such as facility tours, performances in dance, music, and theater, workshops in crafts and dance, summer camps for the visual arts and theater in Spanish, literary readings, book presentations, films in Spanish, gallery openings, gallery talks, festivals and special civic and cultural celebrations.

Managed the LCC facilities including a 300-seat theater, a plaza, a gallery a multipurpose room and two internal patios. Provide input on the LCC plans to expand facilities designed by world-renowned Mexican architect Ricardo Legorreta, which will include a Black Box theater, two galleries, rehearsal space for dance and music and studios for visual arts classes.

**Director, Arts & Culture Department, City of El Paso
1987- September 2004**

Responsible for the overall direction of presenting different forms of the arts within the City of El Paso. Responsible for all operational, policy and budgeting areas of the agency. Identified concerns of cultural nature in the community and established the best means to serve the public interest. Maintained liaisons with other regional, national, and international cultural and arts administration agencies. Conducted fund raising activities and supervised grant proposals to enhance the programming budget. Managed the City's granting program, the Arts in Education Program for local artists in the schools, and also the 2% for the Public Art program. Prepared and managed the annual budget. Reported to the CEO and informed City Council on the Department's activities. Worked with a staff of six professional individuals and with two separate boards. Since 1987 presented more than 8,000 local artists and 3,000 national and international artists. Created several art series: Young at Art, The Discovery Series, World on a String International Guitar Festival. Enhanced the Music under the Stars series into a World Music Festival, which averaged an annual attendance of 90,000 people in the twelve annual outdoor concerts. Served as curator and managed the exhibits for two galleries: The People's Gallery at City Hall and the Art Windows of El Paso at the El Paso International Airport. Worked in collaborative projects with cultural institutions in USA and Mexico. Carried out duties assigned by Mayor and Council.

**Coordinator for Community Relations, Public Affairs Office of El Paso Community College
1984—1987**

Responsible for the overall direction of Community Relations activities, which included coordination of special events and Speakers and Visitors Bureau. Position responsible for promoting EPCC activities through various media. Development of strong media contact, community involvement and information exchange. Liaison for community-related activities for cultural and academic exchange programs. Charged with the coordination of hosting international visitors. Developed city-wide community contacts. Arranged for college personnel to appear on weekly radio shows. Reported to Director of Communications.

**Acting Director of Communications, El Paso Community College
10/1985—04/1986**

Carried out community relations duties, as well as those of the Director. Established internal procedures, overlooked production of Print Shop publications and materials, and supervised staff of twenty individuals (Editor, Staff Writer, Print shop Manager and their staffs). Responsible for planning the advertising for the college. Presented the proposal for the 1986-1987 Public Affairs and Print Shop budgets. Reported directly to the Vice President of the division.

**Canciller en Asuntos Culturales, Consulado General de México, El Paso, Texas
1981-1984**

Appointed Chancellor in Cultural Affairs by the Consul General of Mexico in El Paso to develop a pilot program devoted to projection of Mexican cultural understanding. Represented the Consulate in cultural and civic activities and served as link between civic, cultural and academic organizations in El Paso and Ciudad Juárez. Organized art exhibits promoting Mexican art and local artists. Selected touring exhibits and visual artists, managed and arranged publicity and custom clearances. Arranged and planned every year the 15th of September celebration at the Chamizal National Memorial Park, La Tuna Federal Correctional Institution, and senior citizen centers. Initiated an educational literacy program for Mexican inmates at La Tuna Correctional Institution, which was later expanded to federal prisons in Tucson and Seagoville. Reported to the Consul General.

1965 to 2010—LANGUAGE INSTRUCTOR EMPLOYMENT HISTORY

Richland College – January 2010 – present Adjunct Professor of Spanish (Part-time)

El Paso Independent School District -Austin High School, 1973-1981- Italian, Spanish and English as a Second Language (full-time).

Radford School for Girls, El Paso, Texas, 1972-1973 - Spanish (Part-time).

University of Texas at El Paso, 1973, - Spanish (one semester, one course).

Bilingual Institute, El Paso, Texas, 1973 - Advanced Spanish (Part-time).

University of Maryland, Far East Division, South Korea, 1971, Spanish (two courses).

Education Center, Fort Benning, Georgia, 1971 - Spanish (one course).

Escuela Nacional Preparatoria # 6 y # 9, Mexico City, 1965-67 Italian language (part time)

Secundaria Industrial Técnica Industrial # 90, México City, México, 1965-1967 - Spanish language (part-time).

**Director del Centro de Lenguas, Universidad Autónoma de Ciudad Juárez, Mexico
1980—2004**

In 1980, proposed and drafted a plan for creation of a language center for the Universidad Autónoma de Ciudad Juárez. Upon approval of the plan by the president of the university, appointed to carry out Centro de Lenguas project and was charged with complete responsibility for program development to include obtaining facilities, texts, lab materials, and translation equipment. Selected and supervised language teachers, translators and clerical staff. Since January 1981, the center has taught English, French, Italian, and Spanish and provides translation services to university students and the general public.

In 1983, initiated a new program for language teachers from Juárez involving training in effective teaching methods. In 1983 started a new program to train bilingual individuals in the basics of translation and interpretation. The center and its programs have continued to provide significant services to the community, while contributing to marked improvement in language instruction and translation services in the area. Initiated new program for Spanish language teachers in Ciudad Juárez, México to improve their writing skills in Spanish and knowledge of Latin American literature. In 1990 established the new Self-Access Center (SAC) at the Centro de Lenguas as a part of the process to learn foreign languages.

PROFESSIONAL MEMBERSHIPS

Member of the board of the Mid -America Arts Alliance, 1991 – Present.

Member of the Association of Performing Arts Presenters since 1987-2004.

Past member of the Board of Directors of the Association of Performing Arts Presenters 1994-1998.

Member of MAAA and USIA delegation in Brazil to search for artists for a future cultural exchange between the United States and Brazil, November 1994 and to Uruguay and Chile in 1996.

Member of the Board of the Texas Association of American Cultures, 1989-1991.

Member of the Mid-America Arts Alliance Delegation to work for an International agreement with the Foreign Relation Department of Mexico for the Cultural exchange of artists from the two countries, June 1991.

Panelist for the National Endowment for the Arts on the Regional Partnership Agreement Panel, 1997 & 2002.

Panelist for the Texas Commission on the Arts for The Community Arts Panel, 1991-1992 and Touring Panel, 1995-1996.

Panelist for the Mid-America Arts Alliance for the Dance applications from the Mid-America states, (Arkansas, Kansas, Missouri, Nebraska, Oklahoma and Texas), 1991-1992.

Panelist for the Performing Arts Panel, 1991.

Member of the Professional Development Committee for the Association of Performing Arts Presenters, 1991-1992.

City of El Paso's Coordinator for the Smithsonian National Associate Program lectures series in El Paso, 1992-1995.

Member of the Texas Urban Arts Partnership, 1991-1995.

Member of the Texas Arts Council, 1987-1995.

Member of the National Task Force on Presenting and Touring the Performing Arts, 1989. The Task Force collaborated for a year on the book: *An American Dialogue*.

Member of the El Paso Art Administrators Network, 1987-1990.

Member of the Rio Grande Chapter of the Public Relations Society of America, 1987-1990.

Member of the Americans for the Arts, (formally NALLA), 1987-2004.

Member of the Association of Performing Arts Presenters, (formerly ACUCCA) 1987-2004.

Member of the Public Relations Society of America, 1986-1994.

Founder and first President (1973-1975) of the Asociación de Universitarias de Ciudad Juárez. Honorary member, 1980 to Present.

Member of the University Women's Association of El Paso, 1975-1982.

Member of the University Council for the Universidad Autónoma de Ciudad Juárez, 1980-2004.

Member of the Academic Council for the Universidad Autónoma de Ciudad Juárez, 1980-2004.

Third Vice-President, American Association of University Women of El Paso, 1980.

Member of the UTEP Professional Women's Network, 1984-1995.

Member of the National Council for Community Relations, 1984-1987.

CIVIC ACTIVITIES

Board member of the Dallas Writers Garret, September 2009 - Present.

Board member of the Dallas Museum the Geometric and MADI Art, August 2009 - Present

Board member for the Casa Ciudad de Mexico in Dallas, August 2009 - Present

Volunteer for AVANCE-Dallas, August 2009 - Present

Member of the Consejo Consultivo for the Fundación Margarita Miranda de Mascareñas, 1993-2004.

Member of the Consejo Consultivo del Centro Cultural Mexicano Paso del Norte, 1994-1995.

Member of the El Paso-Juarez XXI Century Council, 1991-1993.

IX Adelante Mujer Hispana Planning Committee, 1990.

University of Texas at El Paso, 2001 Commission, 1989.

El Paso United Way, Division Chair for Human Resources at EPCC, 1986.

Fund raiser for YWCA Annual Campaign, 1985.

Board member of KCOS public television, 1984-1990.

Board member of Leadership El Paso, 1984-1988.

Board member of El Paso Youth Symphony Orchestra, 1979.

Member of El Paso Women's Political Caucus, 1975-1980.

Editor, Boletín Informativo, Asociación de Universitarias de Ciudad Juárez, 1978.

International Delegate, Federación de Universitarias de México, 1977.

Coordinator, Cultural Commission, Asociación de Universitarias de Ciudad Juárez, 1977.

Member of the Advisory Committee of the Texas Women's Political Caucus, 1976.

Delegate to the International Tribune of the International Women's Year, representing the Asociación de Universitarias de Ciudad Juárez, Mexico City, 1975.

PUBLICATIONS

Abracadabra patas de cabra, a bilingual children's book. Eakin Press. Austin, Texas, 2000.

Cuadernos de Ixtapa, a selection of poems in Spanish. Editorial Hispanoamericana. Lima, Perú, 1999

Poetry in Seven plaquettes, a bilingual selection of poems to be published.

Los lagartos de San Jacinto, a bilingual story for children to be published

Five Family Vignettes, bilingual short stories to be published.