PUBLIC SPEAKING  
SPCH.1315.66002  
Summer II 2019  
July 8, 2018 – August 8, 2018

Professor:  Agnieszka H. Lysiak  
Email:  alysiak@dcccd.edu
Office Hours:  Anytime by Appointment
Meeting Days & Time:  MTWTh 8:00 am to 10:00 pm
Credit Hours:  3
Division:  Arts and Communication
Division Office Hours:  M-Th 7:30 am to 7:00 pm  
F 7:30 am to 5:00 pm
Division Phone:  214.860.8783
Office Location:  E40

Course Description: Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

Course Pre-requisites: One of the following must be met:
(1) Developmental Reading 0093 AND Developmental Writing 0093;
(2) English as a Second Language (ESOL) 0044 AND 0054; or
(3) Have met Texas Success Initiative (TSI) Reading and Writing standards.

Course Materials/Supplies Needed

DCCCD Core Objectives:
Critical Thinking Skills - to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
Communication Skills - to include effective development, interpretation and expression of ideas through written, oral and visual communication
Teamwork - to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
Personal Responsibility - to include the ability to connect choices, actions and consequences to ethical decision-making

Student Learning Outcomes for SPCH 1315
Upon successful completion of this course, students will:
1. Demonstrate an understanding of the foundational models of communication.
2. Apply elements of audience analysis.
3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.
4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
5. Demonstrate effective usage of technology when researching and/or presenting speeches.
6. Identify how culture, ethnicity and gender influence communication.
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

Course Outline (this is a general overview – a calendar is provided in this document): We begin the course with the research required for the presentation assignments. Once all students have a solid foundation for preparing those assignments, we shift over to other course content. As additional speaking assignments are due we go back and forth between course content and speaking assignments. Throughout the course collaborative learning is used with students working on course content in small groups.

Evaluation Procedures:

Exams (Learning Objectives 1, 2, 3, and 6): There will be three exams. The first two exams will be of a multiple choice, and one essay question. Exam 3 will be an essay exam due on the last day of the course.

Presentations (Learning Objectives 1, 2, 4, 5, and 7): All sections of SPCH 1315 at MVC require students to give five extemporaneous presentations – in this section, we will give an Introduction, a Demonstration, an Informative, a Persuasive in a Problem/Solution format, and a small group presentation. Each presentation will include a typed preparation outline that lists sources used in the presentation. The presentations will vary in length and will require verbal citation of at least three scholarly sources. The Speech oral and written feedback will be given by students after the presentations.

Application Assignments: There will be two group application assignments and one individual application assignment during the semester. For group projects all members of the group will receive the group’s grade, provided each member of the group participates and contributes to the group’s product. In cases where there is evidence that an individual student did not provide a significant contribution to the group’s work, the individual student’s grade for the group project can be reduced by up to 50%. Each student will be required to keep a journal of reflections on group interaction to be used in Exam 3.

Grading Scale:

The following chart indicates the maximum number of points available for each assignment:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intro Presentation</td>
<td>50</td>
</tr>
<tr>
<td>Demo Presentation</td>
<td>100</td>
</tr>
<tr>
<td>Info Presentation</td>
<td>100</td>
</tr>
<tr>
<td>Info Outline</td>
<td>25</td>
</tr>
<tr>
<td>Info Critics</td>
<td>25</td>
</tr>
<tr>
<td>Persuasive Presentation</td>
<td>100</td>
</tr>
<tr>
<td>Persuasive Outline</td>
<td>25</td>
</tr>
<tr>
<td>Persuasive Critic</td>
<td>25</td>
</tr>
<tr>
<td>Group Project</td>
<td>100</td>
</tr>
</tbody>
</table>
Course Grade of A: 900 to 1000 points
Course Grade of B: 800 to 899 points
Course Grade of C: 700 to 799 points
Course Grade of D: 600 to 699 points
Course Grade of F: 0 to 599 points

**Instructor Attendance Policy:** Students are expected to attend all classes and there is no differentiation between an excused or unexcused absence.

- Being absent, tardy, and/or leaving early will impact the overall course grade.
- You are allowed a maximum of one absence (one class session since our course meets for two hours, four times a week for five weeks). For each and every absence over one, the student's final grade will be reduced by 10% (100 points or one letter grade).
- You are responsible for any content and/or assignments missed due to an absence.
- Due dates are not extended due to excused or unexcused absences.
- Due dates are not extended due to problems with technology.
- Leaving class early without consulting with the instructor will result in an absence.
- Students asked to leave a class session will receive an absence.
- Students unable to engage in a meaningful discussion of the assigned reading for the day will receive an absence.
- Being tardy on the day of an individual or group presentation will result in a 50-point penalty on the presentation.
- **NOTE:** You should reserve an absence for unplanned life events.

**Students must begin attendance in all classes of enrollment. No exceptions. Financial Aid will not be granted to students who have been certified as not attending, by the certification date. For this lecture course, your physical participation in class, on or before the certification date will allow you to receive credit for FA purposes. For certification dates, check with the division or FAO for further information. Students, who are not certified as beginning class, are responsible for any payments due as a result of non-certification, to include the dropping of courses.**

**Late Work Policy:** Students who miss a speaking day have the option of recording their presentation and sending a link to the recording in e-mail. Link must be received within one week of the original presentation. The recording option is only available for individual presentations and is not available for group presentations. Recorded presentations have a 50% penalty. Students who do not attempt all five of the individual presentations will receive a failing grade for the course regardless of the points earned on other assignments. Individual or group application assignments are not accepted after the due date. When assignment folders are used, the date and time in eCampus will be used to determine “Late Work.”
**Makeup Exam Policy:** Students who miss an exam will have the option of completing an essay exam as a substitute, provided the essay is submitted within one week of the original exam. Writing prompts will be provided within 24 hours of a verbal, face-to-face request for a substitute exam. The one-week deadline is from the time of the original exam, not from the time the writing prompt was received.

**College Sponsored Events:** Any assignment missed because of an MVC-sponsored event or for the observance of a religious holy day can be submitted within 72 hours of the original due date. To be eligible for the 72-hour extension, MVC-sponsored events must be announced in writing with supporting documentation prior to the event. To be eligible for the 72-hour extension for the observance of a religious holy day, an announcement must be provided in writing prior to the event.

**The withdraw date for this class is July 30, 2019**

**Academic Dishonesty:**

*Academic honesty is expected, and integrity is valued in the Dallas County Community Colleges. Scholastic dishonesty is a violation of the Code of Student Conduct. Scholastic dishonesty includes, but is not limited to, cheating on a test, plagiarism, and collusion. As a college student, you are considered a responsible adult. Your enrollment indicates acceptance of the DCCCD Code of Student Conduct published in the DCCCD Catalog. More information is available at [https://www1.dcccd.edu/catalog/ss/code.cfm](https://www1.dcccd.edu/catalog/ss/code.cfm).*

Academic dishonesty (cheating on a quiz or a speech, as an example) will result in the student receiving a failing grade on the assignment. A second case during the semester will result in a failing grade for SPCH 1311.

**Plagiarism:** Plagiarism is discussed in the Code of Student Conduct. For this course, both “casual” and “flagrant” plagiarism are specific violations of the Student Code of Conduct and, as such, will result in grade penalties. Penalties for any type of plagiarism (e.g. preparation outline, discussion postings, essay, use of visual images in a PowerPoint presentation without giving credit, etc.) include a grade of “0/F” on the plagiarized assignment. Revisions of the plagiarized assignment will not be accepted. A repeat offense by the same student will result in a grade of “F” for the course. In some cases, at the discretion of the Executive Dean of Student Support Services, plagiarism can result in suspension or removal from the College.

**Institution Policies:** Please visit [http://www.mountainviewcollege.edu/Academics/Documents/Institutional%20Policies.pdf](http://www.mountainviewcollege.edu/Academics/Documents/Institutional%20Policies.pdf) for a complete list of institutional policies (Stop Before You Drop; Withdrawal Policy; Repeating a Course; Financial Aid; Academic Dishonesty; Americans with Disabilities Act Statement; Religious Holidays; Title IX; and Campus Emergency Operation Plan and Contingency Plan).
SPCH-1315-66001 2018 SU Outline Calendar (Tentative)

8- Jul - 2019 Class Intro Part 1
9- Jul -2019 Part 2 Audience/1 Minute Intro
10 Jul -2019 1 Minute Intro (present.)/Preparing a Speech
11- Jul-2019 Part 4 Crafting a Speech
15- Jul-2019 Part 5 Delivery
16Jul-2019 Demo Speeches/Visual Aids
17-Jul-2019 Demo Speeches (present.)
18-Jul-2019 Informative Speeches/Midterm review
22-Jul-2019 Midterm
23 Jul-2019 Part 7 Small groups
24- Jul- 2019 Informative Speeches (present.)
25 Jul-2019 Persuasion
30 July- 2019 speech analysis
July 31-2019 Work in small groups
1- Aug-2019 Persuasive Speeches (present.)
5-Aug-2019 Work in small groups
6- Aug-2019 Tallest free-standing structure - activity
7-Aug-2019 Small Group Presentations
8-Aug- 2019 – Final Exam