Professor: Dr. Tony Kroll  
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Office Phone Number: 214.860.8878 (voice mail is not available)  
Office Number: W271  
Office Hours: Anytime, by appointment through Skype (ProfessorTonyKroll)  
By appointment on the MVC campus  
Meeting Days & Time: Daily, online  
Credit Hours: 3  
Division: Arts and Communication  
Division Office Hours: M-Th 7:30 am to 7:00 pm  
F 7:30 am to 5:00 pm  
Division Phone: 214.860.8783  
Office Location: E40

Course Description: Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students’ speaking abilities, as well as ability to effectively evaluate oral presentations.

Course Pre-requisites: One of the following must be met:  
(1) Developmental Reading 0093 AND Developmental Writing 0093;  
(2) English as a Second Language (ESOL) 0044 AND 0054; or  
(3) have met Texas Success Initiative (TSI) Reading and Writing standards.

Course Materials/Supplies Needed  

DCCCD Core Objectives:  
Critical Thinking Skills - to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information  
Communication Skills - to include effective development, interpretation and expression of ideas through written, oral and visual communication  
Teamwork - to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal  
Personal Responsibility - to include the ability to connect choices, actions and consequences to ethical decision-making
Student Learning Outcomes for SPCH 1315
Upon successful completion of this course, students will:
1. Demonstrate an understanding of the foundational models of communication.
2. Apply elements of audience analysis.
3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.
4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
5. Demonstrate effective usage of technology when researching and/or presenting speeches.
6. Identify how culture, ethnicity and gender influence communication.
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

Course Outline (this is a general overview – a calendar is provided in this document): The course content is organized into four learning modules. Each module has required discussion assignments and a quiz. You will be posting to the Discussion Board, reading/responding to other students in the Discussion Board, and taking quizzes. The application assignments will begin after the second module and continue throughout the course.

Evaluation Procedures:

Quizzes (Learning Objectives 1, 2, 3, and 6): Each of the four modules will have a short quiz (50 points each for a total of 200 points, notated as Q1 through Q4 in the Grade Center) comprised of multiple choice and true/false questions. The quizzes will be taken in BlackBoard and each must be completed before the date and time due in the Module where it is assigned (always the last day of the module at 11:55 pm).

Application Project (Learning Objectives 1, 2, 3, and 6): There will be one application project that includes an activity, a written reflection, and/or an application essay (100 points).

Presentations (Learning Objectives 1, 2, 4, 5, and 7): All sections of SPCH 1315 require students to give five extemporaneous presentations. We will give an Informative, a Persuasive in a Problem/Solution format, and a Persuasive in a Refutation format – all three on the same topic and built from the same set of research. Each of the three formal presentations will include a typed preparation outline, a one-page speaking outline, and a bibliography in APA style that lists sources used in the presentation. The presentations will be 3 to 5 minutes in length and will require verbal citation of at least three scholarly sources. Additionally, students will give two special occasion presentations – introduction of a speaker and a toast. The presentations will count 500 points toward the final course grade (100 points for each). The Presentation Feedback Forms, included in the rubrics tab, will be used to evaluate the presentations. The presentations will be recorded and uploaded to Vimeo with a link to the presentation copied and pasted in the assignment folder. Due dates are not extended because of problems with technology. Please be careful to save enough time for recording and uploading your recording. The video quality of your recording is not the priority. Some telephones are set to high resolution by default. You will want to adjust the resolution down so that it is easier to manage smaller files. Extemporaneous style is required - there is a 50-point penalty for presentations that feel like manuscript or memorized style. A single, contiguous recording of you as speaker is required – there is a 50-point penalty for presentations that feel spliced or edited in any way.

Discussion Assignments (Learning Objectives 1, 2, 3, and 6): Each of the four modules will have an online discussion of the reading assignment for that module. In the first part of each module you will be required to post a statement relating to the discussion prompt. In the second part of each module you will be required to respond to at least two of your classmates. Our goal is to engage in discussion to help each other learn and think about the content we are
studying. Proper grammar, spelling, citation of source, and professional writing are expected in the discussion postings along with course content/concepts with a page number (50 points each for a total of 200 points, notated as D1 through D4 in the Grade Center).

**Instructor Attendance Policy:** You must participate daily in online discussion and assignments.

Due dates are not extended due to excused or unexcused absences. Due dates are not extended due to problems with technology.

**Grading Scale:**

The following chart indicates the maximum number of points available for each assignment:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application Project - Essay</td>
<td>100</td>
</tr>
<tr>
<td>Informative Presentation</td>
<td>100</td>
</tr>
<tr>
<td>Persuasive Presentation – Problem/Solution</td>
<td>100</td>
</tr>
<tr>
<td>Persuasive Presentation - Refutation</td>
<td>100</td>
</tr>
<tr>
<td>Special Occasion Presentation – Introduction of a Speaker</td>
<td>100</td>
</tr>
<tr>
<td>Special Occasion Presentation – Toast</td>
<td>100</td>
</tr>
<tr>
<td>Module Discussion Assignments (4 at 50 points each)</td>
<td>200</td>
</tr>
<tr>
<td>Module Quizzes (4 at 50 points each)</td>
<td>200</td>
</tr>
<tr>
<td><strong>Total Points Available</strong></td>
<td>1000</td>
</tr>
</tbody>
</table>

The following chart indicates the requirements for each letter grade:

<table>
<thead>
<tr>
<th>Course Grade</th>
<th>Minimum Points</th>
<th>Maximum Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>900</td>
<td>1000</td>
</tr>
<tr>
<td>B</td>
<td>800</td>
<td>899</td>
</tr>
<tr>
<td>C</td>
<td>700</td>
<td>799</td>
</tr>
<tr>
<td>D</td>
<td>600</td>
<td>699</td>
</tr>
<tr>
<td>F</td>
<td>0</td>
<td>599</td>
</tr>
</tbody>
</table>

**The withdraw date for this class is June 25, 2019.**

**Academic Dishonesty:**

*Academic honesty is expected, and integrity is valued in the Dallas County Community Colleges. Scholastic dishonesty is a violation of the Code of Student Conduct. Scholastic dishonesty includes, but is not limited to, cheating on a test, plagiarism, and collusion. As a college student, you are considered a responsible adult. Your enrollment indicates acceptance of the DCCCD Code of Student Conduct published in the DCCCD Catalog. More information is available at [https://www1.dcccd.edu/catalog/ss/code.cfm](https://www1.dcccd.edu/catalog/ss/code.cfm).*

Academic dishonesty (cheating on a quiz or a speech, as an example) will result in the student receiving a failing grade on the assignment a second case during the semester will result in a failing grade for SPCH 1311.

**Plagiarism:** Plagiarism is discussed in the Code of Student Conduct. For this course, both “casual” and “flagrant” plagiarism are specific violations of the Student Code of Conduct and, as such, will result in grade penalties. Penalties for any type of plagiarism (e.g. preparation outline, discussion postings, essay, use of visual images in a PowerPoint presentation without giving credit, etc.) include a grade of “0/F” on the plagiarized assignment. Revisions
of the plagiarized assignment will not be accepted. A repeat offense by the same student will result in a grade of “F” for the course. In some cases, at the discretion of the Executive Dean of Student Support Services, plagiarism can result in suspension or removal from the College.

**Institution Policies:** Please visit [https://www.mountainviewcollege.edu/au/fastfacts/legal/policies-for-syllabi/pages/spring-2018.aspx](https://www.mountainviewcollege.edu/au/fastfacts/legal/policies-for-syllabi/pages/spring-2018.aspx) for a complete list of institutional policies (Stop Before You Drop; Withdrawal Policy; Repeating a Course; Financial Aid; Academic Dishonesty; Americans with Disabilities Act Statement; Religious Holidays; Title IX; and Campus Emergency Operation Plan and Contingency Plan).

**Course Calendar:** The course content is organized into four learning modules. Each module has required discussion assignments and a quiz. You will be posting to the Discussion Board, reading and responding to other students in the Discussion Board, and completing quizzes. Application assignments will begin in Module 2 and continue through the rest of the semester. The application assignments give you an opportunity to apply the course concepts we have been studying. Module activities are 40% of the course grade – the application assignment and presentations are 60% of the course grade.

*All due dates are 11:55 pm on the day due unless a different time is specified.*

**Course Introduction – Becoming Familiar with BlackBoard, Vimeo, and the Course Design**

June 6

*Please post a self-introduction in the Discussion Board so we can get to know each other. Make a short recording with your telephone and upload to Vimeo (vimeo.com). Once uploaded, create a link to the recording and send the link to a friend to make sure it works. Copy and paste the link to your video in the discussion thread. This is not a formal presentation – your goal is to practice using Vimeo so that you will be ready with the technology for the first presentation assignment.*

**Module 1**  Presentation Basics

June 7 to June 10

**D1 Initial Post Due on June 8**
**D1 Responses Due on June 10**
**Q1 Due on June 10**

**Module 2**  Communication Basics

June 11 to June 14

**D2 Initial Post Due on June 12**
**D2 Responses Due on June 14**
**Q2 Due on June 14**

**Informative Presentation Due on June 14**
Module 3  Verbal, Nonverbal, and Listening

June 15 to June 18

D3 Initial Post Due on June 16
D3 Responses Due on June 18
Q3 Due on June 18

Problem/Solution Presentation Due on June 18

Module 4  Gender, Evidence, and Logic

June 19 to June 22

D4 Initial Post Due on June 20
D4 Responses Due on June 22
Q4 Due on June 22

Application Project - Essay Due on June 24

Refutation Presentation Due on June 26

Special Occasion Presentation – Introduction of a Speaker Due on June 28

Special Occasion Presentation – Toast Due on June 30