INTRODUCTION TO SPEECH COMMUNICATION
SPCH.1311.65402
Summer I 2019
June 6, 2019 – July 3, 2019

Professor: Dr. Tony Kroll
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Office Number: W271
Office Hours: Anytime, by appointment through Skype (ProfessorTonyKroll)
Meeting Days & Time: Daily, online
Credit Hours: 3

Division: Arts and Communication
Division Office Hours: M-Th 7:30 am to 7:00 pm
F 7:30 am to 5:00 pm
Division Phone: 214.860.8783
Office Location: E40

Course Description: Introduces basic human communication principles and theories embedded in a variety of context including interpersonal, small group, and public speaking.

Course Pre-requisites: One of the following must be met:
(1) Developmental Reading 0093 AND Developmental Writing 0093;
(2) English as a Second Language (ESOL) 0044 AND 0054; or
(3) have met Texas Success Initiative (TSI) Reading and Writing standards.

Course Materials/Supplies Needed

Student Learning Outcomes for SPCH 1311
Upon successful completion of this course, students will:
1. Apply the principles of human communication including: perception, verbal communication, nonverbal communication, listening, and audience analysis.
2. Demonstrate how to establish and maintain relationships through the use of interpersonal communication.
3. Apply small group communication skills including: problem solving, group roles, leadership styles, and cohesiveness.
4. Develop, research, organize, and deliver formal public speeches
5. Recognize how to communicate within diverse environments
DCCCD Core Objectives:

Critical Thinking Skills - to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information

Communication Skills - to include effective development, interpretation and expression of ideas through written, oral and visual communication

Teamwork - to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal

Personal Responsibility - to include the ability to connect choices, actions and consequences to ethical decision-making

Course Outline (this is a general overview – a calendar is provided in this document): The course content is organized into four learning modules. Each module has required discussion assignments and a quiz. You will be posting to the Discussion Board, reading/responding to other students in the Discussion Board, and taking quizzes. The application assignments will begin after the second module and continue throughout the course.

Evaluation Procedures:

Quizzes (Learning Objectives 1, 2, 3, 4, and 5): Each of the four modules will have a short quiz (50 points each for a total of 200 points, notated as Q1 through Q4 in the Grade Center) comprised of multiple choice and true/false questions. The quizzes will be taken in BlackBoard and each must be completed before the date and time due in the Module where it is assigned (always the last day of the module at 11:55 pm).

Application Projects (Learning Objectives 1, 2, 3, and 5): There will be three application projects that include an activity, a written reflection, and/or an application essay (300 points).

Presentations (Learning Objectives 1, 4, and 5): All sections of SPCH 1311 require students to give three extemporaneous presentations. We will give an Informative, a Persuasive in a Problem/Solution format, and a Persuasive in a Refutation format. Each presentation will include a typed preparation outline, a one-page speaking outline, and a bibliography that lists sources used in the presentation. The presentations will be 3 to 5 minutes in length and will require verbal citation of at least three scholarly sources. The presentations will count 300 points toward the final course grade. The Presentation Feedback Forms, included in the rubrics tab, will be used to evaluate the presentations. The presentations will be recorded and uploaded to Vimeo with a link to the presentation copied and pasted in the assignment folder. Due dates are not extended because of problems with technology. Please be careful to save enough time for recording and uploading your recording. The video quality of your recording is not the priority. Some telephones are set to high resolution by default. You will want to adjust the resolution down so that it is easier to manage smaller files. Extemporaneous style is required - there is a 50-point penalty for presentations that feel like manuscript or memorized style. A single, contiguous, audio/visual recording of you as speaker is required – there is a 50-point penalty for presentations that feel spliced or edited in any way.

Discussion Assignments (Learning Objectives 1, 2, 3, and 5): Each of the four modules will have an online discussion of the reading assignment for that module. In the first part of each module you will be required to post a response to the discussion prompt. In the second part of each module you will be required to respond to at least two of your classmates. Our goal is to engage in discussion to help each
other learn and think about the content we are studying. Proper grammar, spelling, and professional writing are expected in the discussion postings along with course content/concepts with a page number (50 points each for a total of 200 points, notated as D1 through D4 in the Grade Center).

**Instructor Attendance Policy:** You must participate daily in online discussion and assignments.

Due dates are not extended due to excused or unexcused absences. Due dates are not extended due to problems with technology.

**Grading Scale:**

Only one attempt is allowed on each assignment and there is no extra credit through additional course assignments. The following chart indicates the maximum number of points you are able to earn for each assignment:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application Project - Corner Office Leader</td>
<td>100</td>
</tr>
<tr>
<td>Application Project - Interview</td>
<td>100</td>
</tr>
<tr>
<td>Application Project - Essay</td>
<td>100</td>
</tr>
<tr>
<td>Informative Presentation</td>
<td>100</td>
</tr>
<tr>
<td>Persuasive Presentation – Problem/Solution</td>
<td>100</td>
</tr>
<tr>
<td>Persuasive Presentation - Refutation</td>
<td>100</td>
</tr>
<tr>
<td>Module Discussion Assignments (4 at 50 points each)</td>
<td>200</td>
</tr>
<tr>
<td>Module Quizzes (4 at 50 points each)</td>
<td>200</td>
</tr>
<tr>
<td><strong>Total Points Available</strong></td>
<td><strong>1000</strong></td>
</tr>
</tbody>
</table>

The following chart indicates the requirements for each letter grade:

<table>
<thead>
<tr>
<th>Course Grade of A</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>900 to 1000 points</td>
</tr>
<tr>
<td>Course Grade of B</td>
<td>800 to 899 points</td>
</tr>
<tr>
<td>Course Grade of C</td>
<td>700 to 799 points</td>
</tr>
<tr>
<td>Course Grade of D</td>
<td>600 to 699 points</td>
</tr>
<tr>
<td>Course Grade of F</td>
<td>0 to 599 points</td>
</tr>
</tbody>
</table>

**The withdraw date for this class is June 25, 2019.**

**Academic Dishonesty:**

*Academic honesty is expected, and integrity is valued in the Dallas County Community Colleges. Scholastic dishonesty is a violation of the Code of Student Conduct. Scholastic dishonesty includes, but is not limited to, cheating on a test, plagiarism, and collusion. As a college student, you are considered a responsible adult. Your enrollment indicates acceptance of the DCCCD Code of Student Conduct published in the DCCCD Catalog. More information is available at [https://www1.dcccd.edu/catalog/ss/code.cfm](https://www1.dcccd.edu/catalog/ss/code.cfm).*

Academic dishonesty (cheating on a quiz or a speech, as an example) will result in the student receiving a failing grade on the assignment a second case during the semester will result in a failing grade for SPCH 1311.
Plagiarism: Plagiarism is discussed in the Code of Student Conduct. For this course, both “casual” and “flagrant” plagiarism are specific violations of the Student Code of Conduct and, as such, will result in grade penalties. Penalties for any type of plagiarism (e.g. preparation outline, discussion postings, essay, use of visual images in a PowerPoint presentation without giving credit, etc.) include a grade of “0/F” on the plagiarized assignment. Revisions of the plagiarized assignment will not be accepted. A repeat offense by the same student will result in a grade of “F” for the course. In some cases, at the discretion of the Executive Dean of Student Support Services, plagiarism can result in suspension or removal from the College.

Institution Policies: Please visit https://www.mountainviewcollege.edu/au/fastfacts/legal/policies-for-syllabi/pages/spring-2018.aspx for a complete list of institutional policies (Stop Before You Drop; Withdrawal Policy; Repeating a Course; Financial Aid; Academic Dishonesty; Americans with Disabilities Act Statement; Religious Holidays; Title IX; and Campus Emergency Operation Plan and Contingency Plan).

Course Calendar: The course content is organized into four learning modules. Each module has required discussion assignments and a quiz. You will be posting to the Discussion Board, reading and responding to other students in the Discussion Board, and completing quizzes. Application assignments will begin in Module 2 and continue through the rest of the semester. The application assignments give you an opportunity to apply the course concepts we have been studying. Module activities are 40% of the course grade – the application assignments are 60% of the course grade.

All due dates are 11:55 pm on the day due unless a different time is specified.

Course Introduction – Becoming Familiar with BlackBoard, Vimeo, Application Projects, and the Course Design

June 6

Please post a self-introduction in the Discussion Board so we can get to know each other. Make a short recording with your telephone and upload to Vimeo (vimeo.com). Once uploaded, create a link to the recording and send the link to a friend to make sure it works. Copy and paste the link to your video in the discussion thread.

Module 1 Presentation Basics

June 7 to June 10

D1 Initial Post Due on June 8
D1 Responses Due on June 10
Q1 Due on June 10

Module 2 Communication Basics

June 11 to June 14

D2 Initial Post Due on June 12
D2 Responses Due on June 14
Q2 Due on June 14

Informative Presentation Due on June 14

Module 3 Verbal, Nonverbal, and Listening
June 15 to June 18
D3 Initial Post Due on June 16
D3 Responses Due on June 18
Q3 Due on June 18
Problem/Solution Presentation Due on June 18

Module 4 Small Group Communication and Professional Interviews
June 19 to June 22
D4 Initial Post Due on June 20
D4 Responses Due on June 22
Q4 Due on June 22

Mock Interviews to be Completed no Later than June 24

Application Project – Corner Office Leader Due on June 26
Refutation Presentation Due on June 28
Application Project - Interview Due on June 30
Application Project - Essay Due on July 2