COURSE SYLLABUS

Speech 1311 – Introduction to Speech Communication
SUMMER 2019**

Arts & Communications Division
Location: G-138, Telephone: 972.860.7124, Fax: 972.860.7248
Office Hours: 8:00 a.m. – 5:00 p.m. Monday-Friday

This course syllabus is intended as a set of guidelines for (Course Speech 1311). Both Eastfield College and I reserve the right to make modifications in content, schedule, and requirements as necessary to promote the best education possible within prevailing conditions affecting this course.

Instructor Information:

Instructor’s Name: Nicholas Vera
Email Address: nvera@dcccd.edu
Office Phone Number: 972-860-7081
Office Location: C 223
Office Hours: Any time by appointment

Course Information
Course title: Introduction to Speech Communication
Course number: Speech 1311
Section number: 46032
Credit hours: 3
Class meeting time/location: MTWR 10:10am-12:10pm G128
**Note: This class starts on July 8th & will also meet on Friday, July 12th
Drop Date: 7/30/2019
This is a Texas Common Course Number. This is a DCCCD Core Curriculum Course.
Prerequisite: One of the following must be met: (1) DREA 0093 AND DWRI 0093; (2) English as a Second Language (ESOL) 0044 AND 0054; or (3) have met Texas Success Initiative (TSI) Reading and Writing standards AND DCCCD Writing score prerequisite requirement.

Course Description: Theory and practice of speech communication behavior in one-to-one, small group, and public communication situations are introduced. Students learn more about themselves, improve skills in communicating with others, and prepare and deliver formal public speeches. (3 Lec.)

Coordinating Board Academic Approval Number 2313045112

Required Textbook

PLEASE WAIT UNTIL AFTER FIRST DAY OF CLASS TO PURCHASE


Course Objectives

Introduces basic human communication principles and theories embedded in a variety of contexts including interpersonal, small group, and public speaking

Eastfield College Speech Department

Core Curriculum Statements and Student Learning Outcomes (SLOs)

Speech 1311 (or Speech 1315 or Speech 1321) is included in the DCCCD Core Curriculum. All degree-seeking students are advised to complete this core course within the first 36 semester hours since speech stresses the needed skills for many other courses. Students must earn a “C” or better for credit in all core courses.

Core Curriculum Tier I Statement

Speech 1311 (Speech 1315 or Speech 1321) is a Tier I course in the Speaking and Listening learning category. “Knowledge and skills that are important to your success in other college courses will be introduced and reinforced in Tier I. The Speaking and Listening category develops your ability to communicate effectively individually, in pairs and in groups. Instructors will place an emphasis on listening, critical and reflective thinking and responding.” DCCCD Catalog
Course Outline

Exams: There will be 2 formal, online exams (Midterm & Final) administered during the semester. Each exam is worth 100 pts.
Total Points = 200.

Participation: Including getting acquainted, departmental SLO activities, brainstorming, debates, written papers, impromptu speeches, discussion boards, communication skills assessments, group collaborations, and other active learning pieces.
Total Points = 50.

Formal speeches:

Personal Narrative Speech (1:30-3:00 minutes): You will be asked to present to the class a speech of self-disclosure via narrative using a single story that describes who you are or represents an aspects of your personality. This assignment is designed to help you understand more fully some of the aspects of your self-concept. You may choose to use a visual aids, but they are not required. You will be required to prepare for your speech in advance, deliver the speech extemporaneously, and complete a formal self-critique of your performance.
Total Points = 50.

Informative Speech (3-5 minutes): This is an objective speech in which you will either demonstrate to the class how to do something (e.g. make a shadow compass, wind surf, make empanadas, etc...) or you will provide the class with information about a topic of your choosing (e.g. biography of a historical figure, history of skydiving, etc…). You may choose to use visual aids, but they are not required. You will be required to prepare and turn in a typed outline right before you speak, deliver the speech extemporaneously, and complete a formal self-critique of your performance.
Total Points = 100.

Persuasive Speech (3-5 minutes): This is a subjective speech based on objective research in which you will either convince your audience to believe something (e.g. gun laws make us safer, the illuminati exists, etc...) or charge them to take a specific action (e.g. donate organs, boycott circuses, etc...). You may use visual aids, but they are not required. You will be required to prepare and turn in a typed outline with a minimum two-source MLA or APA bibliography right before you speak, deliver the presentation extemporaneously, and complete a formal self-critique of your performance.
Total Points = 150.

Group Speech (3-5 minutes): This is a subjective speech based on an original product or service that your base group develops (e.g. remote-controlled trashcan, umbrella
backpack, etc…). You will be required to use at least one visual aid. You will be expected to prepare and turn in a typed outline w/ a minimum 2-source MLA or APA bibliography right before you speak, deliver the presentation extemporaneously as a group, and complete a formal self-critique of your performance.
Total Points=150.

Means of Assessment of Course Learning Outcomes

Exams, Oral Presentations, Group Work, Written Papers, Class Participation, & Communication Activities.

Evaluation Procedures:

All tests and assignments listed below are based upon a point system and must be completed in order to pass the course. Please keep track of your grades on this page. You may earn points in the following manner:

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Point Value</th>
<th>Your Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm Exam</td>
<td>100 points</td>
<td></td>
</tr>
<tr>
<td>Final Exam</td>
<td>100 points</td>
<td></td>
</tr>
<tr>
<td>Personal Narrative Speech</td>
<td>50 points</td>
<td></td>
</tr>
<tr>
<td>Informative Speech</td>
<td>100 points</td>
<td></td>
</tr>
<tr>
<td>Persuasive Speech</td>
<td>150 points</td>
<td></td>
</tr>
<tr>
<td>Group Persuasive Speech</td>
<td>150 points</td>
<td></td>
</tr>
<tr>
<td>Participation</td>
<td>50 points</td>
<td></td>
</tr>
<tr>
<td>TOTAL POSSIBLE POINTS</td>
<td>700 points</td>
<td></td>
</tr>
</tbody>
</table>

Grading Scale
The grade for this course is based on a point system which is as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Point Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>627-700</td>
</tr>
<tr>
<td>B</td>
<td>557-626</td>
</tr>
<tr>
<td>C</td>
<td>487-556</td>
</tr>
<tr>
<td>D</td>
<td>417-486</td>
</tr>
<tr>
<td>F</td>
<td>0-416</td>
</tr>
</tbody>
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Final Grade Reports are no longer mailed. Convenient access is available online at [www.econnect.dcccd.edu](http://www.econnect.dcccd.edu). Use your identification number when you log onto eConnect, an online system developed by the DCCCD to provide you with timely information regarding your college record. Your grades will also be printed on your Student Advising Report, which is available in the Admissions Office.

Eastfield College Email Policy
Faculty and students must have and use a DCCCD account for all correspondence relating to academic coursework. For information on setting up a DCCCD student email account go to: [http://www.dcccd.edu/netmail/home.html](http://www.dcccd.edu/netmail/home.html)
**CLASS PARTICIPATION** is an important component of this course. Your participation/attendance in this course is essential to the success of the learning experience. I expect you to be present during each class meeting, to arrive when class begins and to stay until class is over. As an incentive to attend regularly, you will receive a participation grade for the semester. If you have more than three unexcused absences, regardless of the cause(s), you will not be allowed to pass the course. It is your responsibility to keep up with information discussed in class when absent. (Please make a friend in class and cover for each other.) An excused absence will not deduct points from your participation grade. These are defined as illness, family death, school-sponsored activity, or approved religious holiday. However, please be prepared to provide appropriate documentation if requested.

**CLASSROOM REQUIREMENTS**

A. It is expected that you will develop an ethical framework to guide communication interactions.
B. There will be neither make-up speeches, nor exams for unexcused absences.
C. All exams will be taken online with certain guidelines to be discussed.
D. I expect you to be on time for class and stay until class is over. However, if it is an emergency, let me know and we can likely work around it.
E. Three unexcused, late arrivals will equal one unexcused absence.
F. You will receive a thorough description of requirements for all formal assignments before they are due. All assignments done outside of class must be TYPED, double-spaced, with appropriate margin, and a font size between 11-12 points to receive credit (e.g., papers, outlines, etc.). Your bibliographies will be in MLA or APA format in accordance with the latest edition.
G. It is your responsibility to engage in behavior that is respectful and supportive during classroom instruction and interaction this also means listening attentively to your fellow classmates when they are delivering their speeches. (See Student Code of Conduct).
H. Please do not enter the classroom if a student is giving a speech. Wait outside and when the speech is over, you may come into the classroom.
I. Speeches will be recorded by the instructor.
J. Cell phones must be turned off during speeches.
K. Students are expected to behave as adults in a college-appropriate manner. These expected behaviors include punctuality, participation in activities, and positive contribution to the work at hand. Behaviors such as habitual or excessive tardiness, sleeping in class, and excessive talking during instruction or verbal attacks will result in loss of daily participation points. Additionally, after one private warning from the instructor regarding disruptive behavior from individual students, the instructor may elect to refer the student to the Dean of Students AND that student will not be allowed to return to the class until a meeting with the Dean of Students has taken place and appropriate decisions have been made.
L. Incompletes" require that you have a minimum grade of "C" and have a minimum of 70% of the course assignments completed. Incompletes are an option in cases of extreme emergency only and given at the instructor's discretion.
SPCH 1311 Introduction to Speech Communication

Introduces basic human communication principles and theories embedded in a variety of contexts including interpersonal, small group, and public speaking.

Learning Outcomes

Upon successful completion of this course, students will:

1. Apply the principles of human communication including: perception, verbal communication, nonverbal communication, listening, and audience analysis.
2. Demonstrate how to establish and maintain relationships through the use of interpersonal communication.
3. Apply small group communication skills including: problem solving, group roles, leadership styles, and cohesiveness.
4. Develop, research, organize, and deliver formal public speeches
5. Recognize how to communicate within diverse environments

https://www.eastfieldcollege.edu/syllabipolicies

The instructor reserves the right to amend this syllabus as necessary

STUDENTS MUST COMPLETE AND PASS ALL MAJOR ASSIGNMENTS IN THE COURSE BY THE DUE DATE/TIME IN ORDER TO RECEIVE A PASSING GRADE.
## COURSE CALENDAR

<table>
<thead>
<tr>
<th>WEEK</th>
<th>ACTIVITY</th>
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</table>
| 1    | Course Overview  
Chapters 1-4  
**Personal Narrative Speeches** |
| 2    | Chapters 5-8 & 17  
**Informative Speeches**  
Midterm Exam Chs. 1-8 & 17 |
| 3    | Chapters 9-12 |
| 4    | Chapters 13-16 & 18  
**Persuasive Speeches** |
| 5    | Group Speeches  
**Final Exam Chs. 9-16 & 18** |