Global Logistics Management IBUS 1300---85420
Summer 2019 3 Credit Hours

INSTRUCTOR’S NAME: Lorraine McCord
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OFFICE HOURS: By Appointment
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CLASS MEETING TIME: Online class with Thursday week start
DROP DATE: Monday, July 22

THE INSTRUCTOR RESERVES THE RIGHT TO AMEND A SYLLABUS AS NECESSARY.

I. COURSE DESCRIPTION: Global logistics, management processes, procedures, and regulations used in transportation, physical distribution, warehousing, inventory control, materials handling, packaging, plant and warehouse location, risk management, customer service, and networks for logistics, suppliers, and information. Includes decision making and case resolution techniques to solve problems and to develop logistical and information networks for supply chain management appropriate for global corporations.

II. COURSE PREREQUISITES: No prerequisites required.

III. REQUIRED / RECOMMENDED COURSE MATERIALS:

   International Logistics, 5th Edition, Pierre David
   https://cicerobooks.com/product/international-logistics-5e-print/

   ISBN-10: 0989490645

IV. COURSE OBJECTIVES: At completion, students should be able to:
   a. Identify the business implications of global logistics management;
   b. Incorporate sources of suppliers into a supplier network;
   c. Relate the various activities of supply chain management to marketing and regulatory processes;
   d. Describe a logistics information system;
   e. And describe the career opportunities available in the global logistics management field.

V. LEARNING OUTCOMES: At completion, students should be able to determine the advantages and disadvantages of the various modes of transportation, the documents created and used in the international shipping process and the players that make a global
supply chain work.

VI. **CORE / WECM / SCANS COPENTENCIES:**

**SCANS COMPETENCIES:** The Secretary’s Commission on Achieving Necessary Skills (SCANS) was appointed by the Secretary of Labor to determine the skills that individuals need in order to succeed in the workplace. Richland College is determined to prepare you with the knowledge and skills you need to succeed in today’s dynamic work environment. Towards that goal, the following SCANS workplace competencies and foundation skills have been incorporated into the curriculum for this course:

<table>
<thead>
<tr>
<th>Employment Interpersonal Skills</th>
<th>Apply Thinking Skills</th>
<th>Display Appropriate Personal Qualities</th>
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</thead>
<tbody>
<tr>
<td>Participate as team members</td>
<td>Display creative thinking</td>
<td>Exhibit responsibility</td>
</tr>
<tr>
<td>Teach others</td>
<td>Exhibit decision-making skills</td>
<td>Demonstrate appropriate self-esteem</td>
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<tr>
<td>Serve client/customers</td>
<td>Use problem solving skills</td>
<td>Demonstrate appropriate social skills</td>
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<tr>
<td>Exercise leadership</td>
<td>Visualize mind’s eye concept</td>
<td>Display self-management skills</td>
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<td>Negotiate conflict</td>
<td>Use appropriate learning techniques</td>
<td>Display integrity/honesty</td>
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<td>Respect cultural diversity</td>
<td>Exhibit reasoning skills</td>
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VII. **SPECIFIC COURSE LEARNING OUTCOMES:** See Course Objectives

VIII. **COURSE OUTLINE:**

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Textbook Reference</th>
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<tbody>
<tr>
<td>(1)</td>
<td>June 6</td>
<td>Intro to Global Logistics/Exam</td>
<td>2 – Supply Chain Management</td>
</tr>
<tr>
<td>(2)</td>
<td>June 13</td>
<td>Case Study - Intro to Global Logistics</td>
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<tr>
<td>(3)</td>
<td>June 20</td>
<td>Infrastructure and Transportation/Exam</td>
<td>3 - Infrastructure, 11 – Ocean, 12 - Air, 13 – Land/Multimodal</td>
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<tr>
<td>(4)</td>
<td>June 27</td>
<td>Case Study - Infrastructure and Transportation</td>
<td></td>
</tr>
<tr>
<td>(5)</td>
<td>July 3</td>
<td>Preparing International Shipments/Exam</td>
<td>6 - Incoterms, 9 - Documents, 10 - Insurance</td>
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IX. EVALUATION PROCEDURES, EXAMS AND ASSIGNMENTS:

Grades will be comprised of the following:
- Exams (5) – 15 points each = 90pts
- Weekly Discussion Board Postings (5) - 10 points each = 50pts
- Case Study Responses (4) – 10 points each = 40pts
- Final Project (1) = 35pts

GRADING SCALE: Total Points = 200
- A - 180+
- B - 160---179
- C - 140---159
- D - 120---139
- F – below 120

CLASSROOM POLICIES: Students are expected to participate weekly and to perform at their highest level of excellence. All communications directed to each other and to the professor should be class related, timely, and conducted in a professional manner.

ATTENDANCE POLICIES: In order to be successful students must attend and participate in enrolled courses. Although there are no specific attendance policies in this online course, students are expected to actively participate and engage in the different learning activities that are scheduled each week. The Weekly Course Schedule (located above) will give you specific deadline dates for submission of all assignments in this course.

CONCURRENT ENROLLMENT: Continuing Education students are held to the same academic standards as credit students when enrolled in this course. Concurrent enrollment students earn Continuing Education Units (CEUs) rather than college credit for this course and are expected to complete all required assignments and exams.

QEP: LEARNING TO LEARN—DEVELOPING LEARNING POWER: Richland’s Quality Enhancement Plan (QEP) provides techniques, practices, and tools to help students develop the habits, traits, and behaviors needed to be effective lifelong learners empowering success in
college and in life.”

**FINAL GRADE REPORT:** Final grade reports are available online. Students need to enter their seven-digit student identification number when they log onto eConnect, an online system developed by the DCCCD to provide you with timely information regarding your college record. The website address is: http://econnect.dcccd.edu

**INSTITUTION POLICIES:**
*Institutional Policies relating to this course can be accessed from the following link*
www.richlandcollege.edu/syllabipolicies