Principles of Microeconomics

STUDENT SYLLABUS

Professor: Inske Zandvliet  Office Room #: M201 – Brookhaven College
Office Hours: By Email or Telephone
Mailing Address:
Business Studies Division
3939 Valley View Lane
Farmers Branch, TX 75244
E-mail Address: IZandvliet@dcccd.edu  Office Phone: 972-860-4185

Welcome to the Principles of Microeconomics. The information in this syllabus is designed to help you successfully complete this course.

Read this syllabus thoroughly and retain a copy for your future reference. The syllabus contains valuable information about this online course.

Please note: The instructor reserves the right to modify any course requirements and calendar due dates as necessary to effectively manage and conduct this online course. Students are responsible for contacting the instructor and seeking clarification of any requirement that is not understood.

TECHNICAL REQUIREMENTS AND SUPPORT:

- This course requires access to a Computer, the Internet, and Email. Not having access is not an excuse for not having work completed.

- If you should have any technical difficulties send an email to ecampus.support@dcccd.edu or call 972-669-6402.
ONLINE ORIENTATION:

You must visit the online orientation at the course website and complete the Introductory Discussion requirements in order to verify your enrollment in the course. You will be provided a general overview of Economics 2302 and the requirements for completing this course.

REQUIRED TEXTBOOK:


NOTICE TO STUDENTS

This notice is to make you aware that alternative sources exist for purchasing textbooks. A student of this institution is not under any obligation to purchase a textbook from a college- or university-affiliated bookstore. The same textbook also may be available from an independent retailer, including an online retailer. The Dallas County Community College District cannot guarantee the quality of textbooks purchased from other sources and cannot provide information regarding their pricing and refund policies.

*Principles of Economics II*

This is a Texas Common Course Number.

**Prerequisite:** Developmental Reading 0093 or English as a Second Language (ESOL) 0044 or have met the Texas Success Initiative (TSI) standard in Reading.

**Course Description:** The principles of microeconomics are presented. Topics include the theory of demand, supply, and price of factors. Income distribution and theory of the firm are also included. Emphasis is given to microeconomic applications of international trade and finance as well as other contemporary microeconomic problems. (3 Lec.)

**Coordinating Board Academic Approval Number 4506015125**
CORE CURRICULUM OBJECTIVES

Economics 2302 satisfies the following Core Curriculum Intellectual competencies defined by the Texas Higher Education Coordinating Board.

1. Critical Thinking Skills - to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
2. Communication Skills - to include effective written, oral, and visual communication
3. Empirical and Quantitative Skills - to include applications of scientific and mathematical concepts
4. Social Responsibility - to include intercultural competency, civic knowledge, and the ability to engage effectively in regional, national, and global communities

STUDENT LEARNING OUTCOMES

Students will be able to

1. Define the concept of scarcity and explain how it affects the economic decision.
2. Recognize and interpret the demand and supply model.
3. Identify and explain market equilibrium.
4. Explain the concept of elasticity and its effect on price and output and the role it plays in determining tax burden.
5. Explain the theory of consumer behavior.
6. Define externality and identify positive and negative externalities.
7. Identify the differences between a perfectly competitive market and imperfectly competitive markets and the implications for each economic outcome.

COURSE FORMAT

All work is due on the due dates and times listed below. It is imperative that tests, assignments, and problem sets be started in a timely fashion so they may be completed before 11:59 pm. Any course work that is submitted after 11:59 pm, even by one minute will not count toward the final average.
Introductory Discussion and Reply Due by June 7, 2019 (11:59pm)

Unit I Due June 13, 2019 (11:59pm)
- Ch. 1 Introduction, Opportunity Costs
- Ch. 2 Model Building, Gains from Trade
- Ch. 3 Demand, Supply, and Market Equilibrium
- Ch. 4 Elasticity
- Ch. 5 Market Outcomes and Tax Incidence
- Ch. 6 Price Controls
- Unit 1 Discussion
- Unit 1 Test Part 1
- Unit 1 Test Part 2

Unit II Due June 20, 2019 (11:59pm)
- Ch. 7 Externalities, Public Goods
- Ch. 8 Business Costs, Production
- Ch. 9 Competitive Markets
- Ch. 10 Monopoly and Regulation
- Ch. 11 Price Discrimination
- Unit 2 Discussion
- Unit 2 Test Part 1
- Unit 2 Test Part 2

Unit III Due June 27, 2019 (11:59pm)
- Unit 3 Writing Assignment

Unit IV Due July 1, 2019 (11:59pm)
- Ch. 12 Monopolistic Competition
- Ch. 13 Oligopoly, Strategic Behavior
- Ch. 14 Resources in the Labor Markets
- Ch. 15 Income Inequality & Poverty
- Ch. 16 Consumer Choice
- Ch. 19 International Trade
- Unit 4 Discussion
- Unit 4 Test Part 1
- Unit 4 Test Part 2

Unit V Due July 3, 2019 (11:59pm)
- Unit 5 Test (Final) Part 1
- Unit 5 Test (Final) Part 2
Your professor is here to help you! However, since we do not meet in regular class sessions, you may have to initiate contact via Email and/or Telephone. Please do not hesitate to contact your instructor when you have any questions. I generally respond to emails within 24 hours. If you have not heard back from me in 24 hours, please do not hesitate to contact me again. I do not answer emails on Saturday and Sunday.
DISCUSSION * GRADERS * TEST SCHEDULES

Online Discussions: You are required to participate in an introductory discussion and three online discussions, which will be posted on the course "Discussion Board". You are required to reply to the post of one of your classmates. These four discussions will count as 25 points for a total of 100 points for the semester.

- The introductory discussion board will be graded as a participation grade. It allows you to see who your peers are and to get a sense of community- which can be hard in an online class! Just introduce yourself and say a little bit about yourself- why are you taking this class? Are you a full time student? If so, here in Dallas or somewhere else? Is this a required course for you or is this for your own knowledge and growth? You must also reply to at one other student, but look at the discussions of your fellow classmates. The initial post is worth 15 of the 25 points and the reply to a classmate is the remaining 10 points.
- The remaining three discussions are based upon the information from the class and textbook. You must fully answer the question. You must reply to the post one of your classmates. Your reply should include whether you agree or disagree with the statements made, and why.

Writing Assignment: The writing assignment is a Brief 1 to 2 page paper on the topic found on ecampus. The paper requires some outside research. It is worth 100 points.

Tests and Final Exam: This course requires the use of LockDown Browser for online exams. Three tests and a comprehensive final, one on each unit, will be given during the semester. Check the exam schedule provided later in this syllabus for the test dates. Each Test will cover the assigned chapters, assignments and problem sets and will consist of a combination of multiple-choice, fill in the blank, and matching.

All Tests and the Final Exam have two parts:

- Part 1 consists of 30 questions (2 points each) based upon concepts and definitions. The time limit for Part 1 is 45 minutes.
- Part 2 consist of 20 questions (2 points each). These questions require calculations. The time limit for Part 2 is 40 minutes.

Total Points for each Test and Final Exam = 100 points

Exceeding the time limit will result in a zero for the test. All timed tests will be time stamped for beginning and ending times as per what is reported through eCampus, no exceptions. Please make sure you have a reliable and adequate internet connection before you take any timed test.
Tests completed after the due date and time will not count towards the final average.
LockDown Browser Requirement

This course requires the use of LockDown Browser for online exams. Watch this video to get a basic understanding of LockDown Browser:


Download Instructions

Download and install LockDown Browser from this link:

https://download.respondus.com/lockdown/download.php?id=646535357

Once Installed

- Start LockDown Browser
- Log into Blackboard Learn
- Navigate to the test

Note: You won't be able to access tests with a standard web browser. If this is tried, an error message will indicate that the test requires the use of LockDown Browser. Simply start LockDown Browser and navigate back to the exam to continue.

Guidelines

When taking an online test, follow these guidelines:

- Before starting the test, know how much time is available for it, and also that you've allotted sufficient time to complete it
- Turn off all mobile devices, phones, etc. and don't have them within reach
- Clear your area of all external materials - books, papers, other computers, or devices
- Remain at your desk or workstation for the duration of the test
- LockDown Browser will prevent you from accessing other websites or applications; you will be unable to exit the test until all questions are completed and submitted

Getting Help

Several resources are available if you encounter problems with LockDown Browser:

- The Windows and Mac versions of LockDown Browser have a "Help Center" button located on the toolbar. Use the "System & Network Check" to troubleshoot issues. If an exam requires you to use a webcam, also run the "Webcam Check" from this area
- If you have technical questions, contact Technical Support for help at 1-866-374-7169 or 972-669-6402.
- Respondus has a Knowledge Base available from support.respondus.com. Select the "Knowledge Base" link and then select "Respondus LockDown Browser" as the product. If your problem is with a webcam, select "Respondus Monitor" as your product

If you're still unable to resolve a technical issue with LockDown Browser, go to support.respondus.com and select "Submit a Ticket". Provide detailed information about your problem and what steps you took to resolve it
Tests (sum of parts 1 and parts 2), Final, and Unit 3 Writing Assignment Grades are based on this scale:

- 90 – 100 = A
- 80 – 89 = B
- 70 – 79 = C
- 60 – 69 = D
- 0 – 59 = F

Discussions are graded on this scale:

- 45 - 25 = A
- 40 - 44 = B
- 35 - 39 = C
- 30 - 34 = D
- 0-29= F

Final Grades: Semester grades will be assigned according to a 600 + point scale:

- 540 – 600 + = A
- 480 - 539= B
- 420 - 479 = C
- 360 - 419= D
- 0-359 = F

GRADES ARE EARNED. NO POINTS WILL BE ADDED TO ACHIEVE A HIGHER GRADE UNDER ANY CIRCUMSTANCES.
## TESTING SCHEDULE

<table>
<thead>
<tr>
<th>UNIT</th>
<th>ONLINE DISCUSSIONS, ASSIGNMENTS, PROBLEM SETS, EXAMS, WRITING ASSIGNMENT Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introductory</td>
<td><strong>June 7, 2019 (11:59pm)</strong></td>
</tr>
<tr>
<td>Discussion</td>
<td><strong>June 13, 2019 (11:59pm)</strong></td>
</tr>
<tr>
<td>I</td>
<td><strong>June 20, 2019 (11:59pm)</strong></td>
</tr>
<tr>
<td>II</td>
<td><strong>June 27, 2019 (11:59pm)</strong></td>
</tr>
<tr>
<td>III</td>
<td><strong>July 1, 2019 (11:59pm)</strong></td>
</tr>
<tr>
<td>IV</td>
<td><strong>July 3, 2019 (11:59pm)</strong></td>
</tr>
</tbody>
</table>

**MAKE-UP POLICY:** There are NO exceptions for late work. It is simply NOT accepted. All assignments will be made available from the first day of this course. This should give you ample time to submit the assignments for any Unit.
WITHDRAWAL POLICY

If you are unable to complete this course, it is your responsibility to withdraw formally. The withdrawal request must be received in the Registrar’s Office by June 25, 2019. Failure to do so will result in your receiving a performance grade, usually an “F.” If you drop a class or withdraw from the college before the official drop/withdrawal deadline, you will receive a “W” (Withdraw) in each class dropped.

STOP BEFORE YOU DROP

For students who enrolled in college level courses for the first time in the fall of 2007, Texas Education Code 51.907 limits the number of courses a student may drop. You may drop no more than 6 courses during your entire undergraduate career unless the drop qualifies as an exception. Your campus counseling/advising center will give you more information on the allowable exceptions. Remember that once you have accumulated 6 non-exempt drops, you cannot drop any other courses with a “W”. Therefore, please exercise caution when dropping courses in any Texas public institution of higher learning, including all seven of the Dallas County Community Colleges.

FINAL GRADES

Final grades will not be available from the ECON Lab. The Registrar’s Office is responsible for posting final grades and they will be available through the online eConnect system.

STUDENTS WITH FINANCIAL AID

If you are receiving Financial Aid grants or loans, you must show participation in this class prior to the certification date (09/04/10) by either emailing or contacting the professor or logging on to the eCampus course website. Do not drop or stop attending any class without consulting the Financial Aid Office. Changes in your enrollment level and/or failing grades may have adverse consequences.

REPEATING THIS COURSE

Effective for Fall Semester 2005, the Dallas County Community Colleges will charge additional tuition to students registering the third or subsequent time for a course. All third and subsequent attempts of the majority of credit and Continuing Education/Workforce Training courses will result in additional tuition to be charged. Developmental Studies and some other courses will not be charged a higher tuition rate. Third attempts include courses taken at any of the Dallas County Community Colleges since the Fall 2002 Semester.
ACADEMIC HONESTY

The purpose of the Student Code of Conduct is to provide guidelines for the educational environment of The Dallas County Community College District. Such an environment presupposes both rights and responsibilities. Disciplinary regulations at the college are set forth in writing in order to give students general notice of prohibited conduct. Students should be aware of disciplinary actions for all forms of academic dishonesty, including cheating, fabrication, facilitating academic dishonesty, plagiarism, and collusion.

AMERICANS WITH DISABILITIES ACT COMPLIANCE

If you are a student with a disability and/or special needs who requires ADA accommodations, please contact your college Disability/Special Services Office in Room S-124 on the Brookhaven Campus. Paperwork needs to be submitted to the instructor PRIOR to the first test.

STUDENT ABSENCES DUE TO RELIGIOUS OBSERVANCE

Absences for observance of a religious holy day are excused. A student whose absence is excused to observe a religious holy day is allowed to take a make-up examination or complete an assignment within a reasonable time after the absence.

Online Teaching Learning Center on the Internet at http://telecollege.dcccd.edu/services.
This Center contains resources to support your success in this course. Visit it often!

DISTANCE LEARNING DEGREE PLANNING AND ARTICULATION INFORMATION

You can earn a complete Associate of Arts or Associate of Sciences degree through distance learning by taking college credit courses via television or "on-line" by computer over the Internet. Some courses may require on-campus orientation and testing, while others will allow you to complete all of the work from your home or office. While the content, credit and transferability for these courses are the same as for similar courses taken on campus, the learning activities will vary depending on the type of delivery you choose. In addition, there are a number of four-year colleges now offering the complete Bachelor’s degree by distance. We currently have articulation agreements with some of these colleges.

DISTANCE LEARNING SERVICES

If you need general information, please call the Distance Learning and College Services number at 972-669-6401, Mon-Thurs 9:00 a.m.-5:30 p.m. & Fri 8:30 a.m.–5:00 p.m. or leave a voice message for assistance.
STUDENT E-MAIL and CHANGE OF ADDRESS

Legal privacy issues prevent me from discussing your work or your grades on commercial e-mail accounts. If you wish to send your papers as attachments to an email, or if you have a question about your grade, you must open a student e-mail account. The account is free. You may set it up by going to www.dcccd.edu and click on Student Services, Online Services, and Student NetMail.

Notify the campus admissions office (in person or in writing) to change your address where you are enrolled. You receive grade cards, and other important information through the mail. It is extremely important that your phone number is accurate so that your instructor can contact you when necessary.

The instructor reserves the right to modify any course requirements and calendar due dates as necessary to manage and conduct this course online. Students are responsible for contacting the instructor and seeking clarification of any requirement that is not understood.

INSTRUCTOR RIGHT TO MODIFY
The instructor reserves the right to modify any course requirements and calendar due dates as necessary to manage and conduct this course online. Students are responsible for contacting the instructor and seeking clarification of any requirement that is not understood.

INSTITUTIONAL POLICIES
The following link will take you to a detailed explanation of the policies that follow:

https://www.Brookhavencollege.edu/syllabusaddendum

DROP/WITHDRAWAL
STOP BEFORE YOU DROP
FINANCIAL AID STATEMENT
FINANCIAL AID CERTIFICATION OF ATTENDANCE
INTERNATIONAL STUDENTS
RELIGIOUS HOLIDAYS
ADA STATEMENT

ACADEMIC INTEGRITY

REPEATING THIS COURSE

GRADE REPORTS

FERPA

INSTRUCTOR’S RIGHT TO MODIFY

A NOTE ON HARASSMENT, DISCRIMINATION AND SEXUAL MISCONDUCT