PART A. Course Information

1. ARTS 2348-26226 –Digital Art I Course Syllabus MTuWThF 9-5, 7.11-26.2015

2. Catalog Description: Digital Art I
   This is a Texas Common Course Number.
   Course Description: This course will focus on two- or three-dimensional projects in a special topics area. Emphasis is on individual expression. This course may be repeated if topics and learning outcomes vary. (2 Lec., 4 Lab.)
   Coordinating Board Academic Approval Number 5004025226

3. Prerequisites: Recommended prerequisites for Art Majors, Arts 1311, Arts 1312, Arts 1316, and Arts 1317.

4. Student Learning Outcomes:
   The student who successfully completes this course should be able to identify and/or demonstrate through visual means:
   1. operation of digital image acquisition equipment as a means of image generation;
   2. application of the elements and principles of design to digital artworks;
   3. use hardware and software for the facture of digital artworks;
   4. introduction to fundamentals of digital image development, manipulation, and editing methods, including software and archival output;
   5. introduction of the fundamental historical, aesthetic, theoretical and conceptual issues of digital art as an artist’s medium, with emphasis on contemporary practices and their historical antecedents and contexts; and the relationships between digital media and other visual media and culture;
   6. develop a personal aesthetic and conceptual position within the context of digital media as an artist’s medium;
   7. enhance skills of image selection, portfolio preparation, and presentation,
   8. enhanced critical and analytical thinking in the interpretation and discussion of artworks.

5. Course Objectives—Exemplary Educational Outcomes
   This course is an introduction to the basic equipment, materials, processes, and aesthetic and conceptual concerns of digital media as an artist’s medium. Emphasis is placed on the development and integration of technical and visual and conceptual skills, particularly computer use including hardware and software, integration with correlative digital imaging processes, and the examination of the underlying aesthetic and theoretical premises of the several practices constituting the facture of digital artworks, including the historical antecedents and contexts of contemporary practices. Assignments are made to address specific technical and aesthetic and conceptual aspects of digital imaging in the context of the visual arts. This course will focus on digital print output as an artist’s medium, using Photoshop as a working space for virtual drawing, painting, and collage, including use of the scanner as a tool for image acquisition, and archival image output for two-dimensional media. Attention will be given both to artworks that will have their origin and final output in digital media, and in the use of digital means as an aspect of the workflow for other, traditional artist’s media.

6. Course Requirements
   Students will produce digital artworks using digital equipment and methods, from conception to presentation. Works will be presented for critiques, as listed in the course calendar, given in class the first day of the semester. Assignments for the exercises and projects will be made periodically during the semester as required.

7. Instructor: David Newman office: D17 telephone: 972.860.4101 email: dnewman@dcccd.edu
   Kalee Appleton, Assistant Professor of Art, Texas Christian University, will be Visiting Artist for this workshop class.

8. Office Hours: MTWR 8:30—9:00 and by arrangement.

9. Lectures, Demonstrations, Discussions, Critiques, Readings:
   In general, except for days on which critiques are held, classes will begin with lectures, demonstrations, introduction of assignments, etc., followed by studio working time. There will be group critiques. Critique dates will be announced the first day of class. Group critiques will normally take the entire class periods, and are the studio art equivalent of major examinations. The instructor reserves the right to depart from the announced schedule and syllabus as necessary to support effective instruction and learning, adjust for holidays and campus closures, and the like, including the addition to, deletion from, or revision of segments of the course or this syllabus.
   There is no required text. Handouts for specific course content and assignments will be provided in class. Readings in the primary and critical literature of the discipline may be made.

10. Attendance / Participation Expectations:
   Attendance and active participation in class critiques and discussions are essential elements of this course. Consequently, more than three unexcused absences will result in lowering your grade, as will being tardy more than three times. Coming late and leaving early does not constitute acceptable attendance, and will be recorded as absences. Unproductive use of class time, including but not limited to cell phone use, email, and web surfing unrelated to class, is not permitted and will affect one’s grade. Please contact the instructor if you must be absent. Demonstrations, lectures, introduction of assignments and critiques are not repeatable: be in class, on time! Completion and presentation of assignments when due for critique is expected and required for full credit; work not turned in or turned in late will result in lowering the grade for the work.

11. The final course grade is the average of grades for all assignments, modified by attendance / participation.
Evaluation of achievement of student learning outcomes in ARTS 2356 is based on the works produced for assignments, attendance and participation in critiques and discussions. Evaluation of work, and the course grade, specifically addresses the student learning outcomes and intellectual competencies listed above in this syllabus, and the criteria specified below. Twenty completed prints are required over the course of the semester, of which half consist in specific assignments, and half consist in entirely open individual work.

**Evaluation of work** will be according to the following criteria:
- comprehension and conceptual and visual development of ideas within the medium and its processes.
- comprehension in definition and resolution of technical and aesthetic problems and issues in the works.
- craftsmanship and presentation.
- class participation in attendance, effective use of studio time, cleaning up, presentation of work, articulate discussion of decisions in one’s own work and of other’s work during critiques.

**Grading** assesses the attainment of learning outcomes as manifested in the work produced in the class and in participation in critiques and discussions, and is an average of grades for each of the artworks presented in the course, and will follow these general guidelines:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>Excellent, 90-100</td>
</tr>
<tr>
<td>B</td>
<td>Good, 80-89</td>
</tr>
<tr>
<td>C</td>
<td>Satisfactory, 70-79</td>
</tr>
<tr>
<td>D</td>
<td>Unsatisfactory, 60-69</td>
</tr>
<tr>
<td>F</td>
<td>Failing, 0 - 59</td>
</tr>
</tbody>
</table>

Course grades are available online [in eCampus](http://ecampus.dcccd.edu/).

13. The Testing Center is not used for this course.

14. **Safety Policies and Procedures**: are addressed in class as applicable. HAZMAT student training for photographic materials used in the course is provided.

15. **Use of Equipment, Facilities, Resources**:
- See posted hours for open lab hours: do not work in the F106 lab or the F112 darkroom during other scheduled classes. Appropriate use of facilities entails cleaning up and ready for use by others; this will affect one’s grade for the course.
- Use of Brookhaven College equipment, including computers and peripherals, is contingent on the DCCCD and Brookhaven College, as set forth in the Catalog [https://www1.dcccd.edu/catalog/ss/computer.cfm?loc=2](https://www1.dcccd.edu/catalog/ss/computer.cfm?loc=2), and other policies as applicable.

16. The **Drop/Withdrawal date** is given in the Academic Calendar, linked below.

17. The instructor reserves the right to depart from this schedule as necessary to support effective instruction and learning, adjust for holidays and campus closures, and the like, including the addition to, deletion from, or revision of segments of the course or of this syllabus.

**PART B:**

**INSTITUTIONAL POLICIES**

[https://www.brookhavencollege.edu/syllabusaddendum](https://www.brookhavencollege.edu/syllabusaddendum)

**ACADEMIC CALENDAR**

[https://www1.dcccd.edu/catalog/GeneralInfo/AcadCalendar/academic_calendar.cfm](https://www1.dcccd.edu/catalog/GeneralInfo/AcadCalendar/academic_calendar.cfm)

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