**General Information**  
ARTS 2348, 53001  
Digital Art 1

**Course Specific Data**  
El Centro College, Dallas County Community College District

**Instructor Contact Information**

<table>
<thead>
<tr>
<th>Instructor:</th>
<th>Prof. E. Omar Hernandez</th>
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</thead>
<tbody>
<tr>
<td>Telephone:</td>
<td>214-860-2343</td>
</tr>
<tr>
<td>eMail and/or Fax:</td>
<td><a href="mailto:Oherandez1@dcccd.edu">Oherandez1@dcccd.edu</a> (Ecampus Messaging preferred)</td>
</tr>
<tr>
<td>Office Location:</td>
<td>A524</td>
</tr>
<tr>
<td>Office Hours:</td>
<td>MTWTH 1pm-4pm or by appointment</td>
</tr>
</tbody>
</table>

**Course Information**

<table>
<thead>
<tr>
<th>Course Number:</th>
<th>2348</th>
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<tbody>
<tr>
<td>Section Number:</td>
<td>53001</td>
</tr>
<tr>
<td>Credit Hours:</td>
<td>3hrs</td>
</tr>
<tr>
<td>Class Meeting Time/Location:</td>
<td>9am-11:45am TR - room M1040</td>
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<tr>
<td>Course Title:</td>
<td>Digital Art 1</td>
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<tr>
<td>Course Description:</td>
<td>Studio art course that explores the potential of the computer hardware and software media for their visual, conceptual, and practical uses in the visual arts.</td>
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**Course Prerequisites**  
Developmental Reading 0093 or English as a Second Language (ESOL) 0044 or have met the Texas Success Initiative (TSI) standard in reading.

**Learning Outcomes**

1. To respond critically to works in the arts and humanities.
2. To engage in the creative process or interpretive performance and comprehend the physical and intellectual demands required of the author or visual or performing artist.
3. To articulate an informed personal reaction to works in the art and humanities.
4. To develop an appreciation for the aesthetic principles that guide or govern the humanities and arts.

**Core Courses and Intellectual Competencies**

Learning activities will include (but, not limited to) reading; powerpoint lectures, video clips, class discussions, and field trips (when appropriate). On completing the course, the student will:

1. To demonstrate awareness of the scope and variety of works in the arts.
2. To understand those works as expressions of individual and human values within an historical and social context.
3. To respond critically to works in the arts.
4. To engage in the creative process and comprehend the physical and intellectual demands required of the visual artist.
5. To articulate an informed personal reaction to works in the arts.
6. To develop an appreciation for the aesthetic principles that guide or govern the arts.
7. To demonstrate knowledge of the influence of literature, philosophy, and/or the arts on intercultural experiences.
8. Demonstrate knowledge of similarities and differences among the arts of various cultures.
9. Demonstrate the ability to understand and utilize the visual arts vocabulary.
10. Demonstrate knowledge of the variety of experiences available through museums and galleries.

**COURSE OUTLINE**

<table>
<thead>
<tr>
<th>PART 1: PHOTOSHOP FUNDAMENTALS</th>
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<tr>
<td>PART 2: IMAGING TECHNIQUES</td>
</tr>
<tr>
<td>PART 3: MEDIA AND PROCESSES</td>
</tr>
<tr>
<td>PART 4: ABSTRACTION AND ART HISTORY</td>
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</table>

**Final Critique**

**SUGGESTED TEXTS AND REQUIRED MATERIALS**

**Suggested:** textbooks - older versions are more inexpensive=
- Mastering Digital Printing, Harald Johnson, 2005
- Digital Art Studio, Watson-Guptill, 2004
- Adobe Photoshop Classroom in a Book Adobe Press; Bk&CD-Rom edition

**Required:**
- Large capacity flash drive
- Picasa or similar data storage account established
- Various additional supplies required as per assignments $30-$70

**EVALUATION PROCEDURES**

Performance in this class will be measured by:

1. Participation in all activities related to this class.
2. Meeting due dates and assigned times for all assignments, class activities, and project evaluations.
3. Graded assignments, evaluated with grading sheets that describe the criteria for evaluation and grading.
4. His/her improvement from the beginning of the semester to the end.
5. His/her ability to use new words in critiques.
6. His/her ability to openly, honestly express themselves about works of art and the creative process through the use of course methodology.
7. Students are expected to attend all scheduled critiques. Critique is an important exercise in all studio environments and is for the benefit of the student. ALL absences during critiques will be considered unexcused and a student will receive a zero for that portion of class.
8. The student is responsible for tracking his or her own course grade. All assignments will be returned as quickly as possible to allow the student proper course grade during the semester.
9. Evaluating art studio class work is a subjective task. The instructor's judgments are as unbiased as humanly possible: experience, quality, use of materials, knowledge of art history, expectations, overall class performance, and individual performance, are all factors considered during the grading process.

Meeting these measures will involve the following:

1. Produce a portfolio reflecting in-class and outside assignments.
2. Regular class attendance.
3. Participation in class critiques.
4. Bring in sketchbook assignments.
5. Meet the requirements of the grading scale.
### Grading Scale

<table>
<thead>
<tr>
<th>Grade</th>
<th>Description</th>
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<tbody>
<tr>
<td>A</td>
<td>Above average effort = excellence; work is turned in on time with an evident attempt of doing the assignment very well. The work shows evidence of investigation and effort. Followed instructions and directions. Presentation is neat and well executed.</td>
</tr>
<tr>
<td>B</td>
<td>Good, solid work, even outstanding at times and certainly above average. Missing one or 2 required elements or ideals. Display of knowledge but did not apply covered techniques.</td>
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<tr>
<td>C</td>
<td>Average and adequate. Full fills the requirement but lacks the effort and quality= missing more than 2 required elements or ideals.</td>
</tr>
<tr>
<td>D / F</td>
<td>Substandard, missing required elements/formats, instructions not followed, incomplete work, no display of readiness for the next level of assessment or progression</td>
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### Exams and Assignments

- **Possible Daily grade based on having supplies and participating:** daily grade may be assessed based on having proper supplies
- **Weekly “sketchbook” assignments:** Students will be asked to practice techniques covered during the week and possibly on the weekend
- **Photoshop Basics and review:** Students will learn and create basic imagery from covered techniques in class
- **Scanner Art:** Students will be given objects to deconstruct and reconstruct for scanning techniques that will be transformed into fine art compositions using covered techniques
- **Photo Manipulation:** Students will be asked to use original photographs to create an “impossible image” using covered techniques for fine art printing
- **Digital Print building:** Students will collect and prepare selected digitized textures/photos/scans and create foldable (a) object(s) process that deal with a particular concept
- **Home-made Digital Art:** using covered techniques and materials students will create a handmade-digital print that rejects preconceived ideals of computer generated art should look like
- **Final Project = Abstraction and Digital Language Written Critique:** Students will create an artwork based on a historical art movements - minimalism and an abstraction. Students will also perform a written critique using proper vocabulary terms and responses to be handed in.

**Note:** During the course of this class, some topics and or images may be considered offensive. It is not the intent of this class, instructor, or the school to offend, only to make the student aware of current and or past topics that have generated much exposure and or attention to the public and private forum.

### Attendance Policy

1. Do not expect this course to take less time than any other class, we require that you be in attendance for 16 weeks. In addition, you would need to devote many additional hours to working outside of class to complete assignments. All absences that occur during a graded assignment require a written excuse **Messages for excused absences are only valid prior to the class time of the absence. In case of extreme emergency a message after-the-fact will count as excused.**
2. Recorded daily grades are always a possibility throughout the semester at any point during a class period. No make-ups will be allowed. 1 or more zeros will drop a grade significantly.

3. 2 tardies (more than 9 min. late to class or meeting place) = 1 unexcused absence

4. If you miss 4 or more classes your performance and grade will decrease 10pts on its own! Class is almost 3 hours of work - thus to make up a missed class you will have to practice 3x the number of days missed outside of class on your own!

5. Leaving class early on a consistent basis, more than once during a week is NOT acceptable. Please plan accordingly.

6. It is your responsibility to attend class, complete assignments and submit them on time, and to notify the teacher in case of illness, accident or family crisis. Documentation is required. If you know that you are going to miss class, then turn in any work due on the day you will miss before that day.

7. You are responsible for any material presented or due during class on days that you are not here.

8. Final exam attendance is Mandatory. No excused absences will be given for this date. If you cannot be here for the final, please rethink taking this class!

9. If you have vacation, or other activities planned during the course times and days, where you know you will be out of town on class days, then you must clear your absence with the teacher before the 3rd day of class. (Only two days will be allowed.)

10. Work related travel will be excused, IF I am notified prior to, or immediately after, the trip. Even more than two (2) days absence may be a problem, so talk to me early!

11. Illness or emergencies require a call on the day of the absence.

12. In ALL cases or events, ALL assignments, lectures and class work missed are your responsibility whether you are here or not

13. In case of illness or emergency, the assignments must be turned in two days after your return.

14. In case of planned trips or absences, the assignments must be turned in either before your absence or within one day of return.

15. Students are expected to attend all classes in which they are enrolled. It is the responsibility of the student to consult with the instructor when it is necessary for the student to be absent from the class. Like many studio classes, success in this class depends to a great extent on physical facility gained through regular repetition. Newly gained small muscle skills can be quickly lost. Therefore, your attendance will determine your grade.

A major part of the class involves class participation, discussing assignments and problems with your classmates. This means that everyone needs to be doing the same assignments at approximately the same time. Check assignments and schedule for specific due dates.

**Late Work Policy**

Late work will not be accepted with the exception of a medical or personal emergency. Instructor must be notified immediately. Documented emergency make-up assignments, to replace a missed assignment, can only be assigned by the instructor.
### Course Drop Date:
The last day to withdraw from a class without a grade grade is (April 17th 7:00 pm). *(1900 hours)* in the Registrar's Office *(A130)*. Failure to withdraw from a course will result in a performance grade *(F, in more instances than not.)*

### Institutional Policies

#### Stop Before You Drop
For students who enrolled in college level courses for the first time in the fall of 2007, Texas Education Code 51.907 limits the number of courses a student may drop. You may drop no more than 6 courses during your entire undergraduate career unless the drop qualifies as an exception. Your campus counselling/advising centre will give you more information on the allowable exceptions.

Remember that once you have accumulated 6 non-exempt drops, you cannot drop any other courses with a “W.” Therefore, please exercise caution when dropping courses in any Texas public institution of higher learning, including all seven of the Dallas County Community Colleges. For more information, you may access [https://www1.dcccd.edu/6drop](https://www1.dcccd.edu/6drop)

#### Withdrawal Policy
If you are unable to complete this course, it is your responsibility to withdraw formally. The withdrawal request must be received in the Registrar's Office by the official drop date for this course (see Course Drop Date on the academic calendar in this syllabus). Failure to do so will result in your receiving a performance grade, usually an “F.” If you drop a class or withdraw from the college before the official drop/withdrawal deadline, you will receive a “W” *(Withdraw)* in each class dropped. For more information about drop deadlines, refer to the current printed Credit Class Schedule, contact the Admissions office at 214-860-2484 *(A169)*, or contact the Division Office.

#### Repeating a Course
Effective for Fall Semester 2005, the Dallas County Community Colleges will charge additional tuition to students registering the third or subsequent time for a course. All third and subsequent attempts of the majority of credit and Continuing Education/Workforce Training courses will result in additional tuition to be charged. Developmental Studies and some other courses will not be charged a higher tuition rate. Third attempts include courses taken at any of the Dallas County Community Colleges since the Fall 2002 Semester. See Third Attempt to Enroll in a Course at [http://www.dcccd.edu/thirdcourseattempt/](http://www.dcccd.edu/thirdcourseattempt/)

#### Financial Aid
**Financial Aid Certification of Attendance**

You must attend and participate in your on-campus or online course(s) in order to receive federal financial aid. Your instructor is required by law to validate your attendance in your on-campus or online course in order for you to receive financial aid. You must participate in an academic related activity pertaining to the course but not limited to the following examples: initiating contact with your instructor to ask a question about the academic subject studied in the course; submitting an academic assignment; taking an exam; completing an interactive video; participating in computer-assisted instruction; attending a study group assigned by the instructor; or participating in an online discussion board about academic matters relating to the course. In an online course, simply logging in is not sufficient by itself to demonstrate academic attendance. You must demonstrate that you are participating in your online class and are engaged in an academically related activity such as in the examples described above.

#### Academic Ethics
Any violation of the Student Code of Conduct *(as printed in the El Centro College Catalogue and available at [http://www1.dcccd.edu/catalog/about/standard.cfm](http://www1.dcccd.edu/catalog/about/standard.cfm)) will
**Syllabus**

**Digital Art 1, Section 53001 SP 2019**
(Based on Elements Approved for Use District Wide by Vice Presidents Council)

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<table>
<thead>
<tr>
<th><strong>be penalized accordingly. All violations will be forwarded to the proper college authorities for review. The college may, at its discretion, impose additional penalties on the student including academic probation, suspension, or expulsion.</strong></th>
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<tbody>
<tr>
<td><strong>ADA Statement</strong></td>
</tr>
<tr>
<td><strong>Religious Holidays</strong></td>
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<tr>
<td><strong>Campus Emergency Operation Plan</strong></td>
</tr>
<tr>
<td><strong>Disclaimer Reserving Right to Change Syllabus</strong></td>
</tr>
<tr>
<td><strong>El Centro College Policies</strong></td>
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| **Course-Related Institutional Policies** | **etiquette, etc.** Plan on being in the Lab 5-10 minutes before class to set up at a station! I will start class right on time. Tardies will affect your participation grade. A studio class is similar to lecture class in regards to behavior.  
- **During drawing sessions while the instructor is speaking please refrain from talking**  
- **All cell phones must be turned off** while class is in session (no text messaging) No exceptions! **Do not answer phones during class at any time.**  
- **No personal music devices are to be used during class unless instructed it is appropriate**  
- **Students must have supplies by second week of classes** failure to bring supplies will be recorded and reduce daily participation grade - if you borrow supplies from someone please replace item(s) that same week.  
You do not have to ask permission to use the restroom. **Frequently leaving the room will be questioned and your grade will be affected (participation grade).**  
DCCCD, ECC, the Arts and Sciences Division, are intolerant of disruptions that impede the learning and teaching process. |
Children on Campus

El Centro College strives to preserve an environment most conducive to teaching and learning for all enrolled students. Minor children may not be brought to classrooms, labs, testing areas, or study areas of the college. This practice is disruptive to the learning process. Children who are taking part in organized scheduled activities, or who are enrolled in specific classes, are welcomed. For reasons of security and child welfare, the college will not permit unattended children to be left anywhere on the premises. Students/Parents who have problems with childcare should visit the advisement/counselling centre or the Adult Resource Centre to receive referrals to childcare services in the area.

Computer Use Policy

This class will require you to utilize campus computers. Please see the computer use policy for the district under the student code of conduct at http://www1.dcccd.edu/cat0406/ss/computer.cfm

Calendar

January 2 (W) College buildings and offices open
January 14 (M) Faculty Reports
January 21 (M) Dr. Martin Luther King, Jr. Holiday
January 22 (T) Classes Begin
February 4 (M) 12th Class Day
February 28 - March 1 (R-F) Professional Development Days -- Thursday and Friday day classes will not meet. Friday evening, Saturday and Sunday classes will meet.
March 4 (M) Classes Resume
March 11-15 (M-F) Spring Break - College buildings and offices will be closed for the week.
March 18 (M) Classes Resume
April 17 (W) Last Day to Withdraw*
April 19 (F) Holiday
April 22 (M) Classes Resume
May 13-16 (M-R) Final Exams
May 16 (R) Semester Ends