Instructor Information
Instructor’s Name: Rebecca Escoto, M.A.
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Office Phone Number: 972-273-3548
Office Location: G-531 at the North Lake College campus
Office Hours: By appointment only.
The best way to contact me is by email. You MUST include our class (PSYC 2319) in the subject line. You can expect a response within 1-2 days, often sooner. If you would like to meet in person, please email me to make an appointment. I will try to arrange with you to meet at a time convenient for both of us.

Course Information
Course title: Social Psychology
Course details: 2019FA-PSYC-2319-78426 (10/22/19 – 12/12/19)
Class location: Internet Course (no on-campus meetings)
Credit hours: 3 lecture hours
Course description: Study of individual behavior within the social environment. May include topics such as the socio-psychological process, attitude formation and change, interpersonal relations, and group processes. Students may register for PSYC 2319 or SOCI 2326 but may receive credit for only one of the two.
Course prerequisites: One of the following must be met: (1) Developmental Reading 0093 or (2) English as a Second Language (ESOL) 0044 or (3) have met the Texas Success Initiative (TSI) Reading standard.
This is a Texas Common Course Number. Coordinating Board Academic Approval Number 4216015125

Required Textbook

Social Psychology, 10th Edition with MindTap
by S. Kassin, S. Fein & H. R. Markus | ©2017 | Cengage Learning
Access the course here: https://www.cengage.com/dashboard/#/course-confirmation/MTPPGM1N8B1D(initial-course-confirmation)
For Help with MindTap: https://www.cengage.com/help/mindtap/mt-student/introduction.html
Course Key: MTPPGM1N8B1D
Organization Name: NORTH LAKE COLLEGE > PSYC 2319 Fall 2019 2nd 8 weeks

Course Objectives for PSYC 2319

Students who successfully complete Psychology 2319 will be able to:
1. Define social psychology and related terminology.
2. Discuss the relationship between the person and the situation and its influence on attitudes, prejudice, aggression, prosocial behavior, and interpersonal relationships.
3. Describe the dynamics of group behavior in areas of social influence, such as altruism, conformity, obedience, deindividuation, leadership, intergroup relations, and conflict and cooperation.
4. Identify and evaluate the current and historical research, and research methods of social psychology, including ethical considerations.
5. Apply social psychological principles to real-world issues.

Course-Level Student Learning Outcomes:

Psychology 2319 students will be able to expect the following outcomes at the end of this course:
1. All students in PSYC 2319 will be able to comprehend and apply the basic principles associated with SOCIAL THINKING at a 75% level of achievement/proficiency as measured by an online post-test.
2. All students in PSYC 2319 will be able to recognize and comprehend the SOCIAL INFLUENCE at a 75% level of achievement/proficiency as measured by an online post-test.
3. All students in PSYC 2319 will be able to contrast the basic principles associated with SOCIAL RELATIONS at 75% level of achievement/proficiency as measured by an online post-test.
Grading Scale
Total possible points = 750
Grade of A = 675-750 points
Grade of B = 600-674 points
Grade of C = 525-599 points
Grade of D = 450-524 points
Grade of F = Less than 449 points

Evaluation Procedures for Grades
Syllabus Challenge (Quiz) = 10 points
MindTap Activities: 95 points (out of 108 points possible)
  Explore Questionnaire activities: 8 @ 3 points each = 24 points
  Explore Video activities: 6 @ 4 points each = 24 points
  Chapter Mastery activities: 12 @ 5 points each = 60 points
Chapter Quizzes: 12 @ 10 points each = 120 points
Discussions: 3 @ 25 points each = 75 points
Essays: 3 @ 50 points each = 150 points
Unit Exams: 3 @ 100 points each = 300 points
  EXTRA CREDIT: Post-Test: 10 points (also 13 points over 750 are built-in as extra!)
NOTE: The instructor reserves the right to include additional assignments, tests, and/or unannounced quizzes, increasing the number of total possible points.

Guidelines for Student Success
All students will participate in the following activities to assure that the Texas Core Objectives for Student Learning are met. Your instructor may include additional activities to enhance your educational experience.

Unit Divisions:
The course is divided into three units. It is vital that YOU keep up with unit due dates, so you do not get behind in this class. In each unit, you will complete MindTap activities, chapter quizzes, a discussion board, an essay and two parts of a unit exam. The MindTap activities are included with your access code with Cengage and will help you learn the material and score better on the chapter quizzes and unit exams. Each unit will close on a specific date at 9:00 p.m. All the assignments including the MindTap activities, discussion board, essay, chapter quizzes, essay and unit exam are due before 9 p.m. on the date that unit closes. You can work ahead, but you cannot go backward. There will be an opportunity to re-take one exam (multiple-choice part only) on the last day of class. You will need to email your instructor when you know which exam you want to retake. Please do this by December 9th.
Syllabus Challenge:

(10 points)
There will be a quiz over information in this syllabus (called a Syllabus Challenge) located in the “Start Here” section on eCampus. Complete the Syllabus Challenge as soon as possible so you are familiar with the expectations of the course right away. This quiz is used as the attendance certification assignment and should be completed before the census date for this session. It will only be available during the first unit and cannot be made up later. You can take it three times to achieve the highest score possible.

Discussion Board:

(3 @ 25 points each = 75 points total)
Students will participate in three (3) discussion board forums to allow students to engage with other students in the class. You are expected to read the appropriate section of the textbook before writing your response for each discussion board topic. You should not be able to see how other students have responded until you have submitted your own response. You will then read the responses to your classmates’ discussion posts and respond to three of them. Simple, one-word responses are not acceptable. Please respond with 2-3 sentences. I expect students to interact with each other in a respectful, academic manner. Click on the Discussion Board tab and follow the instructions to complete the first Discussion Board as soon as possible.

You will NOT receive a grade for any discussion board unless you have submitted your response and replied to at least three other students in the forum before the unit closes.

MindTap Activities:
(95 points total – out of 108 possible points – anything over 95 points is extra!)

Explore Questionnaire activities: 8 @ 3 points each = 24 points
Some chapters will open with an interesting questionnaire for students to fill out. You will earn 3 points for completing the questionnaire. Please be honest. There are usually no “right” answers on the questionnaires and your classmates cannot see your responses. I think you will find these questionnaires entertaining and interesting!

Explore Video activities: 6 @ 4 points each = 24 points
Some chapters will have a video activity. During the video, they will stop and ask you a question. They will usually give you feedback on the correctness of your response. Then you will continue watching the video and answer another question at the end. Read the feedback for your responses to show you why you might have gotten it incorrect. You can repeat the activity until you get full credit. You will earn 4 points for each video you complete successfully. No partial credit will be given.
Chapter Mastery activities: 12 @ 5 points each = 60 points
Every chapter has Mastery Training. These activities will take time, but you will soon see that you are learning key concepts from the chapter. There are built-in break times that you should take advantage of. Give yourself time to complete these activities! You will score better on the chapter quizzes and the unit exams.

Please note: the built-in break times are enforced. The Cerego App (available for both Google and Apple devices) will allow you to complete Mastery activities while you are on the go. It will also give you notifications (if you allow them to) which will let you know when your break is over, and you can continue. It is highly recommended that you work on several chapters at a time.

Chapter Quizzes:
(120 points total)
There are twelve (12) chapter quizzes taken in eCampus. Students will read the assigned chapters from the text and take chapter quizzes over the material. Each quiz is 10 questions long and students have one hour to complete each attempt. Taking chapter quizzes is part of the formative learning process. Students will have three chances to master the material before the unit closes. A score of 70% is recommended (but not required) for students to advance to the next quiz. The recorded score will be the highest score achieved.

All quizzes are open-book/open-notes. Questions will be either multiple-choice or true-false format. I use a large pool of questions, which are chosen randomly for each attempt. Therefore, students will not likely see the same question twice.

For best results, complete the MindTap activities before taking the quiz. The next day, after a period of rest, review the chapter again and take the chapter quiz a second time. You should see your score increase on the second try. You can save the third attempt of a chapter quiz until before you take the unit exam. This time, the chapter quiz is also a good review before you take the unit exam. All three attempts can only be completed before the unit closes. Once the unit closes, quizzes are no longer available and cannot be made up later. I will keep the highest score.

Late submissions:
All assignments and activities in each unit are due no later than 9 p.m. on the day the unit closes. Anything not submitted by that time will earn a score of zero (0). Students are encouraged to keep up with the checklist so they do not get behind. Nothing will be accepted after the unit closes.
Essays:
(3 @ 50 points each = 150 points total)

Students will write three (3) essays to demonstrate your understanding of textbook readings. Each essay needs to be 250-400 words in length and should completely answer the questions. Students are expected to define terms in the essay and provide examples to show their understanding of the concepts. Please use several short paragraphs with clear, concise sentences. Essays will be checked for originality with SafeAssign. You must include bibliographic information, even from our textbook, such as: (Kassin, Fein, & Markus, 2017, p. 75). Do not cite researchers who are cited in the textbook unless you have researched those sources on your own. Just cite the textbook. If you use online citations (outside of the textbook or MindTap activities), be sure to include a link to the specific research (I will check!). Please use APA format for citing ALL references. Incomplete sources are a form of plagiarism and are not allowed. Do NOT worry about any other APA formatting guidelines. This is a simple essay, not a research paper. Do not write an abstract or include a running header.

When you are ready to submit your essay, click on "Write Submission" to type or paste your essay directly into the text box provided (DO NOT TYPE YOUR ESSAY INTO THE COMMENTS SECTION). Spell check and editing tools are available in the text box.

Grading Guidelines

Your essay will be graded along a continuum, ranging from excellent to unacceptable work. Below is a description of the grading scheme. (50 points total for each essay)

- Completely answers all questions 15 points
- Clearly defines all terms and/or concepts 10 points
- Provides examples and/or evidence supporting response 10 points
- Uses several paragraphs with short, concise sentences. 5 points
- Uses proper APA citation formats (reference citations only) 4 points
- Essay is within length guidelines (250-400 words) 4 points
- Originality report (based on SafeAssign results) 2 points

Unit Exams:
(300 points total)

There will be three unit exams. Each exam will be worth 100 points and will consist of 45 multiple-choice questions (2 points each) and 1 short answer question (worth 10 points). All exams are open-book/open-notes. Questions will come from a large pool of questions and will be chosen randomly for each attempt. Therefore, students will not likely see the same question twice.
Part 1: Multiple-Choice and True/False (90 points)
Students will have two chances to take the first part of the unit exams before the unit closes. The recorded score will be the higher score achieved. You will have 90 MINUTES to take Part 1 of the Unit Exam. This gives you about 2 minutes per question, so budget your time wisely. This is a **summative assessment**.

Part 2: Short Answer Question (10 points)
There are four possible short answer questions for each unit exam. You will only have 30 minutes at the time of the exam to submit your response and you will only get ONE CHANCE. This is your chance to communicate your critical thinking and the knowledge you have acquired in this unit. Take your time **PRIOR to taking the exam** to think about each possible question and write a thorough response (or at least an outline) for each one. At the time of the exam, you will be given one question chosen randomly. **Do not submit a response to another question.** It will be given a score of zero.

Like the regular essay assignments, your short answer response in the unit exam needs to be 250-400 words in length and should completely answer the questions. Students are expected to **define terms** in the essay and **provide examples** to show their understanding of the concepts. Please **use several short paragraphs** with clear, concise sentences. If you cite specific research, be sure to include bibliographic information, even from our textbook, such as: (Kassin, Fein, & Markus, 2017, p. 75). Do not cite researchers who are cited in the textbook unless you have researched those sources on your own. Just cite the textbook. If you use online citations, be sure to include a link to the specific research (I will check!). Incomplete sources are a form of plagiarism and are not allowed. Use an actual essay format, not a list of bullet points.

**Scoring Guidelines for Exam Short Answer Questions (10 points)**

- Completely answers all questions 2 points
- Clearly defines all terms and/or concepts 2 points
- Provides examples and/or evidence supporting response 2 points
- Use several short paragraphs with clear, concise sentences 2 points
- Uses proper citations and APA formats 1 point
- Response is within length guidelines (250-400 words) 1 point

To facilitate the short answer part of the exam, it is best to type your responses in a separate document and save it in TXT format. Then, when you open Part 2 of the exam, you will see which question you got. Simply retrieve the document, highlight your response to the designated question, and copy/paste it into the textbox on the exam. Take a few minutes to double-check your spelling (there is a spell-checker in the textbox) and make corrections before submitting your response.
NOTE: APA format is required for citing references only. I expect the essay to be written in essay format, without any extra APA elements such as a Running Header or Abstract.

Exams are due at 9 p.m. on the day the unit closes so be sure you are done in time. There are NO MAKE UP EXAMS for Part 2 of the exams. Since the short answer response is graded individually, scores should show up within a week. Email your instructor if you have questions.

Make-up Exams:
If a student misses a deadline for an exam (when the unit closes), a grade of zero will be given. Students will be allowed to makeup one exam (Part 1 ONLY), either a missed exam or just an exam you would like to re-take for a higher grade. Makeup exams will be available on eCampus during the last week of class, as indicated on the class calendar. You must notify your instructor before the last week of classes if you plan to makeup an exam.

How do you dispute the accuracy of a quiz/exam question?
Sometimes a student will question the accuracy of a quiz/exam question and wonder if they really got it wrong. Every effort is taken to be sure that all questions are accurate but mistakes do happen. With many multiple choice and true/false questions for each chapter, there are a lot of questions to double-check! However, I do respect your desire to confirm your learning.

TIPS:
★ Remember, you can take quizzes up to three times each. I highly recommend you take each quiz all three times. Try to space each attempt several hours apart or even on different days. Most weekly readings are about 30 pages long. Taking a quiz three times in one hour is not likely to give you a much better score. The questions might be different but the content is the same. Take a quiz and if you don’t do as well as you would like, read through your notes, use the PowerPoint presentations and take advantage of the study website before you try it again.

★ Watch out for questions that ask for “EXCEPT” (as in, “all of the following ... except”) or “NOT TRUE” (“which of the following is not true for ...?”) – These can sometimes be tricky. Generally, with these types of questions, you will find three of the choices specifically in the text with the fourth one being “hard to find.” That one is usually the exception the question is looking for.

Here is the procedure for disputing a question in an online assessment:
★ Copy the wording of the question and the answer choices into a document so I can see the exact question. Telling me it was #4 on Quiz 3 doesn’t tell me anything since questions are given in random order on both quizzes and exams.
Indicate which answer you put as correct (the one that was marked wrong).

Research in your textbook the support you find for why YOUR answer is the correct one.

Cite the page number and location of the support you found in the text.

Write your request to check your quiz/exam into an email and give me at least a week to do the research. There is no guarantee that you will earn your points so I recommend you go ahead and take the quiz again (using the above tips to help you!)

Telling me that you can't figure out why you got it wrong will not work. You need to be able to explain why YOUR answer is the correct answer and back up your explanation with evidence from the textbook.

Student Responsibilities

1. Students need to log in to eCampus class regularly.
2. It is recommended that you work on MindTap activities DAILY for best results.
3. Check your email daily and communicate any concerns you have with your professor. Be sure your email address in eCampus is accurate. Also, be sure any emails from your professor won't go into your junk mail folder. It is your responsibility to ensure satisfactory email communication with your instructor.
4. When sending an e-mail to your professor, the subject line must include your name, course number, and a brief description of your message. Also, be sure to sign your name (as it appears in eCampus) in the email! If this process is not used, your email may be lost. If done properly, you can expect a reply within a day or so, if not sooner.
   ~ Example: John Doe, PSYC 2319, Quiz #3
5. Be aware of deadlines for essays, chapter quizzes, and unit exams. Use the course calendar in eCampus to help you keep track of deadlines.
6. Keep in mind that all the quizzes, essays, discussions, and the exam must be completed before the unit closes. You will notice that the calendar has suggested due dates for each quiz, essay, etc. However, these are only suggested due dates. I recommend you work ahead so that your work is done well before the unit closes. I do not extend deadlines for students. It is not fair to the rest of the class. You know all your due dates for all assignments. It is your responsibility to get the work done on time.

Using eCampus

This course is conducted online via Blackboard on eCampus. You can directly access our class at http://ecampus.dcccd.edu. If this is your first time to access eCampus, follow directions just below the login area. Our class will become available about a week or two before the start of the semester. If you do not see the class within a week of our start date, please contact the instructor (REscoto@dccc.edu) for more information.
After the semester begins, if you have trouble with eCampus, please contact eCampus technical support at 972-669-6402 or 1-866-374-7169 with the following information. Keep this information handy just in case you have trouble later and cannot access eCampus to find it again!

Having the right information and keeping needed information handy can help us improve our technical help support system:

1. Name of course (Example: Psychology 2319; it will be helpful to have the course rubric e.g. PSYC)
2. Section number of primary course (Example: 78426)
3. Name of instructor (ESCOTO)
4. Name of student and student identification number
5. Day and time when trouble started
6. Specific information about the problem that is occurring
7. What server are you on? There is an uppercase white letter in the upper right corner of eCampus indicating which server you are on (e.g. B, C, etc.)

**Drop Policy**

If you are unable to complete this course, you must officially withdraw by **Wednesday, November 27, 2019**. Withdrawing is a formal procedure which you must initiate; your professor cannot do it for you.

**Institutional Policies**

_Institutional Policies relating to this course can be accessed from the following link:_

[www.northlakecollege.edu/syllabipolicies](http://www.northlakecollege.edu/syllabipolicies)