COURSE DESCRIPTION

Prerequisites: Prior interactive media courses, experience with interactive media software or Instructor approval.

Course Description: Skill development in the use of software to develop storyboards and two-dimensional animation including creating, importing, and sequencing media elements to create multimedia presentations. Emphasis on conceptualization, creativity, and visual aesthetics.

You will be using a series of structured exercises, detailed discussions, and exercises to help you start your exploration of Adobe Animate. The detailed tutorial style will ensure that you retain the knowledge you gain and are able to draw upon it throughout your animation career.

This is a 4 credit hour course. (3 lec., 3 lab.)

WECM END-OF-COURSE OUTCOMES: Develop a storyline concept, outline conceptual ideas through storyboarding; operate two-dimensional software, and execute computer 2-D animation sequences.

STUDENT LEARNING OUTCOMES:

Upon successful completion of ARTV 2401, students will be able to:

Demonstrate the use of the Adobe Animate interface: menus, tools, and commands by independently creating simple 2-D animations.

Plan, create, build, upload and modify 2-D animation projects used in storylines, websites, and other standalone products.

Communicate the terms utilized by professional Animation Developer proficiently.

COURSE MATERIALS

RECOMMENDED TEXTBOOK:

Teach Adobe Animate Professional CC for Interactive Media:
Adobe Certified Associate Exam Preparation
Adobe Press 2016
ISBN-10: 0134892666
USB Flash Drive Minimum 2GB or similar Internet Cloud Storage (ICS).

A student of this institution (El Centro College) is not under any obligation to purchase a textbook from a university-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

**MAJOR COURSE REQUIREMENT:**
Students will participate in **Discussion Boards** addressing major topics covered in the course.

Students will practice Animation concepts using Adobe Animate through a series of related **assignments**. A series of **exams** will cover major topics covered in the course.

Students will be able to demonstrate proficiency in the use of Adobe Animate by completing a **midterm** and **final project** of their choosing.

**SUBJECT MATTER:**
Topics covered in the lecture portion of the course include:
- **Introduction to the Adobe Animate Integrated Development Environment (IDE)** (Skills include using tools, library panel, using property inspector, using the tools panel, using Help, and navigation)
- **Working with Graphics** (Skills include import and edit bitmap and vector images)
- **Creating and Editing Symbols** (Skills include creating and editing objects used as symbols)
- **Working with Text** (Skills include classic text, dynamic text, and static text)
- **Adding Animation** (Skills include animating movie clips, tweening, and frame by frame)
- **Publishing Animation** (Skills include animation formats and creating web-safe versions)
- **Working with Sound and Video** (Skills include preparation in animation documents)
- **Creating Interactive Files** (Skills include stop/start, frame navigation, scene navigation)
- **Create a storyboard and short proposal** (Skills include the design elements of animation design).
- **ActionScript Basics** (Skills include more topics on the use of ActionScript 3.0 in controlling Adobe Animate projects).

**DISCLAIMER**
The provisions contained in this syllabus do not constitute a contract between the student and El Centro College. These provisions may be changed at the discretion of the Coordinator/Instructor. When necessary, appropriate notice of such changes will be given to the student. The instructor-of-record may provide additional information to enhance the course to meet the needs of the enrolled students, provided that the enhancements do not conflict with the official course syllabus.

**INSTITUTIONAL POLICIES**
Institutional Policies relating to this course can be accessed from the following link
http://www.elcentrocollege.edu/syllabipolicies