COURSE DESCRIPTION

Prerequisites: None

Course Description: Examination of animation concepts, principles, and storyboard for basic production. Emphasizes creating movement and expression utilizing traditionally or digitally generated image sequences.

You will be using a series of structured exercises, detailed discussions, and exercises to help you start your exploration of Flash/Animate. The detailed tutorial style will ensure that you retain the knowledge you gain and area able to draw upon it throughout your Flash/Animate career.

This is a 4 credit hour course. (3 lec., 3 lab.)

WECM END-OF-COURSE OUTCOMES: Develop a story line concept, outline conceptual ideas through storyboarding; operate two-dimensional software; and execute computer 2-D animation sequences.

STUDENT LEARNING OUTCOMES:
Upon successful completion of ARTV 1303, students will be able to:

Demonstrate the use of the Adobe Flash/Animate interface: menus, tools, and commands by independently creating simple 2-D animation objects.

Plan, create, build, upload and modify 2-D animation projects used in storylines, websites, and other standalone products.

Communicate the terms utilized by professional Flash/Animate Developers proficiently.

Apply critical thinking when solving problems and developing solutions.

COURSE MATERIALS

RECOMMENDED TEXTBOOK:
Learn Adobe Flash Professional CC for Interactive Media:
Adobe Certified Associate Exam Preparation
Adobe Press 2016

Materials from the Internet and other sources may also be used.

USB Flash Drive Minimum 2GB or similar Internet Cloud Storage (ICS).
A student of this institution (El Centro College) is not under any obligation to purchase a textbook from a university-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

**MAJOR COURSE REQUIREMENT:**
Students will participate in **Discussions** addressing major topics covered in the course.

Students will practice Animation concepts using Adobe Flash/Animate through a series of related assignments. **Exams** will cover major topics covered in the course.

**Projects** will demonstrate proficiency in the use of Adobe Flash/Animate software and the student’s understanding of basic animation concepts.

**SUBJECT MATTER:**
Topics covered in the lecture portion of the course include:

- **Introduction to the Flash/Animate Integrated Development Environment (IDE)** (Skills include using tools, library panel, using property inspector, using the tools panel, using Help, and navigation)

- **Working with Graphics** (Skills include import and edit bitmap and vector images)

- **Creating and Editing Symbols** (Skills include creating and editing objects used as symbols)

- **Working with Text** (Skills include classic text, dynamic text, and static text)

- **Adding Animation** (Skills include animating movie clips, tweening, and frame by frame)

- **Publishing Flash/animate Documents** (Skills include testing a Flash/Animate document and creating web-safe versions)

- **Working with Sound and Video** (Skills include preparation in Flash/Animate documents)

- **Creating Interactive Files** (Skills include stop/start, frame navigation, scene navigation)

- **Create a story board and short proposal** (Skills include the design elements of a Flash/Animate document design).

- **ActionScript Basics** (Skills include more topics on the use of ActionScript 3.0 in controlling Flash/Animate Documents).

**DISCLAIMER**
The provisions contained in this syllabus do not constitute a contract between the student and El Centro College. These provisions may be changed at the discretion of the Coordinator/Instructor. When necessary, appropriate notice of such changes will be given to the student.

The instructor-of-record may provide additional information to enhance the course to meet the needs of the enrolled students, provided that the enhancements do not conflict with the official course syllabus.
INSTITUTIONAL POLICIES
All El Centro students are responsible for knowing and adhering to the following institutional and course-related policies:

- [www.elcentrocollege.edu/syllabipolicies](http://www.elcentrocollege.edu/syllabipolicies)
- [Course-related Institutional Policies](http://www.elcentrocollege.edu/syllabipolicies)