This course syllabus is intended as a set of guidelines for (Course Speech 1315). Both Richland College and your instructor reserve the right to make modifications in content, schedule, and requirements as necessary to promote the best education possible within prevailing conditions affecting this course.

INSTRUCTOR INFORMATION

Instructor name: Mrs. Jamie Kyrish, M.A., M.Ed, N.C.C., L.P.C
Office location: Crockett Hall 213
Office phone: 972-761-6816
E-mail address: jkyrish@dccc.edu
World Languages, Cultures, and Communications Dean: Susan Barkley
Administrative Team: Erin Boltrush, Janice Fallin,
Instructor’s Office hours: M 1:00-2:00, Tues/Thur – 12:30-1:30pm, Wed – 1:00-3:00; and by appointment*office hours may be subject to cancellation or change. Check announcements in Blackboard for notice.

Please contact me to schedule an appointment if my office hours do not fit your schedule.

REQUIRED MATERIALS:

- Make sure to go ahead and order your textbook so you will have it for the first week of class!
- You will need access to a computer & the internet.
- You will need access to 5 adults who can serve as your audience for the speeches (with the exception of the first speech, only one needed for this one)
- You will need to be able to record your speeches and send them in through one of the following methods: [www.youtube.com](http://www.youtube.com), or connect on the free app ZOOM at the designated times. There are no required face-to-face meetings for this course.

SUGGESTED MATERIALS:

A loose-leaf folder or notebook for organizing class materials

IMPORTANT NOTE: You must complete at least 2 oral speeches both in front of a physically present audience visually seen by the instructor in person or via recording with no edits made to the video to pass the course. Failure to do so or abide these guidelines will result in an F in the course, regardless of the points accumulated.

**Policies and Procedures/Frequently Asked Questions**

"How do we contact you?"

Your instructor can be reached by either using the “Send Email” button in the course or at the email address listed on page 1. You can expect a 24 hour turnaround time during the weekdays. If you email me Friday afternoon I may not receive it until Monday morning so please consider your needs/times/ and due dates when emailing me. If you...
do not receive a response within these time frames, please email again. Please remember to address your instructor formally, use proper spelling, grammar, and punctuation, as well as formally sign your name at the end of each email.

“Do you take attendance?”

Attendance is based on your log ins to Blackboard. You are expected to log in every 2-3 days, if not every day. There is no attendance grade, but if you fall behind on work and have not been logging in regularly, you may be contacted to discuss your participation in the course.

“Can I make up this work?”

Deadlines in the professional world, of course, are a serious business. Missed deadlines mean lost contracts, delayed product releases and increased expenses. Missed deadlines can also compromise one’s professional reputation and careers. Having technology problems is not a valid excuse for late work, so do what professionals do: plan ahead and have a contingency (back-up) plan. There will be NO make-up assignments or Exams. The only exception to this is that if you miss the due date/time for a speech, even by a minute, you may submit it until up to one week from due date for a 30% deduction.

IMPORTANT NOTE: I want you to discuss your work and your class performance with me. If there is an error in grading/points, please politely bring it to my attention and I will fix the error immediately. However, conversations about raising your grade are off-limits. Please do not argue with me about grades. If you need a good grade to keep a scholarship, transfer to another school or for another reason, then it is your responsibility to make sure that you study well, ask good questions, get extra help on assignments, and keep up with the class. I will facilitate your attempts to learn and improve in this class, but I will not award a grade you did not earn. For these reasons, late or incomplete work is not acceptable in this course EXCEPT in the most extreme and unlikely of circumstances (death of immediate family member, hospitalization) that must be documented no later than the following week of the date of absence. Please be prepared to provide documentation for your missed assignment when you contact me to ask for an extension. All work is due on the date noted in this syllabus.

“How do you grade the assignments?”

All of your assignments have previously assigned point values which can be found in the Syllabus or on the assignment itself. Rubrics are used to grade all of your work so the points are broken down for content, organization, and in the case of your written assignments, spelling and grammar. All work is expected to be college level writing. Please run spell check and proofread your work before submitting it.

Due dates can be found in the syllabus. All assignments submitted on time will be graded within one week. You can find the grade as well as the written feedback in “My Grades.” Make sure to check “Comments.”

If you disagree with your grade, you have up to one week after the grade is posted in My Grades to dispute the grade. Please write an email to your instructor with your complaint fully written out so that it may be addressed fully. After one week from the time the grade is posted, the grade may not be disputed.

**Technology**

*General:*

- This is an Internet based course. Therefore it is expected that you have regular access to the Internet. Regular access means you can access the Internet at least once every 24 hours. If you do not have regular Internet access in your home, then make a plan NOW for accessing it using the school’s computers, going to your local library, or asking a friend. Not having access to the Internet will NOT be tolerated as a reason for not being able to turn in work.
• You will need digital recording equipment to record your presentations. You should TEST this equipment prior to recording your first presentation.
• You will need a YouTube or other video hosting site account to upload your presentations. Please TEST an upload long in advance to gauge the upload speed of your computer. Long upload speeds will not excuse you from turning in your presentation on time. Challenges with youtube and uploading are the main reason for late submissions so please check it well in advance of the due date.

Email:
• Check your email frequently.
• It is your responsibility to make sure you are receiving the emails from your instructor, you are able to open attachments, and that you check your email frequently enough to not miss anything important.
• If you miss/fail an assignment because you neglected to check your email or Blackboard, you are wholly responsible.
• Please consider the person you are emailing (your instructor) is a professional, who is also in charge of your grades, and remember to utilize proper grammar, capitalization, spell check, and an overall polite and similarly professional demeanor when sending a message. In other words, include your name and use complete sentences. You may not receive a response to your message if it begins with “hey,” contains egregious errors that impair the reader’s ability to decode your message, or is disrespectful in tone and content.

Blackboard (also called “eCampus”):
• Blackboard is essential in this course. You must be able to access Blackboard during the first two days of the course beginning. It is your responsibility to alert your instructor to problems you have with logging in. You are also responsible for contacting the Help Desk if the problem is technical in nature.
• Blackboard will include an electronic copy of your syllabus.
• You will submit ALL of your assignments via Blackboard.
• If you are unable to submit something online due to Blackboard issues, you should immediately email it to your instructor along with an explanation of the issue. Make sure to always include your name and course section number! Do not simply NOT turn it in. Blackboard is not responsible for your success in the course: you are.
  • If you do not own a computer or have regular access to the internet, you are responsible for making arrangements before the due dates/times.

Delivering Presentations
• While delivered in a location of your choosing, with an audience of your choosing, the presentation should still be considered a formal presentation, as you would give it in the classroom, in front of your instructor and classmates.
• Dress appropriately (as you would if you were giving a presentation to professionals). Remember that I have never met you, make a good first impression with your professional dress.
• If you are recording, make sure, your face and body (head to toe) are clearly visible, and your vocals are clearly audible. Make sure you stand for all your speeches.
• If you are recording, you must have at least one live audience member for the presentation to be accepted. If there is no live audience member over the age of 16, you will receive a zero. You MUST record the audience visually BEFORE and AFTER your presentation. You need to submit videos that are un-edited. Any videos that have been edited where you stop the camera and piece more than one video together will not be graded.
• Videos where the speaker is reading from a script will not be graded. It is very obvious when a speaker is reading from a laptop behind the camera and it makes for a very boring, impersonal delivery. This is a speech class so deliver your speech, don’t read it. Practice, practice, practice. I would much rather listen to a conversational style, personal speech, than an automated read aloud. Use small note cards to refresh your memory if you have concerns about your speech.
• The first presentation requires only one audience member. The Informative, special occasion, and Persuasive presentations require a larger audience (min. 5 people). For these presentations, each
audience member up to 5 is worth 5 points. Less than 5 audience members will result in a 5 point per missing audience member deduction (Thus, the most points you lose is 20 since you must have at least one person)

- Please read all the information provided in the course under ‘Assignments’ for how to write, record, and deliver your presentations
- If you need help on your presentation, let your instructor know!

**How to be successful in this class:**

1. Stay motivated! Don’t get behind, but if you do, renew your efforts to not miss any more assignments!
2. Read your syllabus, and examine the course outline thoroughly.
3. Read all instructions. Read all instructions BEFORE asking questions.
4. After reading carefully, if you still have unanswered questions, please email your instructor for help!
5. Turn assignments in on time—or better yet, early! You do not have to wait until the day something is due to submit it. “Due date” doesn’t mean the Date you DO the assignment.
6. Put all the dates of assignments and speeches on a calendar or planner and highlight them.
7. Don’t make excuses about why you cannot do something. Either do it, or don’t, and accept the consequences. Challenge yourself to get out of the habit of thinking up excuses any time you forget something or make a mistake. We all make mistakes and accepting the consequences helps us to remember next time not to make the same mistake.

**ACADEMIC DISHONESTY** - The Student Code of Conduct prohibits academic dishonesty and prescribes penalties for violations. According to this code, which is printed in the college catalog, "academic dishonesty", includes (but is not limited to) cheating, fabrication, facilitating academic dishonesty, plagiarism, and collusion”. Scholastic dishonesty is a violation of the Code of Student Conduct. Scholastic dishonesty includes, but is not limited to, cheating on a test, plagiarism, and collusion. As a college student, you are considered a responsible adult. Your enrollment indicates acceptance of the DCCCD Code of Student Conduct published in the DCCCD Catalog at [http://www1.dcccd.edu/cat0506/ss/code.cfm](http://www1.dcccd.edu/cat0506/ss/code.cfm).

Academic dishonesty includes, but is not limited to, cheating on tests, plagiarism and collusion. **Cheating** includes copying from another student’s test or homework paper, using materials not authorized, collaborating with or seeking aid from another student during a test, knowingly using, buying, selling, stealing, or soliciting the contents of an un-administered test, and substituting for another person to take a test. **Plagiarism** is the appropriating, buying, receiving as a gift, or obtaining by any means another’s work and the unacknowledged submission or incorporation of it in one’s own written work. **Collusion** is the unauthorized collaboration with another person in preparing written work for fulfillment of course requirements. **Academic dishonesty** is a serious offense in college. **You can be given a failing grade on an assignment or test, can be failed for the class, or you can even be suspended from college.**

- You should **photocopy ALL assignments** before they are turned in since I will **NOT** be held responsible for lost or missing papers.

**EVALUATION OF STUDENTS** - Students have the opportunity to earn up to 100 percent by successfully completing all of the required assignments. Final grades will be calculated according to the following scale:

- 900 – 1000 points = A (superior)
- 880 - 899 points = B (outstanding)
- 790 – 799 points = C (average)
- 690 – 699 points = D (passing)
- 590 – 599 points = F (unsatisfactory)

Grades are updated frequently and can always be found in “My Grades” in our course in BlackBoard! To calculate your highest grade possible, add up the total amount of points that you have missed, deduct that from 1000 and you will know what you can possibly earn. If you have missed 85 points total then the highest you could earn would be 915, which is an A. If you have missed over 300 points then there is no way you can pass the course at that point.
If you are considering dropping this course, please speak with the instructor about your situation prior to doing so. Should you decide to withdraw from the course, it is your responsibility to complete the proper forms.

**In order to earn credit for this course at least two major speeches must be completed**

**GRADING PROCEDURE**

<table>
<thead>
<tr>
<th>Points Possible</th>
<th>Points Earned</th>
<th>Assignment</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>Artifact Speech</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>Reflection and evaluation of Artifact Speech</td>
<td></td>
<td></td>
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<tr>
<td>100</td>
<td>Special Occasion Speech</td>
<td></td>
<td></td>
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<tr>
<td>25</td>
<td>Research and Topic Post for Informative Speech</td>
<td></td>
<td></td>
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<tr>
<td>100</td>
<td>Informative Presentation, outline, reference page, visual aid</td>
<td></td>
<td></td>
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<tr>
<td>50</td>
<td>Reflection and evaluation of Informative Presentation</td>
<td></td>
<td></td>
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<tr>
<td>100</td>
<td>Dialogue Journal (Total of 4, 25 points each)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100</td>
<td>Persuasive presentation, outline, reference page, presentation aid</td>
<td></td>
<td></td>
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<tr>
<td>50</td>
<td>Reflection of persuasive presentation</td>
<td></td>
<td></td>
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<tr>
<td>50</td>
<td>Linked in Assignment, connecting with professor and classmates</td>
<td></td>
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<tr>
<td>100</td>
<td>Ethics Exam (100 points, from Chapter 4)</td>
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<tr>
<td>200</td>
<td>Exams (Total of 4, 50 points each)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1000 points</td>
<td>Total</td>
<td></td>
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You may earn up to 30 points extra credit by writing a Strengths Finder Paper (see assignment section) Please see specific requirements in the assignment tab of our webcourse for complete instructions.

Please refer to the specific instructions on ecampus for each assignment. These instructions are under the ‘Assignment’ Tab.

You may find the most updated policies at the link below:
https://richlandcollege.edu/employees/syllabus-institutional-policy-statements/

**ADA (AMERICAN DISABILITIES ACT):** If you are a student with a disability and/or special needs who requires ADA accommodations, please contact Richland College Disability Services Office, T-120 at (972) 238-6180, or go http://www.richlandcollege.edu/dso/

**RELIGIOUS HOLIDAYS:** Absences for observance of a religious holy day are excused. A student whose absence is excused to observe a religious holy day is allowed to take a make-up examination or complete an assignment within a reasonable time after the absence. Students who will be absent from class for the observance of a religious holy day must notify the instructor in advance.

**INSTITUTIONAL POLICY ON WITHDRAWAL AND WITHDRAWAL DATE:** If you are unable to complete this course, it is your responsibility to withdraw formally. The withdrawal request must be received in the Registrar's Office by . Failure to do so will result in a performance grade, usually an “F”. If you drop a class or withdraw from the college before the official drop/withdrawal deadline, you will receive a “W” (Withdraw) in each class dropped. The last day to Withdrawal with a “W” is ________ (Thursday) for fall. Please see registrar for 8 week or flexterm sections.
OBTAINING FINAL COURSE GRADES USING eCONNET: Final Grade Reports are no longer mailed. Convenient access is available online at www.econnect.dcccd.edu or by telephone at 972-613-1818. Use your identification number when you log onto eConnect, an online system developed by the DCCCD to provide you with timely information regarding your college record. Your grades will also be printed on your Student Advising Report, which is available in the Admissions and Student Records Office, T170.

FINANCIAL AID: If you are receiving financial aid grants or loans, you must begin attendance in all classes. Do not drop or stop attending any class without consulting the Financial Aid Office. Changes in your enrollment level and failing grades may require that you repay financial aid funds.

ACADEMIC PROGRESS: Students are encouraged to discuss academic goals and degree completion with their instructors. Specific advising is available throughout the semester. Check 7Steps2Success for more details.

INSTITUTION POLICIES: For Institution Policies, please refer students to RLC syllabi information.

REPEATING A COURSE/THIRD ATTEMPT TO ENROLL IN A COURSE: Effective for fall semester 2005, The Dallas County Community Colleges will charge additional tuition to students registering the third or subsequent time for a course. All third and subsequent attempts of the majority of credit and Continuing Education/Workforce Training courses will result in additional tuition to be charged. Developmental Education and some other courses will not be charged additional tuition. Third attempts include courses taken at any of the Dallas County Community Colleges since the Fall 2002, semester. Visit www.dcccd.edu/ThirdCourseAttempt for a list of courses and additional information.

STOP BEFORE YOU DROP 6 DROP
For students who enrolled in college level courses for the first time in the fall of 2007, Texas Education Code 51.907 limits the number of courses a student may drop. You may drop no more than 6 courses during your entire undergraduate career unless the drop qualifies as an exception. Your campus counseling/advising center will give you more information on the allowable exceptions. Remember that once you have accumulated 6 non-exempt drops, you cannot drop any other courses with a “W”. Therefore, please exercise caution when dropping courses in any Texas public institution of higher learning, including all seven of the Dallas County Community Colleges. For more information, you may access http://bit.ly/1dgcCm (Click to go to the DCCCD 6-Drop information.)

CAMPUS EMERGENCY OPERATION PLAN AND CONTINGENCY PLAN
Campus Emergency Operation Plan: Richland College and the Dallas County Community College District have developed policies and procedures for dealing with emergencies that may occur on campus.
• To familiarize yourself with these procedures, please take time to watch the overview video: http://video.dcccd.edu/rtv/DO/emergency_dcccd.wmv
• The complete Emergency Operations Plan can be viewed and printed at the following website: http://www.richlandcollege.edu/emergency
If you have questions or concerns, please contact the Richland College Office of Emergency Management. This office can be reached by phone (972/238-3794) or by e-mail (rloem@dcccd.edu)

Contingency Plan: Richland College has developed an Instructional Contingency Plan for Temporary College Closing for On-Campus Courses. Please discuss this contingency plan with your instructor. For distance learning courses, your instructor will use email to contact students in the event of extended technology downtime. To assure work in the class continues, it is important for all students to have an accurate email address recorded in both eCampus and eConnect.

RICHLAND COLLEGE’S QUALITY ENHANCEMENT PLAN ~ Learning to
Learn: Developing Learning Power
Richland College is implementing its Quality Enhancement Plan (QEP) in select classes. The QEP provides techniques, practices, and tools to help students develop the habits, traits or behaviors needed to be effective and successful lifelong learners in college and in life. For more information, please log onto http://www.richlandcollege.edu/qep/
SPCH 1315 Public Speaking

Course Description: Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students’ speaking abilities, as well as ability to effectively evaluate oral presentations.

Learning Outcomes

Upon successful completion of this course, students will:
1. Demonstrate an understanding of the foundational models of communication.
2. Apply elements of audience analysis.
3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.
4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
5. Demonstrate effective usage of technology when researching and/or presenting speeches.
6. Identify how culture, ethnicity and gender influence communication.
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

SPCH 1315 Online – Fall 4 week Schedule  Due Dates *10pm is cut-off time  
Spring 2017 Section 83437 March start

<table>
<thead>
<tr>
<th>Week</th>
<th>Assignment</th>
<th>Due Date</th>
<th>Weekly Points</th>
<th>Running Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Begin reading chapters 1-8, DJ#1</td>
<td>Wed, Mar. 22</td>
<td>25</td>
<td>25</td>
</tr>
<tr>
<td>1</td>
<td>Ethics Exam from Chapter 4</td>
<td>Wed, Mar. 22</td>
<td>100</td>
<td>125</td>
</tr>
<tr>
<td>1</td>
<td>Artifact Presentation Reflection of Artifact Speech</td>
<td>Wed, Mar. 22</td>
<td>100</td>
<td>250</td>
</tr>
<tr>
<td>1</td>
<td>Exam 1, Ch 1-8</td>
<td>Sun, Mar. 26</td>
<td>50</td>
<td>300</td>
</tr>
<tr>
<td>1</td>
<td>Read chapters 9-15</td>
<td>Sun, Mar. 26</td>
<td>25</td>
<td>325</td>
</tr>
<tr>
<td>1</td>
<td>DJ#2</td>
<td>Sun, Mar. 26</td>
<td>25</td>
<td>350</td>
</tr>
<tr>
<td>2</td>
<td>Research Source &amp; Topic Post</td>
<td>Sun, Mar. 26</td>
<td>50</td>
<td>400</td>
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<tr>
<td>2</td>
<td>LinkedIn Profile</td>
<td>Wed, Mar. 29</td>
<td>50</td>
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<tr>
<td>2</td>
<td>Exam 2 Ch 9-15</td>
<td>Wed, Mar. 29</td>
<td>50</td>
<td>500</td>
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<tr>
<td>2</td>
<td>Informative Presentation Reflection for Informative Presentation*</td>
<td>Sun, April 2</td>
<td>100</td>
<td>600</td>
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<tr>
<td>3</td>
<td>Read chapters 16-22</td>
<td></td>
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<tr>
<td>3</td>
<td>DJ#3</td>
<td>Wed, April 5</td>
<td>25</td>
<td>625</td>
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<tr>
<td>3</td>
<td>Exam 3 Ch 16-22</td>
<td>Wed, April 5</td>
<td>50</td>
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<tr>
<td>3</td>
<td>Read chapters 23-29</td>
<td>Sun, April 9</td>
<td>50</td>
<td>720</td>
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<tr>
<td>3</td>
<td>DJ#4</td>
<td>Sun, April 9</td>
<td>25</td>
<td>700</td>
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<tr>
<td>3</td>
<td>Persuasive Presentation Reflection for Persuasive Speech</td>
<td>Sun, April 9</td>
<td>150</td>
<td>850</td>
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<tr>
<td>4</td>
<td>Exam 4 Ch 23-29</td>
<td>Wed, April 12</td>
<td>50</td>
<td>900</td>
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<tr>
<td>4</td>
<td>Special Occasion Speech</td>
<td>Wed, April 12</td>
<td>100</td>
<td>1000</td>
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</table>

Zoom webinars will be hosted for any students who want to deliver their speeches to the professor and serve as an audience for classmates. You will log in through your web browser and stay online until
everyone has finished his/her speech. The dates and times below are the only times available. Your other option is to record your speech on your own and upload the link and post the link on ecampus.

Artifact Speech – Wednesday 12:30pm March 22
Informative/Country Speech - Wednesday 12:30pm Mar. 29 (Wednesday BEFORE due date)
Persuasive Speech – Wednesday 12:30pm Apr. 5 (Wednesday BEFORE due date)
Special Occasion Speech – Wednesday 12:30pm Apr. 12