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Office Number: W271
Office Hours: Anytime, by appointment through Skype (ProfessorTonyKroll)
By appointment on the MVC campus
M/W 2:00 pm to 3:00 pm
T/Th 11:00 am to 12:30 pm
Meeting Days & Time: Daily, online
Credit Hours: 3
Division: Arts and Communication
Division Office Hours: M-Th 7:30 am to 7:00 pm
F 7:30 am to 5:00 pm
Division Phone: 214.860.8783
Office Location: E40

Course Description: Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students’ speaking abilities, as well as ability to effectively evaluate oral presentations.

Course Pre-requisites: One of the following must be met:
(1) Developmental Reading 0093 AND Developmental Writing 0093;
(2) English as a Second Language (ESOL) 0044 AND 0054; or
(3) have met Texas Success Initiative (TSI) Reading and Writing standards.

Course Materials/Supplies Needed: Selected Readings from the Public Speaking Project – available free of charge through the Internet at: http://publicspeakingproject.org/

DCCCD Core Objectives:
- Critical Thinking Skills - to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
- Communication Skills - to include effective development, interpretation and expression of ideas through written, oral and visual communication
- Teamwork - to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
- Personal Responsibility - to include the ability to connect choices, actions and consequences to ethical decision-making
Student Learning Outcomes for SPCH 1315

Upon successful completion of this course, students will:

1. Demonstrate an understanding of the foundational models of communication.
2. Apply elements of audience analysis.
3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.
4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
5. Demonstrate effective usage of technology when researching and/or presenting speeches.
6. Identify how culture, ethnicity and gender influence communication.
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

Course Outline (this is a general overview – a calendar is provided in this document):
The course content is organized into eight learning modules. Each module has required discussion assignments and a quiz. You will be in a daily rhythm for posting to the Discussion Board, reading/responding to other students in the Discussion Board, and quizzes. Due dates for the speaking assignments and the Application Essay are indicated in the course calendar.

Evaluation Procedures: The final grade for the semester will be determined by your success on eight quizzes, one application essay, five speeches, and eight online discussion activities. Writing will be an emphasis in the course with written outlines to support the presentations, weekly online writing assignments in the Discussion Board, and one essay/application assignment.

Quizzes (Learning Objectives 1, 2, 3, and 6): Each of the 8 Modules will have a short quiz (25 points each for a total of 200 points, notated as Q1 through Q8 in the Grade Center) comprised of multiple choice and true/false questions. The quizzes will be taken in eCampus and each must be completed before the date and time due in the Module where it is assigned (always the last day of the module at 11:55 pm).

Application Essay (Learning Objectives 1, 2, 3, and 6): There will be one application assignment that includes an essay (100 points, notated as E1 in the Grade Center).

Presentations (Learning Objectives 1, 2, 4, 5, and 7): All sections of SPCH 1315 at MVC require students to give five extemporaneous presentations – in this section, we will give an Informative, a Persuasive in a Problem/Solution format, a Persuasive in a Refutation format, an Introduction for a Speaker, and a Toast. Each presentation will include a typed preparation outline, a one-page speaking outline, and a bibliography that lists sources used in the presentation. The first three presentations will be 3 to 5 minutes in length and will require verbal citation of at least three scholarly sources. The presentations will count 500 points toward the final course grade. The presentations will be recorded through Vimeo with a link copied and pasted in the assignment folder. Please plan ahead for recording and uploading the presentations – due dates are not extended due to problems with technology.

Discussion Assignments (Learning Objectives 1, 2, 3, 4, 5, and 6): Each of the eight modules will have an online discussion of the reading assignment for that module. In the first part of each module you will be required to post a response to the discussion prompt. In the second part of each module you will be required to respond to two of your classmates. Our goal is to engage in discussion to help each other learn and think about the content we are studying. Proper grammar, spelling, and professional writing is expected in the discussion postings along with course content/concepts with a page number (25 points each for a total of 200 points, notated as D1 through D8 in the Grade Center).

Instructor Attendance Policy: You must participate daily in online discussion and assignments. Due dates are not extended due to excused or unexcused absences. Attendance for certification purposes comes from your participation in the Discussion Board and/or the Quiz 1.

Grading Scale:
Demonstration Presentation 100
Informative Presentation 100
Persuasive Presentation – Problem/Solution 100
Persuasive Presentation - Refutation 100
Special Occasion Presentation 100
Module Quizzes (8 at 25 points each) 200
Application Essay 100
Discussion Assignments (8 at 25 points each) 200
Total Points Available 1000

The following chart indicates the requirements for each letter grade:

- Course Grade of A: 900 to 1000 points
- Course Grade of B: 800 to 899 points
- Course Grade of C: 700 to 799 points
- Course Grade of D: 600 to 699 points
- Course Grade of F: 0 to 559 points

**Late Work Policy:**
Presentation assignments submitted after the date and time due are eligible to receive 50% of the points earned, provided they are posted within 72 hours of the date and time due.
Quizzes cannot be made up.
Essay exams submitted after the date and time due are eligible to receive 50% of the points earned on the exam, provided they are submitted within 72 hours of the date and time due.
Discussion board postings/responses submitted after the date and time due are eligible to receive 50% of the total points.
Due dates and times are listed for each activity in each Module.
Assignments will be due at 11:55PM EST on the day indicated.
Time stamps in eCampus are used to determine the time assignments are submitted.

**Problems with Technology:** It is the student’s responsibility to have a computer and access to the Internet for completing the course. Not all features of eCampus function at the same level on a smartphone or on a tablet device. The course is designed for use from a computer. Daily course activity is required. Problems with technology, including navigating eCampus and online quizzes, will not be a reason for submitting assignments after the date and time due. Make-up assignments will not be offered to allow for technology problems. Tutorials are available for using eCampus, Vimeo, and BlackBoard, and it is the student’s responsibility to seek assistance from the instructor, MVC Learning Resources, or Dallas Colleges Online prior to the date and time due for an assignment.

**Makeup Exam Policy:** Essay exams submitted after the date and time due are eligible to receive 50% of the points earned on the exam provided they are submitted within 72 hours of the date and time due.

**Certification Procedures:** Students must begin attendance in all classes of enrollment. No exceptions. Financial Aid will not be granted to students who have been certified as not attending, by the certification date. For this course, your participation in class discussion and/or completing Quiz 1, on or before the certification date will allow you to receive credit for FA purposes. For certification dates, check with the division or FAO for further information. Students, who are not certified as beginning class, are responsible for any payments due as a result of non-certification, to include the dropping of courses.

**Academic Dishonesty:**
Students that caught plagiarizing an assignment will be subject to an “F” in the course and possible expulsion from the college.

_Academic honesty is expected, and integrity is valued in the Dallas County Community Colleges. Scholastic dishonesty is a violation of the Code of Student Conduct. Scholastic dishonesty includes, but is not limited to, cheating on a test, plagiarism, and collusion. As a college student, you are considered a responsible adult. Your enrollment indicates acceptance of the DCCCD Code of Student Conduct published in the DCCCD Catalog. More information is available at_ https://www1.dcccd.edu/catalog/ss/code.cfm.

Academic dishonesty (cheating on a quiz or a speech, as an example) will result in the student receiving a failing grade for SPCH 1315 for the semester.

**Plagiarism:** Plagiarism is discussed in the Code of Student Conduct. For this course, both “casual” and “flagrant” plagiarism are specific violations of the Student Code of Conduct and, as such, will result in grade penalties. Penalties for any type of plagiarism (e.g. preparation outline, discussion postings, essay, use of visual images in a PowerPoint presentation without giving credit, etc.) include a grade of “0/F” on the plagiarized assignment. Revisions of the plagiarized assignment will not be accepted. A repeat offense by the same student will result in a grade of “F” for the course. In some cases, at the discretion of the Executive Dean of Student Support Services, plagiarism can result in suspension or removal from the College.

**Institution Policies:** Please visit http://www.mountainviewcollege.edu/Academics/Documents/Institutional%20Policies.pdf for a complete list of institutional policies (Stop Before You Drop; Withdrawal Policy; Repeating a Course; Financial Aid; Academic Dishonesty; Americans with Disabilities Act Statement; Religious Holidays; and Campus Emergency Operation Plan and Contingency Plan.).

**Course Calendar**

*All due dates are 11:55 pm on the day due unless a different time is specified.*

**Course Introduction – Becoming Familiar with BlackBoard, Vimeo, and the Course Design**

January 20 to January 24

*Please post a self-introduction in the Discussion Board so we can get to know each other. Make a short recording with your telephone and upload to Vimeo (vimeo.com). Once uploaded, create a link to the recording and send the link to a friend to make sure it works.*

**Module 1**

Getting Started and Finding Materials

January 25 to January 31

_D1 Initial Post Due on January 28_
_D1 Responses Due on January 31_
_Q1 Due on January 31_

**Module 2**

Organizing an Extemporaneous Presentation

February 1 to February 7
Module 3
Confidence and Delivery
February 8 to February 14

Module 4
The Communication Process
February 15 to February 21

Module 5
Ethics, Evidence, and Logic
February 22 to February 28

Module 6
Culture, Ethnicity, and Gender
February 29 to March 6

Module 7
Origins of Public Speaking
March 7 to March 13

Module 8
Course Summary
March 21 to March 27
Informative Presentation Due April 3

Persuasive – Problem/Solution Presentation Due April 10

Persuasive – Refutation Presentation Due April 17

Introduction of a Speaker Due April 24

Toast Due May 1

Application Essay Due May 8