INTRODUCTION TO SPEECH COMMUNICATION
SPCH.1311.63403
Spring 2016
January 20, 2016 – May 12, 2016

Professor: Tony L. Kroll
Email: tkroll@dcccd.edu
Office Phone Number: 214.860.8878 (voice mail is not available at this number)
Office Number: W271
Office Hours: Anytime, by appointment through Skype (ProfessorTonyKroll)
By appointment on the MVC campus
M/W 2:00 pm to 3:00 pm
T/Th 11:00 am to 12:30 pm
Meeting Days & Time: Daily, online
Credit Hours: 3
Division: Arts and Communication
Division Office Hours: M-Th 7:30 am to 7:00 pm
F 7:30 am to 5:00 pm
Division Phone: 214.860.8783
Office Location: E40

Course Description: Introduces basic human communication principles and theories embedded in a variety of contexts including interpersonal, small group, and public speaking.

Course Pre-requisites: One of the following must be met:
(1) Developmental Reading 0093 AND Developmental Writing 0093;
(2) English as a Second Language (ESOL) 0044 AND 0054; or
(3) have met Texas Success Initiative (TSI) Reading and Writing standards.

Course Materials/Supplies Needed
Readings from an online Textbook Titled - The Public Speaking Project – available free of charge at: www.publicspeakingproject.org


DCCCD Core Objectives:
Critical Thinking Skills - to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
Communication Skills - to include effective development, interpretation and expression of ideas through written, oral and visual communication
Teamwork - to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
Personal Responsibility - to include the ability to connect choices, actions and consequences to ethical decision-making

Student Learning Outcomes for SPCH 1311
Upon successful completion of this course, students will:
1. Apply the principles of human communication including: perception, verbal communication, nonverbal communication, listening, and audience analysis.
2. Demonstrate how to establish and maintain relationships through the use of interpersonal communication.
3. Apply small group communication skills including: problem solving, group roles, leadership styles, and cohesiveness.
4. Develop, research, organize, and deliver formal public speeches
5. Recognize how to communicate within diverse environments

Course Outline (this is a general overview – a calendar is provided in this document): The course content is organized into eight learning modules. Each module has required discussion assignments and a quiz. You will be in a Thursday/Sunday rhythm for the modules where you will be posting to the Discussion Board, reading/responding to other students in the Discussion Board, and completing quizzes. Additionally, there are three speaking assignments and one application essay.

Evaluation Procedures: The final grade for the semester will be determined by the student’s success on eight quizzes, one application essay, three speeches, and eight online discussion activities. Writing will be an emphasis in the course with written outlines to support the presentations, weekly online writing assignments in the Discussion Board, and one essay/application assignment.

Quizzes (Learning Objectives 1, 2, 3, and 6): Each of the 8 Modules will have a short quiz (25 points each for a total of 200 points, notated as Q1 through Q8 in the Grade Center) comprised of multiple choice and/or true/false questions. The quizzes will be taken in eCampus and each must be completed before the date and time due in the Module where it is assigned (always the last day of the module at 11:55 pm).

Application Essays (Learning Objectives 1, 2, 3, and 6): There will be one application assignment that includes an essay (100 points, notated as E1 in the Grade Center).

Presentations (Learning Objectives 1, 2, 4, 5, and 7): All sections of SPCH 1311 at MVC require students to give three extemporaneous presentations. We will give an Informative, a Persuasive in a Problem/Solution format, and a Persuasive in a Refutation format. Each presentation will include a typed preparation outline, a one-page speaking outline, and a bibliography that lists sources used in the presentation. The presentations will be 3 to 5 minutes in length and will require verbal citation of at least three scholarly sources. The presentations will count 300 points toward the final course grade. The presentations will be recorded through Vimeo with a link copied and pasted in the assignment folder. It is the responsibility of the student to verify the link is accessible before submitting. Due dates are not extended because of problems with technology.

Discussion Assignments (Learning Objectives 1, 2, 3, 4, 5, and 6): Each of the eight modules will have an online discussion of the reading assignment/topic for that module. You will be required to post a response to the discussion prompt and then respond to two of your classmates. Our goal is to engage in discussion to help each other learn and think about the content we are studying. Proper grammar, spelling, and professional writing is expected in the discussion postings along with course content/concepts with a page number (25 points each for a total of 200 points, notated as D1 through D8 in the Grade Center).

Instructor Attendance Policy: You must participate daily in online discussion and assignments.
Due dates are not extended due to excused or unexcused absences. Due dates are not extended due to problems with technology. Attendance for certification purposes comes from your participation in the Discussion Board and/or the Quiz 1.

**Grading Scale:**

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Informative Presentation</td>
<td>100</td>
</tr>
<tr>
<td>Persuasive Presentation – Problem/Solution</td>
<td>100</td>
</tr>
<tr>
<td>Persuasive Presentation - Refutation</td>
<td>100</td>
</tr>
<tr>
<td>Module Quizzes (8 at 25 points each)</td>
<td>200</td>
</tr>
<tr>
<td>Application Essay</td>
<td>100</td>
</tr>
<tr>
<td>Discussion Assignments (8 at 25 points each)</td>
<td>200</td>
</tr>
<tr>
<td>Total Points Available</td>
<td>800</td>
</tr>
</tbody>
</table>

The following chart indicates the requirements for each letter grade:

<table>
<thead>
<tr>
<th>Course Grade</th>
<th>Points Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>720 to 800 points</td>
</tr>
<tr>
<td>B</td>
<td>640 to 719 points</td>
</tr>
<tr>
<td>C</td>
<td>560 to 639 points</td>
</tr>
<tr>
<td>D</td>
<td>480 to 559 points</td>
</tr>
<tr>
<td>F</td>
<td>0 to 479 points</td>
</tr>
</tbody>
</table>

**Late Work Policy:**

- Presentation assignments submitted after the date and time due are eligible to receive 50% of the points earned, provided they are posted within 72 hours of the date and time due.
- Discussion assignments and responses posted after the date and time due are eligible to receive 50% of the point available for the assignment.
- Quizzes cannot be made up.
- Application essays submitted after the date and time due are eligible to receive 50% of the points earned on the essay provided they are submitted within 72 hours of the date and time due.
- Due dates and times are listed for each activity in each Module. Assignments will be due at 11:55 PM CST on the day indicated. Time stamps in BlackBoard are used to determine the time assignments are submitted.
- The first part of the course is organized into 8 learning modules. Due dates within the modules will be Thursday at 11:55 pm (notated as "first half of the Module" in the assignment descriptions) and Sunday at 11:55 pm.

**Problems with Technology:** It is the student's responsibility to have a computer and access to the Internet for completing the course. Not all features of eCampus function at the same level on a smartphone or on a tablet device. The course is designed for use from a computer. Daily course activity is required. Problems with technology, including navigating eCampus and online quizzes, will not be a reason for submitting assignments after the date and time due. Make-up assignments will not be offered to allow for technology problems. Tutorials are available for using eCampus, Vimeo, and BlackBoard, and it is the student's responsibility to seek assistance from the instructor, MVC Learning Resources, or Dallas Colleges Online prior to the date and time due for an assignment.

**Makeup Exam Policy:** Essay exams submitted after the date and time due are eligible to receive 50% of the points earned on the exam provided they are submitted within 72 hours of the date and time due.
Certification Procedures: Students must be in attendance in all classes of enrollment. No exceptions. Financial Aid will not be granted to students who have been certified as not attending, by the certification date. For this course, your participation in class discussion and/or completing Quiz 1, on or before the certification date will allow you to receive credit for FA purposes. For certification dates, check with the division or FAO for further information. Students, who are not certified as beginning class, are responsible for any payments due as a result of non-certification, to include the dropping of courses.

The withdraw date for this class is April 14, 2016.

Academic Dishonesty:
Students that caught plagiarizing an assignment will be subject to an “F” in the course and possible expulsion from the college.

Academic honesty is expected, and integrity is valued in the Dallas County Community Colleges. Scholastic dishonesty is a violation of the Code of Student Conduct. Scholastic dishonesty includes, but is not limited to, cheating on a test, plagiarism, and collusion. As a college student, you are considered a responsible adult. Your enrollment indicates acceptance of the DCCCD Code of Student Conduct published in the DCCCD Catalog. More information is available at https://www1.dcccd.edu/catalog/ss/code.cfm.

Academic dishonesty (cheating on a quiz or a speech, as an example) will result in the student receiving a failing grade for SPCH 1311 for the semester.

Plagiarism: Plagiarism is discussed in the Code of Student Conduct. For this course, both “casual” and “flagrant” plagiarism are specific violations of the Student Code of Conduct and, as such, will result in grade penalties. Penalties for any type of plagiarism (e.g. preparation outline, discussion postings, essay, use of visual images in a PowerPoint presentation without giving credit, etc.) include a grade of “0/F” on the plagiarized assignment. Revisions of the plagiarized assignment will not be accepted. A repeat offense by the same student will result in a grade of “F” for the course. In some cases, at the discretion of the Executive Dean of Student Support Services, plagiarism can result in suspension or removal from the College.

Institution Policies: Please visit http://www.mountainviewcollege.edu/Academics/Documents/Institutional%20Policies.pdf for a complete list of institutional policies (Stop Before You Drop; Withdrawal Policy; Repeating a Course; Financial Aid; Academic Dishonesty; Americans with Disabilities Act Statement; Religious Holidays; and Campus Emergency Operation Plan and Contingency Plan.).

Course Calendar
The course content is organized into eight learning modules. Each module has required discussion assignments and a quiz. You will be in a Thursday/Sunday rhythm for posting to the Discussion Board, reading/responding to other students in the Discussion Board, and quizzes. The speaking assignments will begin after we have studied the course content. The speaking assignments and the Application Essay extend beyond the learning Modules. These are major assignments that take time for synthesis of information, writing/revision of drafts, and reflection.

All due dates are 11:55 pm on the day due unless a different time is specified.

Course Introduction – Becoming Familiar with BlackBoard, Vimeo, and the Course Design
January 20 to January 24
Please post a self-introduction in the Discussion Board so we can get to know each other. Make a short recording with your telephone and upload to Vimeo (vimeo.com). Once uploaded, create a link to the recording and send the link to a friend to make sure it works.

Module 1  
Getting Started and Finding Materials
January 25 to January 31

D1 Initial Post Due on January 28
D1 Responses Due on January 31
Q1 Due on January 31

Module 2  
Organizing an Extemporaneous Presentation
February 1 to February 7

D2 Initial Post Due on February 4
D2 Responses Due on February 7
Q2 Due on February 7

Module 3  
The Communication Process
February 8 to February 14

D3 Initial Post Due on February 11
D3 Responses Due on February 14
Q3 Due on February 14

Module 4  
Verbal and Nonverbal Communication
February 15 to February 21

D4 Initial Post Due on February 18
D4 Responses Due on February 21
Q4 Due on February 21

Module 5  
Conflict and Culture
February 22 to February 28

D5 Initial Post Due on February 25
D5 Responses Due on February 28
Q5 Due on February 28

Module 6  
Interpersonal Communication
February 29 to March 6

D6 Initial Post Due on March 3
D6 Responses Due on March 6
Q6 Due on March 6
Module 7  
Small Group Communication  
March 7 to March 13  

D7 Initial Post Due on March 10  
D7 Responses Due on March 13  
Q7 Due on March 13  

Spring Break  
March 14 to March 20  

Module 8  
Course Summary  
March 21 to March 27  

D8 Initial Post Due on March 24  
D8 Responses Due on March 27  
Q8 Due on March 27  

Informative Presentation Due April 3  

Application Essay Due April 10  

Persuasive – Problem/Solution Presentation Due April 17  

Persuasive – Refutation Presentation Due April 24