Introduction to Web Design I
IMED-1416-63400

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Introduction to Web Design I
Adobe Dreamweaver CS4: Illustrated Series

January 20, 2016 – May 12, 2016
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Course Web Site: http://ecampus.dcccd.edu

Textbook: Text: Adobe Dreamweaver CS4 - Illustrated, 1st Edition

- Sherry Bishop, BSBA, MEd North Arkansas College (Emerita)
- 288 Pages
- © 2010 | Published

Course Objectives: Adobe Dreamweaver CS4: Illustrated, 1st Edition, is intended for a course that offers a comprehensive coverage of Dreamweaver CC and creation of Web sites. No experience with a computer is assumed, and no mathematics beyond the high school freshman level is required. The objectives of this book are:
• To teach the fundamentals and more advanced features of Dreamweaver CC
• To expose students to proper Web site design and management techniques
• To acquaint students with the proper procedures to create Web sites suitable for coursework, professional purposes, and personal use
• To develop an exercise-oriented approach that allows learning by doing
• To introduce students to new input technologies
• To encourage independent study and help those who are working alone

Course Description:
As a student in this course, you will learn the most important topics of Adobe Dreamweaver CS4. No prior computer experience is assumed. First you will learn about getting started with Adobe Dreamweaver CS4. You’ll move on to learn how to create a web site and develop a web page. After that you’ll learn about formatting text and using and managing images. You’ll then move on to learn about creating links and navigation bars. The course will explore other topics as well, such as, using CSS to lay out pages and positioning objects with HTML tables. The class will wrap up with a lesson about collecting data with forms.
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Text/Materials:  
Text: Sherry Bishop, *Adobe® Dreamweaver CS4 - Illustrated* Course Technology, 2010  
Software: Adobe Dreamweaver CS4  
Handouts: Additional handouts may be required. Instructor will provide information on obtaining this material.  
Student Online Companion: [http://login.course.com](http://login.course.com)

Teaching Methods:  
1. Lectures: Important material from the text and outside sources will be covered in class. Students should plan to take careful notes as not all material can be found in the texts or readings. Discussion is encouraged as is student-procured outside material relevant to topics being covered.  
2. Assignments: End of chapter and online activities will be assigned weekly to reinforce material in the text. These assignments may require the application of various software packages.  
3. Quizzes: Occasional unannounced quizzes will be given to help ensure students stay up with assigned material.  
4. Exams: Four exams will be given. The exams will be closed book/notes and will test assigned readings and material discussed in class. Review sheets will be provided prior to the exam day. The final exam will not be comprehensive in nature. However, the instructor reserves the right to retest on material that was not appropriately comprehended. These items will be noted on exam review sheets.  
5. Participation: Student participation will be graded by the level of class participation and attendance.

Grading:  
Total points will be computed as follows. The total points for quizzes, cases, and assignments may vary.  
Assignments: 50  
Participation: 50  
Total: 500 Points

Point System: 600 total assigned points  
A  >= 500  
B  >= 450  
C  >= 400  
D  >= 350

Web Site:  
Copies of assignment chapters are provided via Ecampus.

Grading:  
Each assignment and class participation is worth 100%.

15-Week Course Outline  
Course Outline  
Assignment Descriptions:  

In the Lab (Lab): In the Lab is a series of student assignments that ask you to design and/or create a presentation using the guidelines, concepts, and skills presented in this chapter. The assignments are listed in order of increasing difficulty.
### Course Outline

<table>
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<tr>
<th>Week</th>
<th>Topic</th>
<th>Skill Building Projects</th>
<th>Assignments</th>
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<tbody>
<tr>
<td>1 – Due 1/23/2016</td>
<td>Introduction to Course</td>
<td>Read UNIT A:</td>
<td>Email your instructor</td>
</tr>
<tr>
<td>2– Due 1/30/2016</td>
<td>Unit A: Getting Started with Adobe Dreamweaver CS4</td>
<td>Read UNIT A.</td>
<td>Complete Pages 20-21: Concepts Review (submit via ecampus Assignment Link)</td>
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<tr>
<td>3– Due 2/13/2016</td>
<td>Unit B: Creating a Web Site</td>
<td>Read UNIT B: (Independent Assignment: Complete the steps on Pages 26 – 39)</td>
<td>Complete Pages 40-41: Concepts Review (submit via ecampus Assignment Link)</td>
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<td>4– Due 2/20/2016</td>
<td>Unit C: Developing a Web Page</td>
<td>Read UNIT C: (Independent Assignment: Complete the steps on Pages 47-63)</td>
<td>Complete Pages 64-65: Concepts Review (submit via ecampus Assignment Link)</td>
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<tr>
<td>5– Due 2/27/2016</td>
<td>Unit C: Developing a Web Page</td>
<td>Read UNIT C:</td>
<td>Complete Pages 64-65: Concepts Review (submit via ecampus Assignment Link)</td>
</tr>
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<td>6– Due 3/5/2016</td>
<td>Unit D: Formatting Text using HTML and CSS Styles</td>
<td>Read UNIT D: (Independent Assignment: Complete the steps on Pages 71-90)</td>
<td>Complete Pages 91-23: Concepts Review (submit via ecampus Assignment Link)</td>
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<tr>
<td>7– Due 3/12/2016</td>
<td>Unit E: Using and Managing Images</td>
<td>Read UNIT E: (Independent Assignment: Complete the steps on Pages 101-112)</td>
<td>Complete Pages 118-119: Concepts Review (submit via ecampus Assignment Link)</td>
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<tr>
<td>8– Due 3/26/2016</td>
<td>Unit F: Creating Links and Navigation Bars</td>
<td>Read UNIT F: (Independent Assignment: Complete the steps on Pages 125-145)</td>
<td>Complete Pages 146-147: Concepts Review (submit via ecampus Assignment Link)</td>
</tr>
<tr>
<td>11– Due 5/07/2016</td>
<td>Unit I: Collecting Data with Forms</td>
<td>Read UNIT I: (Independent Assignment: Complete the steps on Pages213-229)</td>
<td>Complete Pages 220-221: Concepts Review (submit via ecampus Assignment Link) Challenge 1; LAB: Video Editing</td>
</tr>
</tbody>
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Assignment Descriptions:

- **Unit Concept Review** – Short answer questions reviewing the various topics covered in the unit.

- **Skills Review - Fill in the Best Answer** – Completion questions designed to quiz the students on new vocabulary from the unit.

- **Labs** – These are interactive labs provided on the Book-on-CD.

- **Independent Challenges 1, 2, 3 and 4** – Case projects that require critical thinking and application of the unit skills. The Independent Challenges increase in difficulty, with the first being the easiest (with the most step-by-step detailed instructions).

- **Independent Challenges** – Independent Challenges which employ the use of internet search engines to look further into the topics of the challenges.

- **Visual Workshop** – a practical, self-graded capstone project that requires independent problem solving.

- **Step by step chapter assignment.**

Institutional Policies:

**Withdrawal Policy (with drop date):**
If you are unable to complete this course, it is your responsibility to withdraw formally. The withdrawal request must be received in the Registrar’s Office by **April 14, 2016**. Failure to do so will result in your receiving a performance grade, usually an "F."

If you drop a class or withdraw from the college before the official drop/withdrawal deadline, you will receive a "W" (Withdraw) in each class dropped.

**Repeating This Course:**
Effective for Fall Semester 2005, the Dallas County Community Colleges will charge additional tuition to students registering the third or subsequent time for a course. This class may be repeated for the third or subsequent time without paying the additional tuition. Third attempts include courses taken at any of the Dallas County Community Colleges since the Fall 2002 semester. More information is available at: [https://www1.dcccd.edu/cat0506/ss/oep/third_attempt.cfm](https://www1.dcccd.edu/cat0506/ss/oep/third_attempt.cfm).

**Financial Aid:**

If you are receiving financial aid grants or loans, you must begin attendance in all classes. Do not drop or stop attending any class without consulting the Financial Aid Office. Changes in your enrollment level and failing grades may require that you repay financial aid funds.

**The Texas Success Initiative (TSI):**
The Texas Success Initiative (TSI) is a statewide program designed to ensure that students enrolled in Texas public colleges and universities have the basic academic skills needed to be successful in college-level course work. The TSI requires assessment, remediation (if necessary), and advising of students who attend a public college or university in the state of Texas. The program assesses a student's basic academic skills in reading, writing, and math. Passing the assessment is a prerequisite for enrollment in many college level classes. Students who do not meet assessment standards may complete prerequisite requirements by taking developmental courses in the deficient area and passing them with a grade of C or higher. Additional information is available at https://www1.dcccd.edu/cat0506/admiss/tsi_requirements.cfm

Academic Honesty:

Academic honesty is expected, and integrity is valued in the Dallas County Community Colleges. Scholastic dishonesty is a violation of the Code of Student Conduct. Scholastic dishonesty includes, but is not limited to, cheating on a test, plagiarism, and collusion.

As a college student, you are considered a responsible adult. Your enrollment indicates acceptance of the DCCCD Code of Student Conduct published in the DCCCD Catalog. More information is available at https://www1.dcccd.edu/cat0406/ss/code.cfm.

ADA Statement:

If you are a student with a disability and/or special needs who requires accommodations, please contact the college Disability Services Office.

Religious Holidays:

Absences for observance of a religious holy day are excused. A student whose absence is excused to observe a religious holy day is allowed to take a make-up examination or complete an assignment within a reasonable time after the absence.

Disclaimer Reserving Right to Change Syllabus:

The instructor reserves the right to amend this syllabus as necessary.

Inclement Weather Statement:

In the event there is inclement weather that affects regular scheduled classes and events on the Mountain View campus, the Dallas County Community College District and Mountain View College web pages will display a notification of any closings or delays. If there is no notice of changes or delays, then classes are in session as usual. You also may refer to announcements on major television and radio stations in the event that the DCCCD or Mountain View College Internet sites cannot be accessed.

Learning Activities:

Various online learning activities will be used to accomplish the course objectives. Computer online readings are used to introduce materials, methods, and concepts. Attend class at Mountain View College online via computer.

Disclaimer Reserving the Right to change Syllabus
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SIX DROP ISSUE
SYLLABUS STATEMENT

**STOP BEFORE YOU DROP**

For students who enrolled in college level courses for the first time in the fall of 2007, Texas Education Code 51.907 limits the number of courses a student may drop.

You may drop no more than 6 courses during your entire undergraduate career unless the drop qualifies as an exception. Your campus counseling/advising center will give you more information on the allowable exceptions.

Remember that once you have accumulated 6 non-exempt drops, you cannot drop any other courses with a “W”. Therefore, please exercise caution when dropping courses in any Texas public institution of higher learning, including all seven of the Dallas County Community Colleges. For more information, you may access:

https://www1.dcccd.edu/coursedrops

**HOLIDAYS**: 3/14 thru 3/18, and 3/25,