Course:
COMM 1316
ARTS 2356
PHTC 1011

Semester:
Spring 2016

Credit Hours:
3 credit hours

Section:
Section 83400

Class Meeting Days and Times:
INET - MTWRFS

Room:
online, 3 required on campus meetings at Richland College
see eCampus for details

Instructor Information:
Instructor's name: Marcy Palmer
E-mail address: mpalmer@dcccd.edu
Richland phone: 972-238-6140 (ACCESS Office) - leave message
Office Number: A110 - ACCESS Office
Office Hours: By appointment only
Mail Box Location: A110 - ACCESS Office
Faculty Page Link: www.mmlab2.rlc.dcccd.edu/faculty/palmer

Prerequisite:
None

Course Description:
Introduction to the basics of photography. Includes camera operation, techniques, knowledge of chemistry, and presentation skills. Emphasis on design, history, and contemporary trends as a means of developing an understanding of photographic aesthetics.

The purpose of this course is to enable students to have a working understanding of the practice of photography using digital technology as a background. This is an entry level course and no previous experience in photography or digital technology is necessary, although it may be helpful. Students will explore the creative and technical aspects involved in the making, understanding, and looking at photographic images. This course will familiarize students with the digital aspects of photography, with the goals of extending the student's visual literacy, and developing their own vision. This course combines practical instruction, readings, regular
shooting assignments, group discussions, individual reviews and group reviews. It is our hope to foster a critical awareness of how images are made, processed, presented and read. In addition, a practical instruction in compositional aesthetics, digital imaging, fundamentals of camera operation, lighting, exposure, and output will be explored.

The course will cover the following topics:

- Becoming familiar with hardware and software involved in digital photography
- Shooting and printing photographs
- Emphasis on the visualization of B&W photography
- Developing one's own vision, and extending the visual vocabulary
- Understanding the development and use of photography in society
- Editing and presenting work; Portfolio Development
- Learning and practicing the critique as a constructive process

**End-of-Course Outcomes:**

After successful completion of this course, students will be able to have a robust understanding and practical ability in taking digital photographs, processing digital files, organizing and editing images, printing and presenting digital images, as well as be able to have a deeper understanding about visual literacy.

**SCANS Skills:**

The Secretary’s Commission on Achieving Necessary Skills (SCANS) was appointed by the Secretary of Labor to determine the skills people need to succeed in the world of work. Richland College is determined to prepare you with the knowledge and skills you need to succeed in today’s dynamic work environment. Towards this goal, these workplace competencies and foundation skills have been designed into the curriculum for this course:

- Interprets and Communicates Information
- Visualize (Seeing Things in the Mind's Eye) - organizes, and processes symbols, pictures, graphs, objects, and other information
- Applies Technology to Task - understands overall intent and proper procedures for setup and operation of equipment
- Creative Thinking - generates new ideas

**Required Lab:**

Students are required to spend at least two hours per week outside of class working on projects. This does not have to be in the on campus lab. Lab assistants and faculty are usually in the lab, to answer questions.

All Photographic/Imaging students must show a Student ID card to use the lab and check out any equipment. IDs are available at the Student ID Office, T141.

**Required Text:**

**Recommended Text:**

**Required Supplies:**
A digital camera (DSLR is recommended) with memory cards, a card reader or cable to download files, harddrives or other computer storage to backup the files, a tripod, access to a computer with a reliable internet connection and access to photo editing software (Photoshop is recommended). *Cell phone cameras are not acceptable for this course.* Supplies for printing and matting/mounting final prints (15 pieces of 11x14 archival black/white matboard (no texture), 25 sheet pack of 8x10 dry mount tissue, etc.)

**Instructor Policies:**
All photos submitted for a grade in this class must be your own original work and created AFTER they are assigned. No work created before an assignment for it is made in class will be accepted; if discovered and determined to be fraudulent, that will be grounds for dismissal from class and a failing grade in the class for the semester.

Critique – all students are expected to participate in critique by having their work critiqued and by critiquing other students’ work. Remember that the purpose of critique is to learn from other students.

**Course Outline:**

<table>
<thead>
<tr>
<th>Wk 1 – Jan. 20-24</th>
<th>Class Introduction, IN-CLASS MEETING</th>
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<tbody>
<tr>
<td>Wk 2 – Jan. 25-Jan.31</td>
<td>SA 01 – Geometry, reading as listed in the eCampus weekly folder</td>
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<tr>
<td>Wk 3 – Feb. 1-7</td>
<td>SA 02 – Light and Shadow, reading as listed in the eCampus weekly folder</td>
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<tr>
<td>Wk 4 - Feb. 8-14</td>
<td>SA 03 – Something Familiar in an Unfamiliar Way, reading as listed in the eCampus weekly folder</td>
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<td>Wk 5 – Feb. 15-21</td>
<td>SA 04 – The Surface of Things, reading as listed in the eCampus weekly folder</td>
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<td>Wk 6 – Feb. 22-28</td>
<td>SA 05 – The Intimate Portrait, reading as listed in the eCampus weekly folder</td>
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<tr>
<td>Wk 7 – Mar. 1-7</td>
<td>SA 06 – The Frame Divided, reading as listed in the eCampus weekly folder</td>
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| Wk 8 - Mar. 8 - 14 | SA 07 – Night Photography, reading as listed in the eCampus weekly folder  
|                    | Q 01 |
| Wk 9 - Mar. 14 - 20| Spring Break – no classes |
| Wk 10 – Mar. 21 - 27 | SA 08 – Decisive Moment, reading as listed in the eCampus weekly folder  
|                    | (spring holiday Mar. 25) |
| Wk 11 – Mar. 28 – Apr. 3 | SA 09- Smorgasbord, reading as listed in the eCampus weekly folder |
| Wk 12 – Apr. 4 - 10 | SA 10- Dreams, nightmares, illusion, reading as listed in the eCampus weekly folder |
| Wk 13 – Apr. 11 - 17 | Photographer Essay, reading as listed in the eCampus weekly folder |
| Wk 14 – Apr. 18 - 24 | Mounting prints for final portfolios, reading as listed in the eCampus weekly folder |
| Wk 15 - Apr. 25 – May 1 | Mounting prints for final portfolios, reading as listed in the eCampus weekly folder |
| Wk 16 – May 1 - 8 | Final Portfolio Review – IN- CLASS MEETING |
| Wk 17 – May 9 - 15 | Final Portfolio Review – IN- CLASS MEETING |

SA – Shooting Assignment  
Q - Quiz  

**Grading Procedure:**

**Grading Legend**

A = 90 – 100 %  
B = 80- 89%  
C = 70-79%  
D = 60-69%  
F = 0-59%

**Breakdown of Grade:**

Shooting Assignments – 25%  
Participation – 25%  
Quizzes – 12.5%
Essay – 12.5%
Final Project – 25%

Grades are not just given – they are earned.

**Late Work:**
Assignments, projects, and critique/discussion board comments are deducted by 10% for each day they are late. Assignments, projects, quizzes, and critique/discussion board comments more than one week late are not accepted. Due dates and times are according to Central Standard Time.

*PLEASE NOTE!* Grade reports are no longer mailed. Convenient access is available online or by telephone. Use your student identification number when you log in to eConnect or call Touch Tone Services.
Web Site address: [http://econnect.dcccd.edu](http://econnect.dcccd.edu) Telephone number: 972-613-1818.

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**Academic Calendar:**

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**Drop Date:**

Last day to withdraw – April 14, 2016

**Academic Progress:**
Students are encouraged to discuss academic goals and degree completion with their instructors. Specific advising is available throughout the semester. Check [7Steps2Success](http://www.richlandcollege.edu/syllabusinfo/syllabiInformation.pdf) for more details.

**Institutional Policies:**
Institutional Policies including Stop Before You Drop/6Drop, Withdrawals, Repeating a Course, Financial Aid, Academic Honesty, ADA, Religious Holidays and the Campus Emergency Operation Plan & Contingency Plan are available at:
[http://www.richlandcollege.edu/syllabusinfo/syllabiInformation.pdf](http://www.richlandcollege.edu/syllabusinfo/syllabiInformation.pdf)

**Attendance Policy:**
Regular participation is mandatory. This is an experience class and growth comes only from continued and active participation.

**Web Server Posting Policy:**
The Richland Student Web Server is open to all users of the World Wide Web. Any information students or instructors place in their files is readable by any user of the World Wide Web.

**Computer/Internet Use Policy:**
Currently enrolled Richland College students have access to the Photography Lab and classroom computers for Photography educational and instructional purposes only. Please use the Del Rio Computer Lab (D229) for other school-related assignments and non-Photography activities.
Students using their own laptops must use the wireless connection in the Thunderduck Hall building and cannot use the Photography lab and classroom computer data lines to access the Internet.

You are required to show your Richland Student ID when requested by lab personnel. You are expected to follow lab policies as well as the Student Code of Conduct specified in the catalog.

**Safety Policy:**
Students should participate in this class in a safe, appropriate manner. Students should begin to build good computing habits, designed to prevent eyestrain, carpal tunnel syndrome, etc.

**Attention Continuing Education Students:**
To receive a certificate for this course, you must make a grade of "C" or higher as a final grade. A grade average of 69% or lower is failing.

Continuing Education will not mail your certificate to you. If you do not receive your certificate the last day of class you will have to pick up your certificate at the Continuing Education Front Desk, T160.

**Photographic/Imaging Website:** [http://www.richlandcollege.edu/photoimaging.htm](http://www.richlandcollege.edu/photoimaging.htm)

**Disclaimer reserving right to change syllabus:**
The instructor reserves the right to amend this syllabus as necessary.