Course and Section Number:
IMED-1191-82868 New Media (RCHS)

Semester:

Credit Hours:
1 credit hour

Class Meeting Days and Times:
MTWRF 12:30 PM - 3:30 PM

Room:
Room T249

Instructor:
Instructor’s name: Michael Lynch
E-mail address: mlynch@dccc.edu
Richland phone: 972-238-6140 (ACCESS Office) - leave message
Home phone: 214-228-5146
Work phone: 214-228-5146
Mail Box and Office Location: A110 - ACCESS Office

Prerequisite:
None

Course Description:
A survey of the theories, elements, and hardware/software components of digital media. Emphasis on conceptualizing and producing digital media presentations.

This course will focus on creating and editing digital images. The emphasis is on: design elements and principles; image and text combinations.

End-of-Course Outcomes:
Utilize the elements and hardware/software components of digital media; produce a digital media presentation; select optimal digital media strategies for various delivery systems; and examine digital media industry career opportunities.

SCANS Skills:
The Secretary’s Commission on Achieving Necessary Skills (SCANS) was appointed by the Secretary of Labor to determine the skills people need to succeed in the world of work. Richland College is determined to prepare you with the knowledge and skills you need to succeed in today’s dynamic work environment. Towards this goal, these workplace competencies and foundation skills have been designed into the curriculum for this course:

• Listening - receives, attends to, interprets, and responds to verbal messages and other cues
• Problem Solving - recognize problems and devise and implement plan of action
• Knowing How to Learn - use efficient learning techniques to acquire and apply new knowledge and skills
• Self-Management - assess one’s self accurately, set personal goals, monitor progress, and exhibit self control
• Teach Others New Skills
• Use Computers to Process Information
• Select Technology - choose procedures, tools or equipment including computers and related technologies
• Maintain and Troubleshoot Equipment - Prevent, identify, or solve problems with equipment, including computers and other technologies

Required Lab:
This course contains lecture and lab components, both held during the posted class times. Students may need to put in additional time in the Multimedia Learning Center to complete assignments.

Lab Hours:
The Multimedia Learning Center (972-238-6001) is located in Thunderduck Hall, T246 and is for all currently enrolled Multimedia and Game students to use for Multimedia and Game class work and projects.

Lab assistants and faculty are usually in the lab to answer questions, however multimedia tutoring is not available in the lab.

For the current lab hours, go to http://www.rlc.dcccd.edu/multimedia/ and look in the bottom right corner of the page.

The other computer labs on campus for credit student use are in Del Rio, D229 and Wichita, WH159.

All Multimedia (credit and continuing education) students must show a Student ID Card to use the lab and check out any equipment. IDs are available in Thunderduck Hall, T141.

Textbooks:
No textbook is required.

Supplies:
Required Supplies for all Courses: headphones and some kind of external storage: jump drives, external hard drives, blank CD-Rs/DVDs or cloud storage like Dropbox.

Course Outline:
Event
RCHS Junior and Senior Portrait Photo Day: January 16th (be sure to dress nice)

Projects
RCHS Yearbook Cover: Theme vintage days
Prototype Capstone Poster

Exercises
Faculty will chose several Image/Text daily exercises from the following for the Exercises Grade. Emphasis is on creativity and good design.

• Create a supply of source photographs.
• Text on a path.
• Create a steampunk game box design (or interface design).
• Illustrate a song or a poem.
• Illustrate a quote about eating healthy.
• Have students work in teams of three to create a triptych about time or motion.
• Design a hybrid bug or animal.
• Historical Selfie: Add yourself to a historical photograph.
• Illustrate a famous person using text only.
• Create a billboard design.
• Create a logo for your campus club.
• Discussion of print resolution.
• Discussion of Public Domain and Royalty-Free images.

**Grading Procedure:**

Grades will be based on timely completion of assignments, effort, demonstrated skill, originality, participation and organization.

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<thead>
<tr>
<th>Grading Legend</th>
<th>Points Breakdown</th>
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<tbody>
<tr>
<td><strong>A</strong> = 90 – 100 points</td>
<td>Projects: 50</td>
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<tr>
<td><strong>B</strong> = 80 – 89 points</td>
<td>Exercises: 20</td>
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<tr>
<td><strong>C</strong> = 70 – 79 points</td>
<td>Attendance and Participation: 30</td>
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<tr>
<td><strong>D</strong> = 60 – 69 points</td>
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<tr>
<td><strong>F</strong> = 0 – 59 points</td>
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**PLEASE NOTE! Grade reports are no longer mailed. Convenient access is available online or by telephone. Use your student identification number when you log in to eConnect or call Touch Tone Services.**


**Academic Calendar:**

January Term 2014 RCHS Calendar

**Drop Date:**

January 6th, 2014 is the last day to drop from this course without receiving an automatic "W" and without the course reflecting on your transcript.

**Withdrawal Date:**

January 14th, 2014 is the last day to withdraw from this course with an automatic "W".

**Richland College’s Quality Enhancement Plan ~ Learning to Learn: Developing Learning Power**

Richland College is piloting its Quality Enhancement Plan (QEP) in select classes. The QEP provides techniques, practices, and tools to help students develop the habits, traits or behaviors needed to be effective and successful lifelong learners in college and in life. For more information, please log onto http://www.richlandcollege.edu/qep2013/.

**Academic Progress:**

Students are encouraged to discuss academic goals and degree completion with their instructors. Specific advising is available throughout the semester. Check 7Steps2Success for more details.

**Institutional Policies:**

Classroom Policies:
Please read the following classroom policies listed below.

Attendance Policy:
While Richland College does not have a formal attendance policy, students are expected to attend class regularly. If you know you will be missing classes this semester, please speak to your instructor about days you will be missing so you can receive information on the missed lessons and assignments.

If you are unable to attend class, please email the instructor or leave a message for the instructor at the ACCESS Office at (972) 238-6140 BEFORE THE CLASS BEGINS.

It is imperative students arrive to class on time and remain in class the entire session each week.

Food and Drink Policy:
Except where otherwise determined by a faculty member, no eating or drinking is allowed in the classroom.

Web Server Posting Policy:
The Richland Student Web Server is open to all users of the World Wide Web. Any information students or instructors place in their files is readable by any user of the World Wide Web.

Computer/Internet Use Policy:
Currently enrolled Richland College Multimedia and Game students have access to the Multimedia Lab and classroom computers for Multimedia/Game educational and instructional purposes only. Please use the Del Rio Computer Lab (D229) for other school-related assignments and non-Multimedia activities.

Students using their own laptops must use the wireless connection in the Thunderduck Hall building and cannot use the Multimedia lab and classroom computer data lines to access the Internet.

You are required to show your Richland Student ID when requested by lab personnel. You are expected to follow lab policies as well as the Student Code of Conduct specified in the catalog.

Safety Policy:
Students should participate in this class in a safe, appropriate manner. We occasionally have to step over cords for the multimedia cart and/or computer equipment. We also need to watch out for boxes and paper, students’ backpacks, etc. Students should begin to build good computing habits, designed to prevent eyestrain, carpal tunnel syndrome, etc.

Handheld Devices Policy:
Please turn OFF all electronic devices during class.

Participation Policy:
Course participation is required. Ask questions and be involved with the lesson.

Students should not surf the Net, play games, send emails or work on unrelated homework/projects during class. Students should not disturb your neighbors during lectures and demos.

End of Each Class Policy (for face-to-face classes):
When you leave class for the day, please...

1. Delete all your files from your workstation and empty the trash.
2. Shut down your computer using Windows Shut Down.
3. Turn off your monitor after computer has COMPLETELY shut down.
4. Pick up and throw away any trash around your seat.

**Attention Continuing Education Students:**
To receive a certificate for this course, you must make a grade of "C" or higher as a final grade. A grade average of 69% or lower is failing.

Continuing Education will not mail your certificate to you. If you do not receive your certificate the last day of class you will have to pick up your certificate at the Continuing Education Front Desk, T160.

**Multimedia and Game Web Sites:**
http://www.richlandcollege.edu/multimedia
http://www.richlandcollege.edu/game/

The Multimedia Learning Center is part of the Richland College School of Engineering, Business and Technology. Office: Bonham 101 • Phone: 972.238.6210.

**Disclaimer reserving right to change syllabus:**
The instructor reserves the right to amend this syllabus as necessary.

**Student Acknowledgement:**
Please download, read and sign this Student Acknowledgement and turn it in to your instructor. Or you can paste this URL into your browser window:
http://www.mmlab2.rlc.dcccd.edu/calendar/StudentAcknowledgement.pdf