Course and Section Number:
IMED-1316-81001: Web Design I
IMED-1016-81025: Web Design I

Semester:
Fall 2013 (8/26/13 - 12/12/13)

Credit Hours:
3 credit hours

Class Meeting Days and Times:
Mondays and Wednesdays, 9:05AM - 11:30AM

Room:
Room T248

Instructor Information:
Instructor's name: Genny Espinosa
E-mail: gespinosa@dcccd.edu
(Email messages are only answered during the school week office hours. Weekend messages are checked Monday mornings). Please allow a minimum of 24 hours for email message responses.

Office Hours: M -11:30 am-12:30 pm
Lab Hours: W - 11:30 am-12:30 pm
Emails checked: MTWR
Office phone: 972-238-6258
Office: T246 C

Prerequisite:
None

Course Description:
Instruction in web design and related graphic design issues including mark-up languages, web sites, and browsers.

End-of-Course Outcomes:
Identify how the Internet functions with specific attention to the World Wide Web and file transfer; apply design techniques in the creation and optimization of graphics and other embedded elements; demonstrate the use of World Wide Web Consortium (W3C) formatting and layout standards; and design, create, test, and maintain a web site.

SCANS Skills:
The Secretary’s Commission on Achieving Necessary Skills (SCANS) was appointed by the Secretary of Labor to determine the skills people need to succeed in the world of work. Richland College is determined to prepare you with the knowledge and skills you need to succeed in today’s dynamic work environment. Towards this goal, these workplace competencies and foundation skills have been designed into the curriculum for this course:

- Reading - locate, understand, and interpret written information in prose and in documents such as manuals, graphs, and schedules
• Integrity and Honesty - choose ethical courses of action
• Acquire and Evaluate Information
• Organize and Maintain Information
• Interpret and Communicate Information
• Understands Systems - knows how social, organizational, and technological systems work and operates effectively with them
• Monitor and Correct Performance - distinguish trends, predict impacts on system operations, diagnose deviations in systems' performance and correct malfunctions
• Improve or Design Systems - suggest modifications to existing systems and develop new or alternative systems to improve performance

Required Lab:
Students are required to spend at least 1 extra hour(s) per week outside of class working on student projects. Lab assistants and faculty are usually in the lab to answer questions, however multimedia tutoring is not available in the lab.

Lab Hours:
The Multimedia Learning Center (972-238-6001) is located in Thunderduck Hall, T246 and is for all currently enrolled Multimedia and Game students to use for Multimedia and Game class work and projects.

For the current lab hours, go to http://www.rlc.dcccd.edu/multimedia/ and look in the bottom right corner of the page.

The other computer labs on campus for credit student use are in Del Rio, D229 and Wichita, WH159.

All Multimedia (credit and continuing education) students must show a Student ID Card to use the lab and check out any equipment. IDs are available in Thunderduck Hall, T141.

Textbooks:
Required Book:
Web Development and Design Foundations using HTML5 6/e
Terry Felke-Morris
978-0132783392
Scott/Jones

Supplies:
Required Supplies for all Courses: headphones, jump drives, external hard drives or blank CD-Rs/DVDs.

Jump Drive (USB media storage Device) minimum of 1GB and/or Free Online space: dropbox.com (2GB).
Notepad(PC) or Simple Text(MAC) can be used, available on OS.
HTML5 text editors(free) links on class website

To upload your files for grading you will need to download Filezilla (free – link on class web site).

Course Outline:

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<tr>
<th>Lecture/Unit</th>
<th>Reading/Ex.</th>
<th>Quizzes/Exams</th>
<th>Assg</th>
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<tbody>
<tr>
<td>1: Overview - Syllabus and eCampus</td>
<td>Syllabus</td>
<td></td>
<td>Asg1</td>
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<tr>
<td>2: HTML Basics</td>
<td>Chpt 2</td>
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<tr>
<td>3: Basics Hyperlinks</td>
<td>Chpt 2</td>
<td>Quiz 1 – HTML Basics</td>
<td>Asg - 2</td>
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<tr>
<td>4: Configuring Color and text</td>
<td>Chpt 3</td>
<td>Quiz 2 – Color and</td>
<td>Asg - 3</td>
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### Grading Procedure:

<table>
<thead>
<tr>
<th>Grading Legend</th>
<th>Points Breakdown</th>
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<tbody>
<tr>
<td><strong>A</strong> = 90 - 100</td>
<td><strong>Assignments/Activities</strong> -45 %</td>
</tr>
<tr>
<td><strong>B</strong> = 80 - 89</td>
<td><strong>Tests/Quizzes</strong> - 15 %</td>
</tr>
<tr>
<td><strong>C</strong> = 70 - 79</td>
<td><strong>Attendance</strong> – 10%</td>
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<tr>
<td><strong>D</strong> = 60 - 69</td>
<td><strong>Midterm Project</strong> - 10%</td>
</tr>
<tr>
<td><strong>F</strong> = 0 - 59</td>
<td><strong>Final Project</strong> - 10 %</td>
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<td></td>
<td><strong>Final Exam</strong> – 10%</td>
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<td></td>
<td><strong>TOTAL</strong> - 100 %</td>
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**PLEASE NOTE! Grade reports are no longer mailed. Convenient access is available online or by telephone. Use your student identification number when you log in to eConnect or call Touch Tone Services.**

Web Site address: [http://econnect.dcccd.edu](http://econnect.dcccd.edu)  Telephone number: 972-613-1818.

### Academic Calendar:

**Monday - Friday Classes Calendar (08/26/13 - 12/12/13)**

### Drop Date:

**September 9 (M)** is the last day to drop from this course without receiving an automatic "W" and without the course reflecting on your transcript.

### Withdrawal Date:

**November 14 (R)** is the last day to withdraw from this course with an automatic "W".

### Richland College's Quality Enhancement Plan ~ Learning to Learn: Developing Learning Power

Richland College is piloting its Quality Enhancement Plan (QEP) in select classes. The QEP provides techniques, practices, and tools to help students develop the habits, traits or behaviors needed to be effective and successful lifelong learners in college and in life. For more information, please log onto [http://www.richlandcollege.edu/qep2013/](http://www.richlandcollege.edu/qep2013/).

### Academic Progress:

Students are encouraged to discuss academic goals and degree completion with their instructors. Specific advising is available throughout the semester. Check [7Steps2Success](http://www.richlandcollege.edu/7Steps2Success) for more details.
**Institutional Policies:**

**Classroom Policies:**
Please read the following classroom policies listed below.

**Attendance Policy:**
In order to be successful, students must attend and participate in enrolled courses.

While Richland College does not have a formal attendance policy, students are expected to attend class regularly. If you know you will be missing classes this semester, please speak to your instructor about days you will be missing so you can receive information on the missed lessons and assignments.

If you are unable to attend class, please email the instructor or leave a message for the instructor at the ACCESS Office at (972) 238-6140 BEFORE THE CLASS BEGINS.

It is imperative students arrive to class on time and remain in class the entire session each week.

**Food and Drink Policy:**
Except where otherwise determined by a faculty member, no eating or drinking is allowed in the classroom.

**Web Server Posting Policy:**
The Richland Student Web Server is open to all users of the World Wide Web. Any information students or instructors place in their files is readable by any user of the World Wide Web.

**Computer/Internet Use Policy:**
Currently enrolled Richland College Multimedia and Game students have access to the Multimedia Lab and classroom computers for Multimedia/Game educational and instructional purposes only. Please use the Del Rio Computer Lab (D229) or the Wichita Computer Lab (WH159) for other school-related assignments and non-Multimedia activities.

Students using their own laptops must use the wireless connection in the Thunderduck Hall building and cannot use the Multimedia lab and classroom computer data lines to access the Internet.

You are required to show your Richland Student ID when requested by lab personnel. You are expected to follow lab policies as well as the Student Code of Conduct specified in the catalog. If the link does not work for you (ie: you have a hard copy of the syllabus), copy/type this url into your browser window: http://www.richlandcollege.edu/conduct/

**Safety Policy:**
Students should participate in this class in a safe, appropriate manner. We occasionally have to step over cords for the multimedia cart and/or computer equipment. We also need to watch out for boxes and paper, students’ backpacks, etc. Students should begin to build good computing habits, designed to prevent eyestrain, carpal tunnel syndrome, etc.

**Handheld Devices Policy:**
Please turn OFF all electronic devices during class.

**Participation Policy:**
Course participation is required. Ask questions and be involved with the lesson.
Students should not surf the Net, play games, send emails or work on unrelated homework/projects during class. Students should not disturb your neighbors during lectures and demos.

**End of Each Class Policy (for face-to-face classes):**

When you leave class for the day, please...

1. Delete all your files from your workstation and empty the trash.
2. Shut down your computer using Windows Shut Down.
3. Turn off your monitor after computer has COMPLETELY shut down.
4. Pick up and throw away any trash around your seat.

**Attention Continuing Education Students:**

To receive a certificate for this course, you must make a grade of "C" or higher as a final grade. A grade average of 69% or lower is failing.

Continuing Education will not mail your certificate to you. If you do not receive your certificate the last day of class you will have to pick up your certificate at the Continuing Education Front Desk, T160.

**Multimedia and Game Web Sites:**

http://www.richlandcollege.edu/multimedia
http://www.rlc8.dcccd.edu/game/

The Multimedia Learning Center is part of the Richland College School of Engineering, Business and Technology. Office: Bonham 101 • Phone: 972.238.6210.

**Disclaimer reserving right to change syllabus:**

The instructor reserves the right to amend this syllabus as necessary.

**Student Acknowledgement:**

After you have read the syllabus and have had an opportunity to ask questions, SIGN VIRTUALLY on eCampus. Login to eCampus using your student id preceded by the letter “e”.

1. Once you are in eCampus> Click on Access Courses – link
2. Login using your student id preceded by the letter “e”. ex. id- 1234567, login –e1234567, password should be the same as login (unless you have changed it at a previous time)
3. Look for a module box titled COURSES
1. Click on: 2013FA-IMED1316.81001: Web Design 1
4. Once inside the class, click on Syllabus button on the left sidebar
5. PLEASE read through the syllabus and send an email with any questions you may have.
6. Then click on: Student Acknowledgement link at top of page.
7. Read true/false question which states: I have read the syllabus and understand what is required of me in this course. I have had the opportunity to ask the instructor questions about the syllabus.
8. Select TRUE, then click save and submit button – a check will appear in your grade book for completing student acknowledgement.